



**QUARTERLY ISSUES AND PROGRAMS REPORT
FOR
STATION KBBL-FM
4th QUARTER, 2021
(October 1, 2021 – December 31, 2021)**

ISSUES OF CONCERN TO KBBL-FM AUDIENCE

Continuous News Reporting of COVID 19 Information

Serving the Needs of Seniors

Cleaning Environment Through Oil Recycling

Affordable Pet Food for Low Income Families

Student Art and Photography Expression

Recognizing and Treatments for Dementia

Fun Science Learning Experiences

Preservation and Restoration of Natural Habitats

Understanding the Federal Infrastructure Bill

Autism Research, Training, Treatment

The Importance of Child Vaccinations

Serving Low Income Families with Food and Healthcare

Programs That Address Community Issues

(Regularly Scheduled Public Affairs Programs)

4th Quarter, 2021

Public Affairs Programming

“Sonoma County’s Talking”

This program is a 30-minute locally produced program consisting of 2 interview segments with various public officials, community organizations and others to address issues and solutions.

KZST-FM: Sundays 6am to 6:30am

KBBL-FM: Sundays 6am to 6:30am

KJZY-FM: Sundays 7am to 7:30am

KWVF-FM: Saturdays 6:30am to 7am

News Programming

Newscasts air every half hour in the morning covering both the news of the day and a public service announcement reflecting an issue or event in the community. The newscasts air at 5:30am, 6am, 6:30am, 7am, 7:30am 8am, and 8:30am.

KZST-FM has afternoon news at 5pm, 5:30pm and 6pm.

Special News Programming

Programming times and dates vary depending the urgent need to inform the community.

Serving Seniors/Seb Senior Center

12/17

Volunteers are needed for a variety of jobs to help serve lunch to seniors in Sebastopol at the Senior Center. For more information go to KZST.com

Oil Recycling/Recology

10/29

Home residents can recycle used motor oil and filters with a free curbside program through Recology. For more information go to KZST.com

Pet Nutrition/Council on Aging

11/30

Council on Aging's Kibble of Kindness program provides pet food for Meals on Wheels clients who struggle affording it. For more information go to KZST.com

Student Art/ Photo Display

10/31

Sonoma County student photography is on display at the Museum of Sonoma County through October 31st. The photos will be judged, and prizes awarded. For more information, go to KZST.com

Dementia Illnesses/Walk to End Alzheimers

10/9

The Sonoma Marin Walk to End Alzheimers will take place October 9th raising awareness and funds for Dementia care, support, and research. For more information go to KZST.com

Fun Science Learning/Childrens Museum

TFN

The Childrens Museum of Sonoma County is looking for volunteers to help diversify it's team, with many opportunities to help children learn about art and science, in a fun way. For more information go to KZST.com

Preserving Environment/Laguna de Santa Rosa

TFN

The Laguna de Santa Rosa has a series of learning experiences and tours with environment experts, in one of Sonoma County's natural habitats. For more information, go to KZST.com

Blood Donatons/YMCA

9/17

The Sonoma County Family YMCA will be hosting the American Red Cross for a Community Blood Drive on September 17th from 10 – 3. For more information go to KZST.com

Sonoma County's Talking this week – 11/6/21 and 11/7/21

0703

An Interview with Andrew Bailey, founder and CEO of Anova Center for Education, about autism, and how Anova helps with education and training to help with everyday life

(15:00)

0706

An interview with Dr Giridhar Mallya (GEAR-id-har MAL-yuh), about child vaccinations, as shots are being administered now for kids age 5 - 11

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Sonoma County's Talking this week – 11/13/21 and 11/14/21

0703

An Interview with Jeff Gilman, with Redwood Gospel Mission about their ministry, and the Great Thanksgiving Banquet on 11/24

(15:45)

0706

An Interview with Kristen Madsen, Director of Creative Sonoma, about the County of Sonoma interest in the arts, and financial grants for artists

(14:45)