



## **WCWJ QUARTERLY ISSUES AND PROGRAMS REPORT** **FIRST QUARTER 2019**

WCWJ (CW17 and Bounce Jacksonville) aired programs and public service announcements providing significant treatment of the following issues that were important to the community in the past quarter:

Community Involvement  
Education  
Environment  
Local Activities  
Local Economy and Industry  
Health and Safety  
Politics

### **PROGRAMS**

The following programs provided the most significant treatment of the above-identified community issues:

*Inside Jacksonville* 1/27/19, 2/24/19 & 3/31/19 6:00pm  
A monthly news magazine show that spotlights people and places in Jacksonville created by students in University of North Florida's Advanced Multimedia Storytelling class. Each story runs 3 minutes in length.

### **Community Involvement**

*Inside Jacksonville* 1/27/19 6:00pm  
From dead people's clothes to undiscovered talent and little recognition, the underground music and art scene in Jacksonville has been hidden for quite some years, until one company decided to show reside just that Jax is Rad. Reporter James Donlon dived deep into the more unorthodox side of the city.

The Wounded Warrior Project, headquartered here in Jacksonville, is dedicated to providing services for those who've been wounded serving our country. Inside Jacksonville's Steven Thompson takes us to the Carry Forward 5k, where people ran in support of our nation's veterans. He talks to local veterans and supporters to discuss how Jacksonville rally's behind its veteran population.

*Inside Jacksonville*

2/24/19

6:00pm

Reporter Sheifalika Bhatnagar talks to two local people involved in the Jacksonville LGBTQ community. They speak on some of the hurdles that many LGBTQ people suffer from as they try to gain acceptance from their family and society. They also tell how others outside the LGBTQ community can be a better ally to the people they love and support in the community.

Re-adjusting to life back in society after incarceration is often hard. Reporter Carliana Harris sat down with Devin Coleman who is trying to help make the transition more manageable. Devin started an organization that works to help increase the odds of finding success after release. He tries give knowledge to members of the community who might not understand how people get stuck in a cyclical system of going to jail, getting out, and going back in. He meets with groups of ex-felons often to discuss strategies on reintegration into the workforce.

*Inside Jacksonville*

3/31/19

6:00pm

Inside Jacksonville reporter Alfred Nairn takes a look at the different ways the beloved local baseball team, the Jacksonville Shrimps, get involved in the community.

According to Trinity Rescue Mission, over three thousand individuals suffer from homelessness. Inside Jacksonville's Nathan Dean shows us how the Sulzbacher Shelter is looking to go above and beyond for the community.

### **Education**

*Inside Jacksonville*

1/27/19

6:00pm

Reporter David Swets takes viewers into the life of a college athlete. He sits down with UNF basketball player Ivan Gandia-Rosa to discuss his journey from Puerto Rico to Jacksonville, and how athletics has shaped his student life.

*Inside Jacksonville*

2/24/19

6:00pm

With tuition rates rising and pay staying the same. It's getting increasingly harder for students to put themselves through college. Reporter Teeryana Bryant speaks with local college students working multiple jobs as they manage to barely stay afloat.

The 2018 high school football season at Raines High School opened under a cloud of violence. Reporter Jessica May looks at how the local football team overcame the adversity of having a tragic shooting that take place at a Raines football game. The school's football team pushed through the sadness and made it to the high school football state championships for the second year in a row.

### **Environment**

*Inside Jacksonville*

2/24/19

6:00pm

The Catty Shack wildlife sanctuary is giving big help for big cats who have been displaced from their previous homes. Reporter Kevin Beaugrand talks to the people who run the sanctuary and give an inside look at how locals can donate money and come to visit the rehabilitating big cats.

*Inside Jacksonville*

3/31/19

6:00pm

Little Talbot island is one of Jacksonville's state parks. Inside Jacksonville's Lauren Willins traveled there to explore all it had to offer.

### **Local Activities**

*Inside Jacksonville*

1/27/19

6:00pm

Reporter Daniela Toporek takes viewers to Vernon's Restaurant in Sawgrass to sample some delightful dishes and sits down with chef Tanya White to discuss her rise to assistant sous chef, and the love she spreads with each meal.

Just 20 miles from downtown Jacksonville, lays one of the city's greatest attractions, the Talbot Islands. The islands are known for their beautiful driftwood beaches and nature preserves. Many may not know however, that one of the oldest Native American tribes settled on those same beaches. Inside Jacksonville's Alexia Carrasco takes us to the islands to learn more about their history.

