

**INVOICE NO.**

EN5582805

INVOICE DATE

11/27/2016

BILL CYCLE

201611

INVOICE DUE DATE

12/25/2016

Targeted Platform Media
400 Broadacres Drive
Bloomfield, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Targeted Platform Media	TARGPLATFORM	PRIORITIES US ACTION	P96722

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN11871635	Philadelphia	TV	\$2,567.00	65	65

INVOICE NOTES

Gross Advertising Total	\$2,567.00
Agency Commission	(\$385.05)
Rep Commission	(\$283.65)
Net Advertising Total	\$1,898.30

Terms: Net 30 Days
Mail to: Comcast Spotlight
P.O. Box 415949
Boston, MA 02241-5949

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AFFIDAVIT

Product:

Estimate No: 4563

Campaign No:

Comcast Order No: EN11871635

TIM Est No: 693094

AE Name: NCC - Marcus, Matthew

Market: Philadelphia

Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1600151	PRATV1647H PLANNED BACKBONE	DISH Philadelphia I+/9762	FXNC	14	\$303.00
NW1601537	PRATV1649H SYMPHONY	DirecTV Philadelphia/9753, DISH Philadelphia I+/9762	FXNC	7	\$294.00
NW1601655	PRATV1653H RIGHT	DirecTV Philadelphia/9753, DISH Philadelphia I+/9762	FXNC	26	\$1,143.00
NW1602424	PRATV1656H NEVER	DirecTV Philadelphia/9753, DISH Philadelphia I+/9762	FXNC	18	\$827.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
FXNC	DirecTV Philadelphia/9753	NW1601537	4	\$224.00
FXNC	DirecTV Philadelphia/9753	NW1601655	16	\$889.00
FXNC	DirecTV Philadelphia/9753	NW1602424	13	\$694.00
FXNC	DISH Philadelphia I+/9762	NW1600151	14	\$303.00
FXNC	DISH Philadelphia I+/9762	NW1601537	3	\$70.00
FXNC	DISH Philadelphia I+/9762	NW1601655	10	\$254.00
FXNC	DISH Philadelphia I+/9762	NW1602424	5	\$133.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
11-1-16	FXNC	DirecTV Philadelphia/9753	6:52AM	PRATV1653H RIGHT	Fox and Friends	30	3	\$37.00	
11-1-16	FXNC	DirecTV Philadelphia/9753	9:51AM	PRATV1653H RIGHT	America's Newsroom	30	1	\$24.00	
11-1-16	FXNC	DirecTV Philadelphia/9753	6:47PM	PRATV1649H SYMPHONY	Special Report With Bret Baier	30	2	\$33.00	
11-1-16	FXNC	DirecTV Philadelphia/9753	9:49PM	PRATV1653H RIGHT	The Kelly File	30	4	\$79.00	
11-1-16	FXNC	DirecTV Philadelphia/9753	11:46PM	PRATV1649H SYMPHONY	The O'Reilly Factor	30	4	\$79.00	
11-1-16	FXNC	DISH Philadelphia I+/9762	2:23PM	PRATV1647H PLANNED BACKBONE	The Real Story	30	10	\$11.00	
11-1-16	FXNC	DISH Philadelphia I+/9762	4:51PM	PRATV1647H PLANNED BACKBONE	Your World With Neil Cavuto	30	11	\$15.00	
11-1-16	FXNC	DISH Philadelphia I+/9762	6:22PM	PRATV1647H PLANNED BACKBONE	Special Report With Bret Baier	30	11	\$15.00	
11-1-16	FXNC	DISH Philadelphia I+/9762	8:21PM	PRATV1647H PLANNED BACKBONE	The O'Reilly Factor	30	12	\$36.00	
11-1-16	FXNC	DISH Philadelphia I+/9762	10:15PM	PRATV1647H PLANNED BACKBONE	Hannity	30	12	\$36.00	
11-2-16	FXNC	DirecTV Philadelphia/9753	5:45PM	PRATV1653H RIGHT	The Five	30	2	\$33.00	
11-2-16	FXNC	DirecTV Philadelphia/9753	6:45PM	PRATV1649H SYMPHONY	Special Report With Bret Baier	30	2	\$33.00	
