



## QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION KBBL-FM

2nd QUARTER, 2020

(April 1 – June 30, 2020)

### ISSUES OF CONCERN TO KBBL-FM AUDIENCE

Continuous coverage of COVID 19 information

Reminding the Public of the Importance of Participating in the Census

Continuing Education for Senior Citizen through Virtual Classes

Online Sports Options Available for Youth to Stay Active

Appreciating Sonoma County Outdoors with Animal Education

Life Sustaining Equipment Using Modern Technology

The Importance of Counseling for Emotional Stress During the Pandemic

Volunteer Opportunities to Pack Food for Distribution to Need Residents

The Eradication of Harmful Plant Diseases and Pests

Awareness of Mental and Behavioral Health Emergencies

Canine Assistance for Disabled Citizens and Veterans

Religious Freedom to Worship Together Virtually Using Technology

How the County Stepped Up to Assist Struggling Small Businesses

## **Programs That Address Community Issues**

(Regularly Scheduled Public Affairs Programs)

2nd Quarter, 2020

### **Public Affairs Programming**

“Sonoma County’s Talking”

This program is a 30-minute locally produced program consisting of 2 interview segments with various public officials, community organizations and others to address issues and solutions.

KZST-FM: Sundays 6:30am to 7am

KJZY-FM: Sundays 6:30am to 7am

KJZY-HD2: Saturdays 6:30am to 7am

KBBL-FM: Sundays 6am to 6:30am

KWVF-FM: Saturdays 6am to 6:30am

### **News Programming**

Newscasts air every half hour in the morning covering both the news of the day and a public service announcement reflecting an issue or event in the community. The newscasts air at 5:30am, 6am, 6:30am, 7am, 7:30am 8am, and 8:30am.

KZST-FM has afternoon news at 5pm, 5:30pm and 6pm.

### **Special News Programming**

Programming times and dates vary depending the urgent need to inform the community.

Environmental Restoration/Laguna de Santa Rosa 5/21

You can learn about the Laguna de Santa Rosa, and the various plants and animals that call the local watershed home. There will be a Laguna Foundation webinar Thursday May 21<sup>st</sup> starting at noon. Pre-registration is needed. For more information go to [KZST.com](http://KZST.com)

Population Count/Census 2020 5/29

It's not too late to fill out the 2020 Census form on line, and help the area get the funds needed to continue valuable activities and services. For more information go to [KZST.com](http://KZST.com)

Senior Activities/Virtual Classes 6/29

Seniors can still enjoy specialized classes and support groups through the Sebastopol Senior Center. On line classes in Gentle Yoga, decluttering, speaker presentations and more are available 24/7. For more information go to [KZST.com](http://KZST.com)

Food Distribution/Volunteer Center 5/29

The Volunteer Center of Sonoma County is looking for help with packing food. Shifts are available in Monday – Friday in Santa Rosa. For more information go to [KZST.com](http://KZST.com)

Youth Sports/Virtual Soccer

6/29

Local youth Soccer Players don't have to wait until their teams can gather again to get a little practice. Coaches from Santa Rosa United Soccer league are hosting virtual sessions and webinars. For more information go to [KZST.com](http://KZST.com)

~~Wildfire~~  
Wildlife Tracking/Laguna de Santa Rosa

5/28

One of the best ways to study the natural wildlife around Sonoma County is to learn the art of tracking. The Laguna de Santa Rosa Foundation will be hosting a webinar about animal tracking on Thursday, May 28<sup>th</sup> starting at noon. For more information go to [KZST.com](http://KZST.com)

Emergency Preparedness/Back Up Batteries

6/29

If you are living on life-sustaining electrical equipment, or know someone who is, applications are being accepted for portable backup batteries through the Disability Disaster Access & Resources Program. For more information go to [KZST.com](http://KZST.com)

Emotional Distress/Warm Line

7/31

If you're emotions are on edge from the Shelter In Place order, the Sonoma County Warm Line has trained professional counselors ready to help seven days a week. For more information go to [KZST.com](http://KZST.com)

Environmental Restoration/Laguna de Santa Rosa 5/21

You can learn about the Laguna de Santa Rosa, and the various plants and animals that call the local watershed home. There will be a Laguna Foundation webinar Thursday May 21<sup>st</sup> starting at noon. Pre-registration is needed. For more information go to [KZST.com](http://KZST.com)

Population Count/Census 2020 5/29

It's not too late to fill out the 2020 Census form on line, and help the area get the funds needed to continue valuable activities and services. For more information go to [KZST.com](http://KZST.com)

Senior Activities/Virtual Classes 6/29

Seniors can still enjoy specialized classes and support groups through the Sebastopol Senior Center. On line classes in Gentle Yoga, decluttering, speaker presentations and more are available 24/7. For more information go to [KZST.com](http://KZST.com)

Food Distribution/Volunteer Center 5/29

The Volunteer Center of Sonoma County is looking for help with packing food. Shifts are available in Monday – Friday in Santa Rosa. For more information go to [KZST.com](http://KZST.com)

Sonoma County's Talking this week – 5/2/20 and 5/3/20

**0703**

**An interview with Dr Sundari Mase, County Health Officer about her medical career, and how she has adapted to starting her job as the COVID 19 pandemic started.**

**(14:47)**

**0706**

**An interview with Samantha Simon with the USDA about plant and tree disease and pests.**

**(15:00)**

Sonoma County's Talking this week – 5/9/20 and 5/10/20

**0703**

**An interview with the CEO of Aurora Mental Health, Susan Rose about their services, and the facility expansion project**

**(13:52)**

**0706**

**An interview with Michelle Williams with Canine Companions about a group of puppies being flown to volunteer trainers across the US.**

**( )**

Sonoma County's Talking this week – 5/23/20 and 5/24/20

**0703**

**An Interview with Pastor Adam Peacocke about the urgency to reopen churches and the meaning of Pentecost on May 31<sup>st</sup>.**

**(14:52)**

**0706**

**An interview with Sheba Person-Whitley about the Sonoma County Economic Development Board and their help with businesses struggling with the pandemic**

**(15:56)**