### **Local Economy and Industry**

*Inside Jacksonville*

2/24/19

6:00pm

The Regency has struggled over the years, and the community around it has suffered too. Reporter Jada Solomon talks to local businessman Terry Harris in Duval County. He has made it his businesses mission to help rebuild the community with a new roller rink. He is using his roller rink as a platform to help the youth in the local community build leadership skills and stay off the streets.

### **Health and Safety**

*Inside Jacksonville*

1/27/19

6:00pm

There are many actors that can cause a person to stress out. It can be difficult to find a form of relaxation that works for you. Reporter Hannah Guile spoke with yoga teacher Morgan Yonge as she starts her journey to help others find peace in this chaotic world.

A Jacksonville based organization is using canine companions to help veterans overcome the challenges of post-traumatic stress disorder. Reporter Matthew Farina sat down with Inside Jacksonville's very own Chase Carl who recently went through the program. He tells his story from the beginning to when he met his new partner, Mikey.

*Inside Jacksonville*

2/24/19

6:00pm

Human trafficking is an issue that has impacted people across the world. Reporter John Biasotti talks to the founder of a local non-profit taking on this global issue. Her non-profit Rethreaded helps women who are victims of human trafficking reintegrate back into work by making clothing. Profits from the clothing these women make go right back to them and the resources they need.

Reporter Briana Quay meets with a local woman who says that clean eating has saved her live. Suzanne Newsom was diagnosed with stage two breast cancer. She was told that her cancer was estrogen positive and a diet change could help in recovery. She cut out sugars, starches, and

anything else that was high in estrogen. Suzanne had two tumors, by the time she had her surgery, one of the tumors was gone just by diet change and lifestyle change.

*Inside Jacksonville*

3/31/19

6:00pm

Two local women decided they needed to take matters into their own hands when their favorite exercise studio closed, so they opened their own. Reporter Jessica May shows us how an alternative fitness studio is trying to help lead women through pole fitness exercise, that many find taboo.

Every life is precious, and no one knows this better than the Loftus family. Inside Jacksonville anchor and reporter John Newsom went to meet them and their extraordinary daughter Caitlin, who might just be the strongest little girl alive.

Poetry is not only a way to tell your story or express yourself, it's also a way to heal. Hope at Hand is an organization that helps troubled youth heal and find hope through their words. Reporter Courtney Babcock talked to the organizations founder to look at how they are changing lives for the better.

Conversations about domestic violence are never easy. Inside Jacksonville reporter Carliana Harris sits down with Latara Griffin who hopes to get women talking about their experiences, by sharing her story in her book.

### **Politics**

*Inside Jacksonville*

3/31/19

6:00pm

Immigration is currently a polarizing debate in America. Inside Jacksonville's Piotr Klis talks to a young couple that had to fight to be reunited after being separated on their way home from vacation during an immigration mishap.

### **OTHER LOCAL PROGRAMS**

*River City Live*

Mondays-Fridays

8AM

Live showcase of the energetic lifestyle of Jacksonville. River City Live highlights the exciting things viewers may (or likely may not) know about Northeast Florida - including live music, amazing food, dazzling arts and culture, thrilling entertainment, incredible charities, and everything in between.

*This Week in Jacksonville*

Sundays

11AM

A half-hour news format and addresses current issues in Jacksonville.

*I Know Jax*

Sundays

6:30PM

Joe Talentino hosts this weekly program and is the place to turn to for finding fun things to do in the Greater Jacksonville area. They tell stories about interesting places to visit, places to go and eat, food and drink, and fun stuff to do.

## **NEWS PROGRAMS**

The following News programs are broadcast live on Channel 17.1. All are locally produced news programs presenting news, weather, sports and issue-related feature stories. Issue-responsive news segments are usually one to two minutes in duration, unless otherwise indicated.

<b>PROGRAM</b>	<b>DAY</b>	<b>TIME</b>
THE MORNING SHOW	Mondays-Fridays	7:00-9:00AM
NEWS4JAX AT 11PM	Saturdays	11:00-11:30PM
NEWS4JAX AT 11PM	Sundays	11:00-11:30PM

WCWJ gave significant coverage to the following local community issues during the news.

1. Crime & Court
2. Education & Children's Issues
3. Health & Public Safety

The station's coverage of these issues on news and public affairs programs is detailed below.

### **CRIME & COURT**

#### **HaLeigh Cummings "Into Thin Air" Documentary**

2/4/19	7:00 AM Newscast	2:54
2/5/19	7:00 AM Newscast	3:14
2/6/19	7:00 AM Newscast	3:28
2/7/19	7:00 AM Newscast	3:12
2/8/19	7:00 AM Newscast	4:36

WJXT Reporter, Jen Waugh did a documentary regarding the disappearance 10 years ago of HaLeigh Cummings who was just 5 years old at the time. This little girl from Putnam County...has been missing for 10 years. For those of you who were here in 2009 you remember like we do...the massive search for HaLeigh Cummings. She went to bed the night of February 9th and was discovered missing hours later by her father's girlfriend.

