



WRBB 104.9FM Quarterly Issues Report

April 10, 2021

The following is the **Quarterly Issues Report** for WRBB 104.9FM for the first quarter of 2021. The report includes a synopsis of all programs of importance, as well as a sampling of Public Service announcements, which aired between January 1, 2021 and March 31, 2021.

WRBB 104.9FM has identified the following issues of importance to its community of listeners:

- o Jobs/Economy
- o Local and National Politics
- o Community / Social Action

WRBB 104.9FM Public Affairs Programs

Sunday - 9:00am-11:00am

Drumbeat – Established in 1982, the Drumbeat radio show airs on WRBB to provide a forum for discussing pertinent, controversial and important Black issues, in addition to providing information on local programs and services on housing, child care, business and city and state programs and services. Length: 02:00:00

Sunday - 11:00am-1:00pm

The Family Tree – Weekly program discussing topics ranging from world political issues, local community happenings, to veterans affairs and adult education. Length: 02:00:00

Saturday/Sunday - 6:00-10:00am/6:00-9:00am

The Gospel Connection (International) – Bi-weekly program airing Saturday and Sunday mornings discussing local community issues and playing local, new, and discovered gospel music. Length: 04:00:00 / 03:00:00

Saturday - 10:00am-12:00pm

Music & Motivation – A weekly program dedicated to providing industry education, resources and advancements for independent artists. The show supports industry and entertainment professionals seeking talent and utilizes its platform to build up our university, upcoming musicians, and our state effectively by spinning good music and collaborating with great people. Length: 02:00:00

How Programming Addressed the Issues

- **Local & National Politics**

- 03/21/21 *The Family Tree* Host Nina Ruff and her guest, a teacher from the community, discuss the differences between different governmental structures and political ideals and the effects that these structures have on a country's citizens. They examine the governmental structure of the United States and put it in the context of global politics to allow listeners to better understand the country's government and processes. Length: 02:00:00

- **Jobs / Economy**

- 03/14/21 *Drumbeat* The hosts of Drumbeat examine the current economic situation of a local community college, Roxbury Community College. They identify the challenges that have emerged for the college in the wake of COVID-19 and the financial impact that these challenges have had on the school. They also discuss how the college has been crucial for adults in the community to continue their education in order to secure employment, and analyze the implications that the college's financial struggle may have on this community. Length: 02:00:00

- **Community / Social Action**

- 02/21/21 *Drumbeat* The hosts of Drumbeat analyze the ways in which the United States government has historically worked to oppress Black Americans. They examine the historical roots of this oppression as well as how it persists today. They then go on to identify how listeners can be aware of these injustices in their community and what actions they can take to resist racism in the community. Length: 02:00:00

Public Service Announcements

The following PSA announcements ran in the fourth quarter of 2020:

UDD Indoor Baseball
UDD Pool Party
Shelter Pets - Cellphone
Shelter Pets - Bento
Shelter Pets - Hamilton
TWE Tune Out Radio
KOM Know Your Girls
WFP Bear Hug
IC2 Tickle Fight
GWI Rock T-Shirt
AEX Hundo P
AEX Jelly
WFP Rising Ashes
FM2 Hero Karen
FM2 Hero Steve
Missed Opportunity
LAI 2 Sides Radio
FDW Pavlov Purpose
IC2 Tea Pot
DD2 One More
HUR Hurricane Relief