



WRBB 104.9FM Quarterly Issues Report

January 7, 2024

The following is the **Quarterly Issues Report** for WRBB 104.9FM for the first quarter of 2023. The report includes a synopsis of all programs of importance, as well as a sampling of Public Service announcements, which aired between October 1, 2023 and December 31, 2023.

WRBB 104.9FM has identified the following issues of importance to its community of listeners:

- Jobs / Economy
- Community / Social Action
- Local and National Politics

WRBB 104.9FM Public Affairs Programs

Sunday - 9:00am-11:00am

Drumbeat – Established in 1982, the Drumbeat radio show airs on WRBB to provide a forum for discussing pertinent, controversial and important Black issues, in addition to providing information on local programs and services on housing, child care, business and city and state programs and services. Length: 02:00:00

Sunday - 11:00am-1:00pm

The Family Tree – Weekly program discussing topics ranging from world political issues, local community happenings, to veterans affairs and adult education. Length: 02:00:00

Saturday/Sunday - 6:00-10:00am/6:00-9:00am

The Gospel Connection (International) – Bi-weekly program airing Saturday and Sunday mornings discussing local community issues and playing local, new, and discovered gospel music. Length: 04:00:00 / 03:00:00

Saturday - 10:00am-12:00pm

Music & Motivation – A weekly program dedicated to providing industry education, resources and advancements for independent artists. The show supports industry and entertainment professionals seeking talent and utilizes its platform to build up our university, upcoming musicians, and our state effectively by spinning good music and collaborating with great people. Length: 02:00:00

Friday - 8:00am-9:00pm

WRBB News – A weekly program run in conjunction with Huntington News, a Northeastern student-run news publication. On this program, hosts sit down with the writers and editors of stories published in the previous week to get a more conversational take on the important aspects of the weekly scoop. Length: 01:00:00

How Programming Addressed the Issues

As WRBB News is a program that has begun in its current form this past semester, we will be placing a specific focus on the issues that it covered.

- **Local and National Politics**

- 11/1/23 Eli Curwin and Sonel Cutler, guests on WRBB News, wrote the Huntington News article which detailed Northeastern's response to the Israel-Hamas conflict. They spoke mostly in reference to their article, explaining the big picture of events that took place on campus surrounding this time in the conflict, from student demonstrations to professors signing an open letter calling for a ceasefire. They then took the time to expand upon these, bringing up more of the intricacies of the student feelings on Northeastern's response to the conflict and how adequate they felt it was. Length: 01:00:00

- **Energy / Environment**

- 11/1/23 Galiah Abbud, was the guest on WRBB News as a writer for the story on the Climate Justice Jam, an event held in Northeastern's on-campus music venue. The event featured Northeastern student musicians and speakers who performed as a demonstration to urge Northeastern to divest from fossil fuels. Galiah spoke on the effect that some of the organizers hoped the event would bring, hoping that this demonstration would at least bring notice to Northeastern leadership that this is something that students care about, enough to organize and demonstrate. Length: 01:00:00

- **Community / Social Action**

- 11/8/23 Emily Spatz guested on WRBB News as the writer for the piece on the SGA (Student Government Alliance) Executive Vice President stepping down from his position. An emergency election was set to be held, but it was delayed to restructure the position itself. As SGA is an organization that directly affects a great deal of student affairs, including passing referenda affecting things like how students access meals on campus, club funding, and other non-academic aspects of student life. Length: 01:00:00

Public Service Announcements

The following PSA announcements ran in the second quarter of 2023:

STEM-Discover
STEM-Anthem
STEM-Recycle
STEM-Photo
GUN-SAFE-Joyce
GUN-SAFE-Dad
GUN-SAFE-Normal Life
GUN-SAFE-Emily
DIVERSITY-Together
WILDFIRE-Camping
WILDFIRE-Grilling
NATURE-Children
NATURE-Imagination
NATURE-Forest
WOMEN-RETIRE-Self Care
WOMEN-RETIRE-Join Us
RETIRE-Never Too Late
RETIRE-Ace
ADOPTION-Courage
ADOPTION-Patience
ADOPTION-Ready
ADOPTION-Goat