



QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION KBBL-FM

2nd QUARTER, 2022

(April 1 – June 30, 2022)

ISSUES OF CONCERN TO KBBL-FM AUDIENCE

Continuous coverage of COVID 19 information

Veteran Interaction and Housing Resources

Delivering Meals to Senior Citizens

The Importance of Early Child Education

Preserving Local COVID History

Preventing and Finding Child Abduction Victims

Recognizing Indigenous Regional People

Restoration of Historical Aircraft for Education

COVID Vaccine Effectiveness Research

Cause and Effect of COVID in Asian and Pacific Residents

Assurance of Healthy Water Supplies

Promoting Science Exploration for Children

Opportunities for National Sports Events

Programs That Address Community Issues

(Regularly Scheduled Public Affairs Programs)

2nd Quarter, 2022

Public Affairs Programming

“Sonoma County’s Talking”

This program is a 30-minute locally produced program consisting of 2 interview segments with various public officials, community organizations and others to address issues and solutions.

KZST-FM: Sundays 6am to 6:30am

KBBL-FM: Sundays 6am to 6:30am

KWVF-FM: Saturdays 6:30am to 7am

News Programming

Newscasts air every half hour in the morning covering both the news of the day and a public service announcement reflecting an issue or event in the community. The newscasts air at 5:30am, 6am, 6:30am, 7am, 7:30am 8am, and 8:30am.

KZST-FM has afternoon news at 5pm, 5:30pm and 6pm.

Special News Programming

Programming times and dates vary depending the urgent need to inform the community.

Veterans Networking/Keeping Veterans Local

TFN

Veterans are welcome to join the group Keeping Veterans Local. Social interaction, and fun, with a different meeting theme each month. Plus, housing resources. For more information go to KZST.com

Senior Nutrition/Meals on Wheels

TFN

Volunteers are needed to ^{HELP} Meals on Wheels deliver food to seniors in Sebastopol, Guerneville, Rohnert Park, and Santa Rosa. For more information go to KZST.com

Child Development/First 5 Sonoma County

TFN

You can make a difference in the lives of very young children by interacting with them. First 5 Sonoma County reminds you that the more words a baby hears, the more it boosts language skills. For more information go to KZST.com

Sonoma County History/Library Archive

TFN

The Sonoma County Library invites community members to help preserve history by donating art, writings, and other creative expressions about the pandemic, which will become a part of a collection of primary sources. For more information go to KZST.com

Missing Children/Polly Klaas

6/30

You can help the Polly Klaas Foundation achieve the goal of protecting children from abduction, by donating a car, truck, boat, or RV. For more information, go to KZST.com

Local History/Healdsburg Museum

5/22

The Healdsburg Museum has an exhibit featuring the people and history of Dry Creek Rancheria. Free admission and tours by appointment. For more information go to KZST.com

Helping Families/Salvation Army

5/6

The Salvation Army will be holding a special evening with celebrity chef Guy Fieri on May 6th at the Flamingo Hotel. The event will help with the needs of families in crisis, and those with addiction recovery. For more information go to KZST.com

Feeding The Hungry/Mailbox Food Bags

5/14
~~5/14~~

You can help supply food for food banks and pantries in Sonoma County, by filling a bag with non perishable food and leaving it for postal carriers to pick up on Saturday May 14th. For more information go to KZST.com

Sonoma County's Talking this week – 5/21/22 and 5/22/22

0703

An interview with Gary Greenough with Pacific Coast Air Museum about their latest aircraft addition, and Top Gun Weekend May 21 and 22.

(15:08)

0706

An interview with Neurologist Dr Neelum Aggarwal about Alzheimers Disease, and the high percentage of cases in the Asian and Pacific Islander population

(15:02)

Sonoma County's Talking this week – 5/14/22 and 5/15/22

0703

An interview with Dr. Don Pierce with the North Bay Science Discovery Day, May 15th, in Santa Rosa about how kids can learn about science in a fun way

(15:03)

0706

An interview with Pharmacist Aimee O'Reilly about vaccine effectiveness, and answers to questions about immunity to COVID

(14:19)

Sonoma County's Talking this week – 5/28/22 and 5/29/22

0703

An interview with Brad Sherwood with Sonoma County Water Agency about their work to keep a water supply during the severe drought

(15:23)

0706

An Interview with Collette Michaud with Childrens Museum of Sonoma County about their reopening after the pandemic with new programs and activities for kids.

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Sonoma County's Talking this week – 6/4/22 and 6/5/22

0703

An interview with Jill Gregory, GM of Sonoma Raceway, about NASCAR weekend June 10-12

(15:40)

0706

An Interview with Odessa Gunn with Little Trooper Ranch about animal rescue

(14:57)