

WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133
ph: (614) 460-3700

Advertiser Judge Jodi Thomas Committee (11015)
Agency Matchstick Media Strategies LLC (5789)
Buyer
Salesperson House, WBNS (1254)
ph: (614) 460-3700
Special Handling None
Product Political/Judges (1128)
Brand political candidate (1775)
Acct Types Local/Political Candidate
Est/Headline/PO # 611/
Demo
Revision
Comments /61 JODI THOMAS FOR JUDGE

Invoice 384447
Inv Date 10/29/2017
Terms Cash In Advance
Contract 154841
Bill Type Standard
Period 9/25/2017 - 10/29/2017

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2017 11:47:22AM

Matchstick Media Strategies LLC
88 East Broad St.
Suite 1560
Columbus, OH 43215

AgM

WBNS-TV (WBNS)

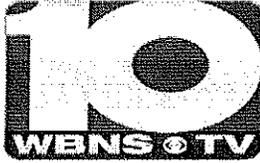
OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	Contract Line Remarks: 6A NEWS								
	SPOT	5:57:00AM- 7:00:00	Per week (3),Tu,We,Fr	10/24/17 7:00AM (Tu)	00:15	10TV NEWS THIS MORNING @ 6AM	Jodi Thomas Edit 15-7	\$390.00	
	SPOT	5:57:00AM- 7:00:00	Per week (3),Tu,We,Fr	10/25/17 6:20AM (We)	00:15	10TV NEWS THIS MORNING @ 6AM	Jodi Thomas Edit 15-7	\$390.00	
	SPOT	5:57:00AM- 7:00:00	Per week (3),Tu,We,Fr	10/27/17 6:59AM (Fr)	00:15	10TV NEWS THIS MORNING @ 6AM	Jodi Thomas Edit 15-7	\$390.00	
4.0	Contract Line Remarks: 5A SAT								
	SPOT	4:58:00AM- 6:57:00	Per week (1),Sa	10/28/17 6:39AM (Sa)	00:15	10TV NEWS THIS MORNING SATURDAY	Jodi Thomas Edit 15-7	\$130.00	
6.0	Contract Line Remarks: 6A SUN								
	SPOT	5:58:00AM- 8:57:00	Per week (1),Su	10/29/17 6:28AM (Su)	00:15	10TV NEWS THIS MORNING SUNDAY	Jodi Thomas Edit 15-7	\$130.00	
7.0	Contract Line Remarks: FACE THE STATE								
	SPOT	11:30:00AM-12:00:00	Per week (1),Su	10/29/17 11:58AM (Su)	00:15	FACE THE STATE DEBATE	Jodi Thomas Edit 15-7	\$130.00	
9.0	Contract Line Remarks: 5P NEWS								
	SPOT	4:59:00PM- 5:59:00	Per week (1),Tu	10/24/17 5:45PM (Tu)	00:30	10TV NEWS @ 5PM	Jodi Thomas 30 Second 4	\$375.00	
11.0	Contract Line Remarks: 5P NEWS								
	SPOT	4:59:00PM- 5:59:00	Per week (2),We,Th	10/25/17 5:12PM (We)	00:15	10TV NEWS @ 5PM	Jodi Thomas Edit 15-7	\$243.75	
	SPOT	4:59:00PM- 5:59:00	Per week (2),We,Th	10/26/17 5:28PM (Th)	00:15	10TV NEWS @ 5PM	Jodi Thomas Edit 15-7	\$243.75	
13.0	Contract Line Remarks: 6P NEWS								
	SPOT	5:59:00PM- 6:30:00	Per week (2),Tu,Fr	10/24/17 6:26PM (Tu)	00:15	10TV NEWS @ 6PM	Jodi Thomas Edit 15-7	\$780.00	
	SPOT	5:59:00PM- 6:30:00	Per week (2),Tu,Fr	10/27/17 6:10PM (Fr)	00:15	10TV NEWS @ 6PM	Jodi Thomas Edit 15-7	\$780.00	
16.0	Contract Line Remarks: 11P NEWS								
	SPOT	11:00:00PM-11:35:00	Per week (2),We,Fr	10/25/17 11:14PM (We)	00:15	10TV NEWS @ 11PM	Jodi Thomas Edit 15-7	\$780.00	
	SPOT	11:00:00PM-11:35:00	Per week (2),We,Fr	10/27/17 11:33PM (Fr)	00:15	10TV NEWS @ 11PM	Jodi Thomas Edit 15-7	\$780.00	
28.0	Contract Line Remarks: 11P NEWS								
	SPOT	11:00:00PM-11:35:00	Per week (1),Sa	10/28/17 11:29PM (Sa)	00:15	10TV NEWS @ 11PM	Jodi Thomas Edit 15-7	\$780.00	M/G For 26.0.1

We warrant the broadcast information shown herein was taken from the official station log. Advertiser and agency are jointly and severally obligated to pay this invoice. Payment by Advertiser to Agency shall not constitute payment to station.

