

# **WRBB 104.9FM Quarterly Issues Report**

## **April 10, 2022**

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The following is the **Quarterly Issues Report** for WRBB 104.9FM for the fourth quarter of 2021. The report includes a synopsis of all programs of importance, as well as a sampling of Public Service announcements, which aired between January 1, 2022 and March 31, 2022.

WRBB 104.9FM has identified the following issues of importance to its community of listeners

o Jobs / Economy

- o Local and National Politics
- Education

### **WRBB 104.9FM Public Affairs Programs**

# Sunday - 9:00am-11:00am

Drumbeat – Established in 1982, the Drumbeat radio show airs on WRBB to provide a forum for discussing pertinent, controversial and important Black issues, in addition to providing information on local programs and services on housing, child care, business and city and state programs and services. Length: 02:00:00

#### Sunday - 11:00am-1:00pm

*The Family Tree* – Weekly program discussing topics ranging from world political issues, local community happenings, to veterans affairs and adult education. Length: 02:00:00

# Saturday/Sunday - 6:00-10:00am/6:00-9:00am

The Gospel Connection (International) – Bi-weekly program airing Saturday and Sunday mornings discussing local community issues and playing local, new, and discovered gospel music. Length: 04:00:00 / 03:00:00

# Saturday - 10:00am-12:00pm

*Music & Motivation* – A weekly program dedicated to providing industry education, resources and advancements for independent artists. The show supports industry and entertainment professionals seeking talent and utilizes its platform to build up our university, upcoming musicians, and our state effectively by spinning good music and collaborating with great people. Length: 02:00:00

## **How Programming Addressed the Issues**

#### Health Care

o 01/15/22 *Music & Motivation* host Patrice Alves addressed the recent rise in COVID-19 cases and shared information on how to stay healthy during these times. She mentioned some recipes, exercise tips, and general wellness tips to help avoid illness in the winter. Length: 02:00:00

#### Local and National Politics

o 02/20/22 Family Tree host Nina Ruff had some guests on the show to talk about current events. They discussed Joe Rogan's recent COVID misinformation and how Neil Young and Spotify employees left the company over it. They talked about how irresponsible it was for Spotify to allow this kind of behavior to continue and all of the fallout over it. Length: 02:00:00

### Community / Social Action

o 03/20/22 Drumbeat host Dana Supreme Richardson talked about people in his community that have been providing for their neighbors during the pandemic with fresh foods, PPE, and social companionship. He talked about some of these folks who have come under fire and how the community treats them. Length: 02:00:00

## **Public Service Announcements**

The following PSA announcements ran in the first quarter of 2022:

**UDD** Indoor Baseball **UDD Pool Party** Shelter Pets - Cellphone Shelter Pets - Bento Shelter Pets - Hamilton TWE Tune Out Radio **KOM Know Your Girls** WFP Bear Hug IC2 Tickle Fight GWI Rock T-Shirt AEX Hundo P **AEX Jelly** WFP Rising Ashes FM2 Hero Karen FM2 Hero Steve Missed Opportunity LAI 2 Sides Radio FDW Paylov Purpose IC2 Tea Pot DD2 One More **HUR Hurricane Relief**