11-2-16	FXNC	DirecTV Philadelphia/9753	7:44PM	PRATV1653H RIGHT	On the Record With Brit Hume	30	4	\$79.00	
11-2-16	FXNC	DirecTV Philadelphia/9753	10:49PM	PRATV1649H SYMPHONY	Hannity	30	4	\$79.00	
11-2-16	FXNC	DISH Philadelphia I+/9762	12:15PM	PRATV1647H PLANNED BACKBONE	Outnumbered	30	10	\$11.00	
11-2-16	FXNC	DISH Philadelphia I+/9762	4:24PM	PRATV1647H PLANNED BACKBONE	Your World With Neil Cavuto	30	11	\$15.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
11-2-16	FXNC	DISH Philadelphia I+/9762	6:23PM	PRATV1647H PLANNED BACKBONE	Special Report With Bret Baier	30	11	\$15.00	
11-2-16	FXNC	DISH Philadelphia I+/9762	8:19PM	PRATV1647H PLANNED BACKBONE	The O'Reilly Factor	30	12	\$36.00	
11-2-16	FXNC	DISH Philadelphia I+/9762	10:18PM	PRATV1647H PLANNED BACKBONE	Hannity	30	12	\$36.00	
11-3-16	FXNC	DirecTV Philadelphia/9753	4:48PM	PRATV1653H RIGHT	Your World With Neil Cavuto	30	2	\$33.00	
11-3-16	FXNC	DirecTV Philadelphia/9753	6:48PM	PRATV1656H NEVER	Special Report With Bret Baier	30	2	\$33.00	
11-3-16	FXNC	DirecTV Philadelphia/9753	7:45PM	PRATV1653H RIGHT	On the Record With Brit Hume	30	4	\$79.00	
11-3-16	FXNC	DirecTV Philadelphia/9753	9:50PM	PRATV1656H NEVER	The Kelly File	30	4	\$79.00	
11-3-16	FXNC	DISH Philadelphia I+/9762	12:00PM	PRATV1647H PLANNED BACKBONE	Outnumbered	30	10	\$11.00	
11-3-16	FXNC	DISH Philadelphia I+/9762	6:00PM	PRATV1647H PLANNED BACKBONE	Special Report With Bret Baier	30	11	\$15.00	
11-3-16	FXNC	DISH Philadelphia I+/9762	6:23PM	PRATV1647H PLANNED BACKBONE	Special Report With Bret Baier	30	11	\$15.00	
11-3-16	FXNC	DISH Philadelphia I+/9762	10:00PM	PRATV1647H PLANNED BACKBONE	Hannity	30	12	\$36.00	
11-4-16	FXNC	DirecTV Philadelphia/9753	6:42PM	PRATV1656H NEVER	Special Report With Bret Baier	30	2	\$33.00	
11-4-16	FXNC	DirecTV Philadelphia/9753	8:46PM	PRATV1653H RIGHT	The O'Reilly Factor	30	4	\$79.00	
11-4-16	FXNC	DirecTV Philadelphia/9753	11:46PM	PRATV1656H NEVER	The O'Reilly Factor	30	4	\$79.00	
11-4-16	FXNC	DISH Philadelphia I+/9762	2:24PM	PRATV1649H SYMPHONY	America's Election HQ	30	10	\$11.00	
11-4-16	FXNC	DISH Philadelphia I+/9762	4:24PM	PRATV1653H RIGHT	Your World With Neil Cavuto	30	11	\$15.00	
11-4-16	FXNC	DISH Philadelphia I+/9762	8:21PM	PRATV1653H RIGHT	The O'Reilly Factor	30	12	\$36.00	
11-5-16	FXNC	DirecTV Philadelphia/9753	6:50AM	PRATV1653H RIGHT	Fox and Friends Saturday	30	3	\$37.00	
11-5-16	FXNC	DirecTV Philadelphia/9753	8:52AM	PRATV1656H NEVER	Fox and Friends Saturday	30	3	\$37.00	
11-5-16	FXNC	DirecTV Philadelphia/9753	11:51AM	PRATV1653H RIGHT	Cost of Freedom	30	5	\$51.00	
11-5-16	FXNC	DirecTV Philadelphia/9753	2:51PM	PRATV1656H NEVER	America's Election HQ	30	5	\$51.00	
11-5-16	FXNC	DirecTV Philadelphia/9753	5:43PM	PRATV1653H RIGHT	The Five	30	5	\$51.00	
11-5-16	FXNC	DirecTV Philadelphia/9753	8:49PM	PRATV1653H RIGHT	Watters World	30	4	\$79.00	