Gross Total	\$6,322.50	Total Spots/Items	14
Commission	(\$948.38)		
Net Total	\$5,374.12		

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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Buyer
Salesperson House, WBNS (1254)
ph: (614) 460-3700

Invoice 386039
Inv Date 11/26/2017
Terms Cash In Advance
Contract 154841
Bill Type Standard
Period 10/30/2017 - 11/26/2017

Matchstick Media Strategies LLC
88 East Broad St.
Suite 1560
Columbus, OH 43215

AgM

Special Handling None
Product Political/Judges (1128)
Brand political candidate (1775)
Acct Types Local/Political Candidate
Est/Headline/PO # 611/
Demo
Revision
Comments /61 JODI THOMAS FOR JUDGE

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2017 12:51:08PM

WBNS-TV (WBNS)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		6A NEWS						
	SPOT	5:57:00AM- 7:00:00	Per week (1),Th	11/02/17 6:23AM (Th)	00:30	10TV NEWS THIS MORNING @ 6AM	Jodi Thomas 30 Second 4	\$600.00	
3.0	Contract Line Remarks:		6A NEWS						
	SPOT	5:57:00AM- 7:00:00	Per week (4),Mo,Tu,We,Fr	10/30/17 6:38AM (Mo)	00:15	10TV NEWS THIS MORNING @ 6AM	Jodi Thomas Edit 15-7	\$390.00	
	SPOT	5:57:00AM- 7:00:00	Per week (4),Mo,Tu,We,Fr	10/31/17 6:44AM (Tu)	00:15	10TV NEWS THIS MORNING @ 6AM	Jodi Thomas Edit 15-7	\$390.00	
	SPOT	5:57:00AM- 7:00:00	Per week (4),Mo,Tu,We,Fr	11/01/17 7:00AM (We)	00:15	10TV NEWS THIS MORNING @ 6AM	Jodi Thomas Edit 15-7	\$390.00	
	SPOT	5:57:00AM- 7:00:00	Per week (4),Mo,Tu,We,Fr	11/03/17 6:46AM (Fr)	00:15	10TV NEWS THIS MORNING @ 6AM	JODI THOMAS EDIT 15-8	\$390.00	
5.0	Contract Line Remarks:		5A SAT						
	SPOT	4:58:00AM- 6:57:00	Per week (1),Sa	11/04/17 5:40AM (Sa)	00:15	10TV NEWS THIS MORNING SATURDAY	JODI THOMAS EDIT 15-8	\$130.00	
8.0	Contract Line Remarks:		NOON NEWS						
	SPOT	11:58:00AM-12:30:00	Per week (1),Th	11/02/17 12:10PM (Th)	00:15	10TV NEWS @ NOON	Jodi Thomas Edit 15-7	\$390.00	
10.0	SPOT			11/01/17			1 preempt @ \$375.00	\$0.00	Pre-Empt
12.0	Contract Line Remarks:		5P NEWS						
	SPOT	4:59:00PM- 5:59:00	Per week (2),Tu,Th	10/31/17 5:42PM (Tu)	00:15	10TV NEWS @ 5PM	Jodi Thomas Edit 15-7	\$243.75	
	SPOT	4:59:00PM- 5:59:00	Per week (2),Tu,Th	11/02/17 5:15PM (Th)	00:15	10TV NEWS @ 5PM	Jodi Thomas Edit 15-7	\$243.75	
14.0	Contract Line Remarks:		6P NEWS						
	SPOT	5:59:00PM- 6:30:00	Per week (3),Mo,We,Fr	10/30/17 6:22PM (Mo)	00:15	10TV NEWS @ 6PM	Jodi Thomas Edit 15-7	\$780.00	
	SPOT	5:59:00PM- 6:30:00	Per week (3),Mo,We,Fr	11/01/17 6:12PM (We)	00:15	10TV NEWS @ 6PM	Jodi Thomas Edit 15-7	\$780.00	
	SPOT	5:59:00PM- 6:30:00	Per week (3),Mo,We,Fr	11/03/17 6:25PM (Fr)	00:15	10TV NEWS @ 6PM	JODI THOMAS EDIT 15-8	\$780.00	
15.0	Contract Line Remarks:		11P NEWS						
	SPOT	11:00:00PM-11:35:00	Per week (1),Fr	11/03/17 11:29PM (Fr)	00:30	10TV NEWS @ 11PM	JODI THOMAS 30 SECOND 5	\$1200.00	
17.0	Contract Line Remarks:		11P NEWS						
	SPOT	11:00:00PM-11:35:00	Per week (3),Tu,We,Th	10/31/17 11:22PM (Tu)	00:15	10TV NEWS @ 11PM	Jodi Thomas Edit 15-7	\$780.00	
	SPOT	11:00:00PM-11:35:00	Per week (3),Tu,We,Th	11/01/17 11:15PM (We)	00:15	10TV NEWS @ 11PM	Jodi Thomas Edit 15-7	\$780.00	
	SPOT	11:00:00PM-11:35:00	Per week (3),Tu,We,Th	11/02/17 11:34PM (Th)	00:15	10TV NEWS @ 11PM	Jodi Thomas Edit 15-7	\$780.00	
18.0	Contract Line Remarks:		5A NEWS						
	SPOT	4:58:00AM- 5:55:00	Per week (1),Mo	11/06/17 5:54AM (Mo)	00:15	10TV NEWS THIS MORNING @ 5AM	JODI THOMAS EDIT 15-8	\$260.00	
19.0	Contract Line Remarks:		6A NEWS						
	SPOT	5:57:00AM- 7:00:00	Per week (1),Mo	11/06/17 6:55AM (Mo)	00:15	10TV NEWS THIS MORNING @ 6AM	JODI THOMAS EDIT 15-8	\$390.00	
20.0	Contract Line Remarks:		6A SUN						
	SPOT	5:58:00AM- 8:57:00	Per week (1),Su	11/05/17 6:00AM (Su)	00:15	10TV NEWS THIS MORNING SUNDAY	JODI THOMAS EDIT 15-8	\$130.00	
21.0	Contract Line Remarks:		FACE THE STATE						
	SPOT	11:30:00AM-12:00:00	Per week (1),Su	11/05/17 11:54AM (Su)	00:15	FACE THE STATE	JODI THOMAS EDIT 15-8	\$130.00	
22.0	Contract Line Remarks:		NOON NEWS						
	SPOT	11:58:00AM-12:30:00	Per week (1),Mo	11/06/17 12:22PM (Mo)	00:15	10TV NEWS @ NOON	JODI THOMAS EDIT 15-8	\$390.00	



