



## WRBB 104.9FM Quarterly Issues Report

July 10, 2022

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The following is the **Quarterly Issues Report** for WRBB 104.9FM for the second quarter of 2022. The report includes a synopsis of all programs of importance, as well as a sampling of Public Service announcements, which aired between April 1, 2022 and June 30, 2022.

WRBB 104.9FM has identified the following issues of importance to its community of listeners :

- o Jobs / Economy
- o Local and National Politics
- o Community / Social Action

### WRBB 104.9FM Public Affairs Programs

#### **Sunday - 9:00am-11:00am**

*Drumbeat* – Established in 1982, the Drumbeat radio show airs on WRBB to provide a forum for discussing pertinent, controversial and important Black issues, in addition to providing information on local programs and services on housing, child care, business and city and state programs and services. Length: 02:00:00

#### **Sunday - 11:00am-1:00pm**

*The Family Tree* – Weekly program discussing topics ranging from world political issues, local community happenings, to veterans affairs and adult education. Length: 02:00:00

#### **Saturday/Sunday - 6:00-10:00am/6:00-9:00am**

*The Gospel Connection (International)* – Bi-weekly program airing Saturday and Sunday mornings discussing local community issues and playing local, new, and discovered gospel music. Length: 04:00:00 / 03:00:00

#### **Saturday - 10:00am-12:00pm**

*Music & Motivation* – A weekly program dedicated to providing industry education, resources and advancements for independent artists. The show supports industry and entertainment professionals seeking talent and utilizes its platform to build up our university, upcoming musicians, and our state effectively by spinning good music and collaborating with great people. Length: 02:00:00

## How Programming Addressed the Issues

- **Jobs / Economy**

- 05/28/22 *Music & Motivation* host Patrice Alves spent the month discussing financial fitness, bringing on guests as well as providing information herself about financial issues that could be important to listeners. On this particular date, she discussed different business types and the financial burdens associated with them. In particular, some of the businesses discussed were sole proprietor as well as partnerships and she explained the financial burden on the owners and what each type of business allows the owners to do as well, such as selling stock, etc. Length: 02:00:00

- **Local and National Politics**

- 05/08/22 *Family Tree* host Nina Ruff had a guest on the show to talk about recent political issues both locally and nationally. A portion of the show was spent informing listeners of what to be on the lookout for with potentially changing polling locations so that listeners do not throw away any of the documentation that may have been mailed to them containing this information. In addition, there was discussion about issues that both host and guest had with recent changes to the republican party platform (or lack thereof). Length: 02:00:00

- **Community / Social Action**

- 05/08/22 Drumbeat host on this date discussed recent community issues mostly focusing on transportation. They discussed recent shutdowns of T-lines and measures that are being proposed to aid commuters so as to keep listeners informed of how their commute might be affected. In addition, they discussed a bit of the history of similar shutdowns in which bus idling emissions negatively affected the health of commuters. In addition, there was discussion of the renaming of the Roxbury branch library being renamed to Nubian and the importance that that renaming holds. Length: 02:00:00

## Public Service Announcements

The following PSA announcements ran in the second quarter of 2022:

STEM-Discover  
STEM-Anthem  
STEM-Recycle  
STEM-Photo  
GUN-SAFE-Joyce  
GUN-SAFE-Dad  
GUN-SAFE-Normal Life  
GUN-SAFE-Emily  
DIVERSITY-Together  
WILDFIRE-Camping  
WILDFIRE-Grilling  
NATURE-Children  
NATURE-Imagination  
NATURE-Forest  
WOMEN-RETIRE-Self Care  
WOMEN-RETIRE-Join Us  
RETIRE-Never Too Late  
RETIRE-Ace  
ADOPTION-Courage  
ADOPTION-Patience  
ADOPTION-Ready  
ADOPTION-Goat