



## WRBB 104.9FM Quarterly Issues Report

July 9, 2023

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The following is the **Quarterly Issues Report** for WRBB 104.9FM for the first quarter of 2023. The report includes a synopsis of all programs of importance, as well as a sampling of Public Service announcements, which aired between April 1, 2023 and June 30, 2023.

WRBB 104.9FM has identified the following issues of importance to its community of listeners:

- Jobs / Economy
- Community / Social Action
- Local and National Politics

### WRBB 104.9FM Public Affairs Programs

#### **Sunday - 9:00am-11:00am**

*Drumbeat* – Established in 1982, the Drumbeat radio show airs on WRBB to provide a forum for discussing pertinent, controversial and important Black issues, in addition to providing information on local programs and services on housing, child care, business and city and state programs and services. Length: 02:00:00

#### **Sunday - 11:00am-1:00pm**

*The Family Tree* – Weekly program discussing topics ranging from world political issues, local community happenings, to veterans affairs and adult education. Length: 02:00:00

#### **Saturday/Sunday - 6:00-10:00am/6:00-9:00am**

*The Gospel Connection (International)* – Bi-weekly program airing Saturday and Sunday mornings discussing local community issues and playing local, new, and discovered gospel music. Length: 04:00:00 / 03:00:00

#### **Saturday - 10:00am-12:00pm**

*Music & Motivation* – A weekly program dedicated to providing industry education, resources and advancements for independent artists. The show supports industry and entertainment professionals seeking talent and utilizes its platform to build up our university, upcoming musicians, and our state effectively by spinning good music and collaborating with great people. Length: 02:00:00

## How Programming Addressed the Issues

- **Local and National Politics**

- 6/25/23 *Family Tree* host Nina Ruff alongside a guest, Hayden Fernell Sr., brought listeners' attention to an unveiling of a new statue in August as a tribute to Black American veterans fighting for American freedom. They discussed the community involved with bringing this statue to the city as well as a discussion on Black Veterans as a whole. They discussed what listeners can do to help, and why bringing representation to this group matters to the community as a whole. As part of this, they pointed listeners toward state and city agencies to support which in turn support this group as well as local politicians who are promising to help this group. Length: 02:00:00

- **Jobs / Economy**

- 6/24/23 *Music & Motivation* host Patrice Alves discussed entrepreneurship with guest King Joe Hitta. They discussed the lifespan and some of the history of his crew of musicians in the Bronx. They brought up one of the members getting a prison sentence and having to work back up after that, getting work again and finding stability. They then tackled the actual management that goes into running their own label and the struggles that come with it. Length: 02:00:00

- **Community / Social Action**

- 6/3/23 Drumbeat on this date informed listeners of Jubilee celebrations occurring in Boston and the surrounding towns. The host explained to listeners the vision of the Jubilee church and what they try to do for their local communities. He urged listeners to come to the celebration as it also acts as fundraising for the services that they provide for their communities. Length: 02:00:00

## **Public Service Announcements**

The following PSA announcements ran in the second quarter of 2023:

STEM-Discover  
STEM-Anthem  
STEM-Recycle  
STEM-Photo  
GUN-SAFE-Joyce  
GUN-SAFE-Dad  
GUN-SAFE-Normal Life  
GUN-SAFE-Emily  
DIVERSITY-Together  
WILDFIRE-Camping  
WILDFIRE-Grilling  
NATURE-Children  
NATURE-Imagination  
NATURE-Forest  
WOMEN-RETIRE-Self Care  
WOMEN-RETIRE-Join Us  
RETIRE-Never Too Late  
RETIRE-Ace  
ADOPTION-Courage  
ADOPTION-Patience  
ADOPTION-Ready  
ADOPTION-Goat