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Buyer
Salesperson House, WBNS (1254)
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Special Handling None
Product Political/Judges (1128)
Brand political candidate (1775)
Acct Types Local/Political Candidate
Est/Headline/PO # 61//
Demo
Revision
Comments /61 JODI THOMAS FOR JUDGE

Invoice 386039
Inv Date 11/26/2017
Terms Cash In Advance
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Bill Type Standard
Period 10/30/2017 - 11/26/2017

Matchstick Media Strategies LLC
88 East Broad St.
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CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2017 12:51:08PM

WBNS-TV (WBNS)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
23.0	SPOT			11/06/17			1 preempt @ \$375.00	\$0.00	Pre-Empt
24.0	Contract Line Remarks:		6P NEWS						
	SPOT	5:59:00PM- 6:30:00PM	Per week (1),Mo	11/06/17 6:23PM (Mo)	00:15	10TV NEWS @ 6PM	JODI THOMAS EDIT 15-8	\$780.00	
25.0	Contract Line Remarks:		11P NEWS						
	SPOT	11:00:00PM-11:35:00PM	Per week (1),Mo	11/06/17 11:22PM (Mo)	00:15	10TV NEWS @ 11PM	JODI THOMAS EDIT 15-8	\$780.00	
26.0	SPOT			11/05/17			1 preempt @ \$780.00	\$0.00	Schedule Change
27.0	Contract Line Remarks:		6A NEWS						
	SPOT	5:57:00AM- 7:00:00AM	Per week (1),Tu	11/07/17 6:45AM (Tu)	00:15	10TV NEWS THIS MORNING @ 6AM	JODI THOMAS EDIT 15-8	\$390.00	
29.0	Contract Line Remarks:		5a NEWS						
	SPOT	4:58:00AM- 5:55:00AM	Per week (1),Fr	11/03/17 5:56AM (Fr)	00:30	10TV NEWS THIS MORNING @ 5AM	JODI THOMAS 30 SECOND 5	\$400.00	M/G For 10.0.1
30.0	Contract Line Remarks:		colbert						
	SPOT	11:35:00PM-12:37:00AM	Per week (1),Mo	11/06/17 12:15AM (Mo)	00:30	THE LATE SHOW WITH STEPHEN COLBERT	JODI THOMAS 30 SECOND 5	\$150.00	M/G For 23.0.1
31.0	Contract Line Remarks:		phil						
	SPOT	3:58:00PM- 4:59:00PM	Per week (1),Mo	11/06/17 4:49PM (Mo)	00:30	Dr. Phil	JODI THOMAS 30 SECOND 5	\$200.00	

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Gross Total	\$13,047.50	Total Spots/Items	27
Commission	(\$1,957.13)		
Net Total	\$11,090.37		

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