



## WRBB 104.9FM Quarterly Issues Report

January 10, 2022

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The following is the **Quarterly Issues Report** for WRBB 104.9FM for the fourth quarter of 2021. The report includes a synopsis of all programs of importance, as well as a sampling of Public Service announcements, which aired between October 1, 2021 and December 31, 2021.

WRBB 104.9FM has identified the following issues of importance to its community of listeners :

- o Jobs / Economy
- o Local and National Politics
- o Education

### WRBB 104.9FM Public Affairs Programs

#### **Sunday - 9:00am-11:00am**

*Drumbeat* – Established in 1982, the Drumbeat radio show airs on WRBB to provide a forum for discussing pertinent, controversial and important Black issues, in addition to providing information on local programs and services on housing, child care, business and city and state programs and services. Length: 02:00:00

#### **Sunday - 11:00am-1:00pm**

*The Family Tree* – Weekly program discussing topics ranging from world political issues, local community happenings, to veterans affairs and adult education. Length: 02:00:00

#### **Saturday/Sunday - 6:00-10:00am/6:00-9:00am**

*The Gospel Connection (International)* – Bi-weekly program airing Saturday and Sunday mornings discussing local community issues and playing local, new, and discovered gospel music. Length: 04:00:00 / 03:00:00

#### **Saturday - 10:00am-12:00pm**

*Music & Motivation* – A weekly program dedicated to providing industry education, resources and advancements for independent artists. The show supports industry and entertainment professionals seeking talent and utilizes its platform to build up our university, upcoming musicians, and our state effectively by spinning good music and collaborating with great people. Length: 02:00:00

## How Programming Addressed the Issues

- **Jobs / Economy**

- 11/28/21 *Drumbeat* Host Dana Supreme Richardson brought on a guest speaker Harrison, from the Boston Community Action Team, to reach local youth that tune in to *Drumbeat*. Harrison started off his discussion by talking about inflation and the general financial troubles that many working families are currently facing. He talked about the failures of our systems to be putting so many working class people in danger by working through a pandemic and then not being paid a livable wage. At the end of his discussion, Harrison talked about what Boston Community Action Team (BCAT) does in the city and urged listeners to get in touch. Length: 02:00:00

- **Local and National Politics**

- 10/17/21 *Drumbeat* aired a news segment featuring Boston's Congresswoman Ayanna Pressley. Congresswoman Pressley was asked about her thoughts on then-Mayor Kim Janey's actions on police reform as mayor versus her ideas when she was City Council President. The Congresswoman commended Mayor Janey's commitment to transparency and accountability within the police force, as well as her recent appointments to oversee these efforts. Pressley also mentioned Boston City Council's recent ordinance to limit BPD's use of rubber bullets and tear gas as solid progress, as well as mentioning her continued effort at the federal level to end the practice of qualified immunity. Length: 02:00:00

- **Education**

- 11/06/21 *Music & Motivation* host Patrice Alves shared financial planning tips with her audience. She shared the 50-30-20 budget rule, explaining that 50% of one's monthly budget should go towards needs, 30% towards wants, and 20% should be reserved for savings or paying off debt. Alves said that this is an effective way to manage money simply and recommended her listeners try it out for themselves. Length: 02:00:00

## Public Service Announcements

The following PSA announcements ran in the fourth quarter of 2021:

UDD Indoor Baseball  
UDD Pool Party  
Shelter Pets - Cellphone  
Shelter Pets - Bento  
Shelter Pets - Hamilton  
TWE Tune Out Radio  
KOM Know Your Girls  
WFP Bear Hug  
IC2 Tickle Fight  
GWI Rock T-Shirt  
AEX Hundo P  
AEX Jelly  
WFP Rising Ashes  
FM2 Hero Karen  
FM2 Hero Steve  
Missed Opportunity  
LAI 2 Sides Radio

FDW Pavlov Purpose  
IC2 Tea Pot  
DD2 One More  
HUR Hurricane Relief