



## WRBB 104.9FM Quarterly Issues Report

October 9, 2023

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The following is the **Quarterly Issues Report** for WRBB 104.9FM for the first quarter of 2023. The report includes a synopsis of all programs of importance, as well as a sampling of Public Service announcements, which aired between July 1, 2023 and September 30, 2023.

WRBB 104.9FM has identified the following issues of importance to its community of listeners:

- Jobs / Economy
- Community / Social Action
- Local and National Politics

### WRBB 104.9FM Public Affairs Programs

#### **Sunday - 9:00am-11:00am**

*Drumbeat* – Established in 1982, the Drumbeat radio show airs on WRBB to provide a forum for discussing pertinent, controversial and important Black issues, in addition to providing information on local programs and services on housing, child care, business and city and state programs and services. Length: 02:00:00

#### **Sunday - 11:00am-1:00pm**

*The Family Tree* – Weekly program discussing topics ranging from world political issues, local community happenings, to veterans affairs and adult education. Length: 02:00:00

#### **Saturday/Sunday - 6:00-10:00am/6:00-9:00am**

*The Gospel Connection (International)* – Bi-weekly program airing Saturday and Sunday mornings discussing local community issues and playing local, new, and discovered gospel music. Length: 04:00:00 / 03:00:00

#### **Saturday - 10:00am-12:00pm**

*Music & Motivation* – A weekly program dedicated to providing industry education, resources and advancements for independent artists. The show supports industry and entertainment professionals seeking talent and utilizes its platform to build up our university, upcoming musicians, and our state effectively by spinning good music and collaborating with great people. Length: 02:00:00

## How Programming Addressed the Issues

- **Local and National Politics**
  - 9/3/23 *Family Tree* host Nina Ruff returned to a discussion from the last quarter on supporting veterans within Boston and across the nation. She highlighted groups in the Boston area in particular that are working on housing projects as well as providing mental health care to veterans and explained to listeners how they could volunteer their time or donate to these groups. Length: 02:00:00
- **Jobs / Economy**
  - 8/19/23 *Music & Motivation* host Patrice Alves discussed business management strategies that she picked up from a seminar she had recently attended. She highlighted mostly financial strategies for listeners as opposed to things like employee management as she wanted listeners to be able to extrapolate this into their own lives even if they had no intentions of starting a business themselves. Length: 02:00:00
- **Community / Social Action**
  - 8/20/23 Drumbeat on this date informed listeners of the importance of protest movements in recent years, specifically 10 years ago or sooner. They went into detail on specific protests and the specific change that each either directly led to or heavily supported. Their intention was to encourage listeners to contribute directly to protest movements that they believed in even if they weren't sure if their voice would be heard because they can have an impact in different ways. Length: 02:00:00

## Public Service Announcements

The following PSA announcements ran in the second quarter of 2023:

STEM-Discover  
STEM-Anthem  
STEM-Recycle  
STEM-Photo  
GUN-SAFE-Joyce  
GUN-SAFE-Dad  
GUN-SAFE-Normal Life  
GUN-SAFE-Emily  
DIVERSITY-Together  
WILDFIRE-Camping  
WILDFIRE-Grilling  
NATURE-Children  
NATURE-Imagination  
NATURE-Forest  
WOMEN-RETIRE-Self Care  
WOMEN-RETIRE-Join Us  
RETIRE-Never Too Late  
RETIRE-Ace  
ADOPTION-Courage  
ADOPTION-Patience  
ADOPTION-Ready  
ADOPTION-Goat