



WRBB 104.9FM Quarterly Issues Report

January 10, 2021

The following is the **Quarterly Issues Report** for WRBB 104.9FM for the fourth quarter of 2020. The report includes a synopsis of all programs of importance, as well as a sampling of Public Service announcements, which aired between October 1, 2020 and December 31, 2020.

WRBB 104.9FM has identified the following issues of importance to its community of listeners:

- o Jobs/Economy
- o Local and National Politics
- o Community / Social Action

WRBB 104.9FM Public Affairs Programs

Sunday - 9:00am-11:00am

Drumbeat – Established in 1982, the Drumbeat radio show airs on WRBB to provide a forum for discussing pertinent, controversial and important Black issues, in addition to providing information on local programs and services on housing, child care, business and city and state programs and services. Length: 02:00:00

Saturday/Sunday - 6:00-10:00am/6:00-9:00am

The Gospel Connection (International) – Bi-weekly program airing Saturday and Sunday mornings discussing local community issues and playing local, new, and discovered gospel music. Length: 04:00:00 / 03:00:00

Thursday - 11:00pm-12:00am

The Helpdesk – A weekly program discussing the many facets of mental illness and providing resources both for those afflicted and the community as a whole. Length: 01:00:00

Saturday - 10:00am-12:00pm

Music & Motivation – A weekly program dedicated to providing industry education, resources and advancements for independent artists. The show supports industry and entertainment professionals seeking talent and utilizes its platform to build up our university, upcoming musicians, and our state effectively by spinning good music and collaborating with great people. Length: 02:00:00

How Programming Addressed the Issues

- **Local & National Politics**

- 10/25/20 *Drumbeat* The hosts of Drumbeat explain what to expect at an upcoming community meeting. The meeting will be discussing the harmful effects of new building developments in the area and will serve as a platform for community members to voice their concerns. Length: 02:00:00

- **Jobs / Economy**

- 11/15/20 *Drumbeat* The hosts of Drumbeat share online resources for finding a job in lieu of in-person job fairs, which are currently suspended due to COVID-19. They also provide advice for navigating the process of filing for unemployment in Massachusetts. Length: 02:00:00

- **Community / Social Action**

- 12/10/20 *Music & Motivation* Ms. Snakecharma explores strategies for coping with isolation during the holiday season amidst the COVID-19 pandemic. She details some methods of staying connected while also social distancing, in addition to personal affirmations that individuals can use to remain positive. Length: 02:00:00

Public Service Announcements

The following PSA announcements ran in the fourth quarter of 2020:

UDD Indoor Baseball
UDD Pool Party
Shelter Pets - Cellphone
Shelter Pets - Bento
Shelter Pets - Hamilton
TWE Tune Out Radio
KOM Know Your Girls
WFP Bear Hug
IC2 Tickle Fight
GWI Rock T-Shirt
AEX Hundo P
AEX Jelly
WFP Rising Ashes
FM2 Hero Karen
FM2 Hero Steve
Missed Opportunity
LAI 2 Sides Radio
FDW Pavlov Purpose
IC2 Tea Pot
DD2 One More
HUR Hurricane Relief