



## WRBB 104.9FM Quarterly Issues Report

April 8, 2023

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The following is the **Quarterly Issues Report** for WRBB 104.9FM for the first quarter of 2023. The report includes a synopsis of all programs of importance, as well as a sampling of Public Service announcements, which aired between January 1, 2023 and March 31, 2023.

WRBB 104.9FM has identified the following issues of importance to its community of listeners :

- o Jobs / Economy
- o Community / Social Action
- o Local and National Politics

### WRBB 104.9FM Public Affairs Programs

#### **Sunday - 9:00am-11:00am**

*Drumbeat* – Established in 1982, the Drumbeat radio show airs on WRBB to provide a forum for discussing pertinent, controversial and important Black issues, in addition to providing information on local programs and services on housing, child care, business and city and state programs and services. Length: 02:00:00

#### **Sunday - 11:00am-1:00pm**

*The Family Tree* – Weekly program discussing topics ranging from world political issues, local community happenings, to veterans affairs and adult education. Length: 02:00:00

#### **Saturday/Sunday - 6:00-10:00am/6:00-9:00am**

*The Gospel Connection (International)* – Bi-weekly program airing Saturday and Sunday mornings discussing local community issues and playing local, new, and discovered gospel music. Length: 04:00:00 / 03:00:00

#### **Saturday - 10:00am-12:00pm**

*Music & Motivation* – A weekly program dedicated to providing industry education, resources and advancements for independent artists. The show supports industry and entertainment professionals seeking talent and utilizes its platform to build up our university, upcoming musicians, and our state effectively by spinning good music and collaborating with great people. Length: 02:00:00

## How Programming Addressed the Issues

- **Jobs / Economy**

- 3/18/23 *Music & Motivation* host Patrice Alves interviewed Karen Joy, author and entertainment business executive. They spoke about acting as an entrepreneur and the challenges that come with it, working through Karen's career and addressing the way that she overcame some of these challenges. They also discussed working in the music industry, especially with booking and live entertainment which Karen has a background in. Length: 02:00:00

- **Local / National Politics**

- 3/19/23 *Family Tree* discussed how the upcoming presidential election is truly already beginning and that people need to start paying attention to what these candidates are beginning to do. The first talked about Nikki Haley announcing her presidency and why it might matter to someone not familiar with her platform. They compared her to Mitt Romney with changing the direction that their platform runs, seeming more moderate when acting as governor and then changing to a different platform upon gaining support as a moderate candidate. They brought this up to remind people to truly look into a candidate's platform that they are running on. Length: 02:00:00

- **Community / Social Action**

- 3/19/23 Drumbeat walked through a history of black protest in America to draw connections to movements occurring in America today. He brought up what caused certain movements to cause the changes that they did and what caused others to fail in order to apply some precedent to the movements occurring now. This was a mix between discussion and explanation of this history alongside some audio clips of some of the leaders of these movements like Malcolm X. Length: 02:00:00

## **Public Service Announcements**

The following PSA announcements ran in the fourth quarter of 2022:

STEM-Discover  
STEM-Anthem  
STEM-Recycle  
STEM-Photo  
GUN-SAFE-Joyce  
GUN-SAFE-Dad  
GUN-SAFE-Normal Life  
GUN-SAFE-Emily  
DIVERSITY-Together  
WILDFIRE-Camping  
WILDFIRE-Grilling  
NATURE-Children  
NATURE-Imagination  
NATURE-Forest  
WOMEN-RETIRE-Self Care  
WOMEN-RETIRE-Join Us  
RETIRE-Never Too Late  
RETIRE-Ace  
ADOPTION-Courage  
ADOPTION-Patience  
ADOPTION-Ready  
ADOPTION-Goat