In February 2019 News4Jax began the first of a series of special reports focusing on the kindergartener, her family and the theories about what happened to her. Jen Waugh conducted in-depth interviews with 3 former investigators who worked tirelessly to find HaLeigh. In the documentary they share their memories of this case as well as their PERSONAL theories about what happened. In the documentary we look back at all of Channel 4's coverage over the past 10 years... by so many of our reporters. Viewers can listen to the podcasts by going to the News4JAX dot com SLASH HaLeigh ... or listen on Apple, Google, Spotify or Stitcher.

## **EDUCATION & CHILDREN'S ISSUES**

### **College Admissions Scandal**

3/26/19          7:00 AM Newscast          0:22

WJXT reported on the recent college admissions bribery scheme. "The FBI uncovered what we believe is a rigged system." The Justice Department outlined a wide-ranging college admissions bribery scheme, charged at least 50 people, including 33 wealthy parents with paying up to \$6.5 million dollars to help their children gain admission into the nation's most competitive universities, including Yale and Stanford. "We're talking about deception and fraud. Fake test scores, fake athletic credentials, fake photographs, bribed college officials."

The admitted mastermind behind the scam, William Singer, set up a fraudulent charity used to launder the money parents gave him for bribes. "Getting into the right college will set the trajectory for the rest of your son or daughter's life - don't leave it to chance." Singer pleaded guilty to multiple charges including racketeering. He told a Boston judge: "I created a side door that guaranteed families would get in."

## **HEALTH**

### **Mental Toughness**

3/30/19          11:00 PM Newscast          0:28

One of our News4Jax anchors, Kent Justice did a segment on mental toughness and emotional intelligence. It was a practical conversation on mental toughness - and the need for it politically, professionally, and personally.

In the segment our anchor interviewed a former US Marine who is an expert in the field. Here are some of the characteristics of people who are mentally tough and have high emotional intelligence: they don't let their feelings get in the way; they're willing to suspend their disbeliefs; they use compartmentalization to find common ground and they're professional listeners.

### **PUBLIC SERVICE ANNOUNCEMENTS**

In addition to the above programming, WCWJ's two program streams broadcast over 5,000 public service announcements throughout the day during the quarter, relating to the following issues:

#### Children

Make A Wish Foundation, 4-H, Empowering Girls, St Jude, Child Fund

#### Community Involvement

Humane Society, Vet Tix, Wounded Warrior Project, Habitat for Humanity, Red Cross Hurricane Relief

### Local Economy and Industry

Cultural Center of Ponte Vedra Beach, Marines, National Guard, USO

### Environment

World Wildlife Fund, Wildfire Prevention

### Health and Safety

Boys Town Hotline, Poison Help Line, Ounce (Living Healthy), FEMA Up In Smoke, Swimming Foundation, Breast Cancer, Pediatric Cancer, Underage Drinking, Scam Awareness, Stand Up To Cancer, Quit Smoking, Over the Counter Drugs

## **CAMPAIGNS**

### *Jax Best*

An online campaign celebrating everything our viewers love about Jacksonville. They nominate and vote for their favorite area events, businesses and more. Then they can watch River City Live to see these favorites featured.

### *CWGOOD*

CWGOOD is a network inspired cause related partner program designed to raise community awareness of causes we care about. This program is designed to encourage people to give back, make a difference, and impact change in the world.

### *#CWOpenToAll*

CW Network's social and on-air campaign which speaks to the power of representation and inclusion.

### *Your Voice, Your Vote*

Bounce Network's community initiative that reminded viewers to head to the polls and make their voice heard in the midterm elections on November 6.

### *Green Team*

Bounce Network's initiative to reduce, reuse and recycle.

### *Bounce Back to School*

This Bounce Network initiative strives to provide caregivers, educators, local community programs and other interested individuals the tools to help our children succeed.

### *The Bounce Big Giveback*

This Bounce Network holiday initiative is designed to educate viewers on the importance of charitable giving in their communities, with an emphasis on literacy-minded organizations and foundations.

### *Black Kids Swim*

Bounce partnered with the YMCA to educate parents and children on the importance of water/pool safety, provide information on where to go to take "Safe Around Water" classes, and encourage water/pool safety and enjoyment.

## **WEBSITE RESOURCES**

The station's website *News4Jax.com/yourjax* features information, videos and links corresponding to its programs. These resources encompass a range of subjects, from current events to health and consumer concerns. The website also provides a calendar venue for community event listings.