



WBFH Quarterly Issues January through March 2023

Issue: The community's desire to hear high school sports events broadcast live for those who don't go to the game but want to hear it on the radio or online via the internet.

Programming: WBFH broadcasts Bloomfield Hills High School varsity football, boys and girls basketball games, girls volleyball games, boys and girls hockey games, boys and girls soccer games, cross-country meets, wrestling meets, boys baseball games, girls softball games, lacrosse games, powder-puff Football and student-faculty basketball games. Programs aired: **Boys Varsity Basketball** airing live from **Bloomfield Hills High School: Friday, December 9** vs Novi Christian; **Wednesday, December 14** vs Plymouth; **Tuesday, December 20** vs Walled Lake Central; **Tuesday, January 17** vs Robichaud; **Tuesday, January 24** vs Seaholm; **Thursday, January 26** vs Troy; **Friday, January 27** vs Detroit Country Day; **Friday, February 3** vs West Bloomfield; **Thursday, February 9** vs Groves; **Tuesday, February 14** vs Lake Orion; **Friday, February 24** vs Farmington; **Thursday, March 2** vs Groves; **Monday, March 6** vs West Bloomfield.

Issue: The community's desire to hear entertainment programming on the weekends.

Programming: WBFH continued to include four pre-recorded features to its weekend lineup. **World Pop**, airing **Saturdays from 7:00 p.m. to 7:59:00 p.m.** samples what music is popular in different countries from around the world. **The Herman Show**, airing **Saturdays from 10:00 p.m. to 11:59:00 p.m.** offered interviews with nationally-known musicians, entertainers and special guests of interest to our listeners; **Musical Memories**, airing **Sundays from 6:00 a.m. to 8:59 a.m.** presents a big-band format; and, **Flower Power Hour**, offered great music from the 60s and 70s, airing **Sundays from 9:00 p.m. to 11:59 p.m.**

Other Issues

WBFH continued to air a two-hour block of Asian programming: a one-hour Asian-centric episodic program, **DCRTV** and a broadcast of the world-renown **Peking Opera** which aired **Sundays from 2:00 p.m. to 4:00 p.m.**

WBFH continued to run **Black Hawk Beat**, a **weekly one-hour broadcast** which publicizes news and current events in and around the campus; within the District and at the state level. Topics varied each week and include subjects of interest to STEM education, student government, co-curricular groups and organizations, local government, etc. The spotlight is on not-so-promoted clubs and athletic groups such as bowling, gymnastics, swimming, golf, lacrosse as well as Model United Nations, religious clubs and student volunteering. Topics include discussions of solutions to current community needs. The weekly **one-hour program** aired **Fridays at 5:00 p.m.**



WBFH Quarterly Issues January through March 2023

WBFH originated community-focused programming, **Winter Park 2023**, from the District's **Bowers School Farm** on **Saturday, January 7; Saturday, January 21; Saturday, February 4** and **Wednesday, February 8**. The program put the spotlight on community services Bloomfield Hills Schools offers through interviews with community representatives, school board members and farm employees.

WBFH continued to use its **automated weather forecast service, ATMOS**, which allows WBFH to provide current up-to-date weather information for its listening area to keep its listeners informed for future weather activity. The one-minute forecast was heard at or near the bottom-of-the hour—every hour—during the 24-hour broadcast day.

WBFH carried the **WBLD/West Bloomfield**-produced “**Megacast**,” a live, **1-hour daily** newsmaker interview and community information program (**Monday through Friday; 10:00 a.m. to 11:00 a.m.**) at first, devoted exclusively to the **COVID-19 pandemic**, but now has evolved into a general-interest, community-focused news program covering the **Oakland County, Bloomfield Hills and West Bloomfield** communities. Guests included doctors, superintendents and school board officials, law enforcement professionals, city and township representatives and civic organization leaders. **WBFH** intends to air this daily feature well into the fourth quarter of 2023.

Public Service Announcements

WBFH is mindful of its obligation to present community-related information for the benefit of its listening audience. Public service announcements are a key part of daily programming, airing up to three (3) times per hour at ::20, ::30 and ::45 past the hour. These announcements were obtained from local, state and national sources; other announcements are written, produced and recorded by student staffers. Topics include everything from veterans' affairs and radon testing to health topics and women's issues.