11-5-16	FXNC	DirecTV Philadelphia/9753	10:48PM	PRATV1656H NEVER	The Greg Gutfeld Show	30	4	\$79.00	
11-5-16	FXNC	DISH Philadelphia I+/9762	12:14PM	PRATV1653H RIGHT	America's Election HQ	30	13	\$23.00	
11-5-16	FXNC	DISH Philadelphia I+/9762	3:20PM	PRATV1649H SYMPHONY	Journal Editorial Report	30	13	\$23.00	
11-5-16	FXNC	DISH Philadelphia I+/9762	4:23PM	PRATV1653H RIGHT	America's Election HQ	30	13	\$23.00	
11-5-16	FXNC	DISH Philadelphia I+/9762	8:20PM	PRATV1653H RIGHT	Watters World	30	12	\$36.00	
11-5-16	FXNC	DISH Philadelphia I+/9762	10:17PM	PRATV1649H SYMPHONY	The Greg Gutfeld Show	30	12	\$36.00	
11-6-16	FXNC	DirecTV Philadelphia/9753	8:51AM	PRATV1656H NEVER	Fox and Friends Sunday	30	3	\$37.00	
11-6-16	FXNC	DirecTV Philadelphia/9753	11:46AM	PRATV1656H NEVER	MediaBuzz	30	5	\$51.00	
11-6-16	FXNC	DirecTV Philadelphia/9753	8:49PM	PRATV1653H RIGHT	The O'Reilly Factor	30	4	\$79.00	
11-6-16	FXNC	DirecTV Philadelphia/9753	11:48PM	PRATV1656H NEVER	The O'Reilly Factor	30	4	\$79.00	
11-6-16	FXNC	DISH Philadelphia I+/9762	2:18PM	PRATV1656H NEVER	Fox News Sunday	30	13	\$23.00	
11-6-16	FXNC	DISH Philadelphia I+/9762	4:24PM	PRATV1653H RIGHT	Your World With Neil Cavuto	30	13	\$23.00	
11-6-16	FXNC	DISH Philadelphia I+/9762	6:19PM	PRATV1656H NEVER	Special Report With Bret Baier	30	13	\$23.00	
11-6-16	FXNC	DISH Philadelphia I+/9762	8:22PM	PRATV1656H NEVER	The O'Reilly Factor	30	12	\$36.00	
11-6-16	FXNC	DISH Philadelphia I+/9762	10:16PM	PRATV1653H RIGHT	Hannity	30	12	\$36.00	
11-7-16	FXNC	DirecTV Philadelphia/9753	8:50AM	PRATV1653H RIGHT	Fox and Friends	30	6	\$37.00	
11-7-16	FXNC	DirecTV Philadelphia/9753	12:51PM	PRATV1656H NEVER	Outnumbered	30	7	\$24.00	
11-7-16	FXNC	DirecTV Philadelphia/9753	4:53PM	PRATV1653H RIGHT	Your World With Neil Cavuto	30	8	\$33.00	
11-7-16	FXNC	DirecTV Philadelphia/9753	5:47PM	PRATV1656H NEVER	The Five	30	8	\$33.00	
11-7-16	FXNC	DirecTV Philadelphia/9753	8:46PM	PRATV1653H RIGHT	The O'Reilly Factor	30	9	\$79.00	
11-7-16	FXNC	DirecTV Philadelphia/9753	11:44PM	PRATV1656H NEVER	Special Report With Bret Baier	30	9	\$79.00	
11-7-16	FXNC	DISH Philadelphia I+/9762	12:15PM	PRATV1653H RIGHT	Outnumbered	30	14	\$11.00	
11-7-16	FXNC	DISH Philadelphia I+/9762	4:21PM	PRATV1656H NEVER	Your World With Neil Cavuto	30	15	\$15.00	
11-7-16	FXNC	DISH Philadelphia I+/9762	6:21PM	PRATV1653H RIGHT	Special Report With Bret Baier	30	15	\$15.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
11-7-16	FXNC	DISH Philadelphia +/-/9762	8:22PM	PRATV1656H NEVER	The O'Reilly Factor	30	16	\$36.00	
11-7-16	FXNC	DISH Philadelphia +/-/9762	10:17PM	PRATV1653H RIGHT	Hannity	30	16	\$36.00	

Order# EN11871635 Total: \$2,567.00



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201611

BILL TO

Targeted Platform Media
400 Broadacres Drive
Bloomfield, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Targeted Platform Media	TARGPLATFORM	PRIORITIES US ACTION	P96722

Terms: Net 30 Days

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