



QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION KBBL-FM

1st QUARTER, 2022

(January 1 – March 31, 2022)

ISSUES OF CONCERN TO KBBL-FM AUDIENCE

Continuous coverage of COVID 19 information

The Importance of Water Conservation

Opportunities to Serve Senior Citizens

Expressing Community Concerns with Art

Vulnerability of Animals to Cruel Handlers

Preventing Child Abduction

Providing Interaction and Resources for Veterans

Detecting Teenager Cardiac Abnormalities

Safety in Food Preparation and Serving

Available Free Income Tax Return Assistance

Expansion of Library Services and Locations

Inequities in Cancer Detection and Treatment

Programs That Address Community Issues

(Regularly Scheduled Public Affairs Programs)

1st Quarter, 2022

Public Affairs Programming

“Sonoma County’s Talking”

This program is a 30-minute locally produced program consisting of 2 interview segments with various public officials, community organizations and others to address issues and solutions.

KZST-FM: Sundays 6am to 6:30am

KBBL-FM: Sundays 6am to 6:30am

KJZY-FM: Sundays 7am to 7:30am

KWVF-FM: Saturdays 6:30am to 7am

News Programming

Newscasts air every half hour in the morning covering both the news of the day and a public service announcement reflecting an issue or event in the community. The newscasts air at 5:30am, 6am, 6:30am, 7am, 7:30am 8am, and 8:30am.

KZST-FM has afternoon news at 5pm, 5:30pm and 6pm.

Special News Programming

Programming times and dates vary depending the urgent need to inform the community.

Mental Health/COVID Warm Line TFN

If you're feeling emotional stress from the effects of the pandemic, the COVID 19 Mental Health Warm Line is available 7 days a week from 10am – ~~5~~pm to speak with a trained counselor. For more information, go to KZST.com

Veteran Information/Vet Resource Center TFN

The North Bay Veteran Resource Center offers assistance for Veterans with housing, clinical services, and case management. They also provide mental health and substance abuse treatment. For more information go to KZST.com

Food for Needy People/Food For Thought TFN

Food For Thought in Sonoma County uses public funds to be able to buy critically needed groceries for people who are ill, elderly, or disabled. For more information go to KZST.com

Water Conservation/Water Smart TFN

Conserve water by testing your home water system for leaks. You can request a free Water Smart Tool kit. For more information go to KZST.com

Serving Seniors/Sebastopol Center 3/30

Volunteers are needed to serve lunch to seniors at the Sebastopol Senior Center, and there are a variety of jobs you can do to help in just one, 4 hour shift per week. For more information go to KZST.com

Art Display/SR Art Center 3/31

The Santa Rosa Art Center has a variety of displays, from photography, paintings, sculpture, and more. For more information go to KZST.com

Animal Rescue/Little Trooper 3/3

Little Trooper Ranch Animal Rescue is looking for volunteers to spend time with dogs, help keep the shelter tidy, do laundry & keep the barns clean. For more information go to KZST.com

Missing Children/Polly Klaas 6/30

You can help the Polly Klaas Foundation achieve the goal of protecting children from abduction, by donating your car, truck, boat, or RV. For more information, go to KZST.com

Veterans Networking/Keeping Veterans Local TFN

Veterans are welcome to join the group Keeping Veterans Local. Social interaction, and fun, with a different meeting theme each month. Plus, housing resources. For more information go to KZST.com

Senior Nutrition/Meals on Wheels TFN

Volunteers are needed to ^{help} Meals on Wheels deliver food to seniors in Sebastopol, Guerneville, Rohnert Park, and Santa Rosa. For more information go to KZST.com

Child Development/First 5 Sonoma County TFN

You can make a difference in the lives of very young children by interacting with them. First 5 Sonoma County reminds you that the more words a baby hears, the more it boosts language skills. For more information go to KZST.com

Sonoma County History/Library Archive TFN

The Sonoma County Library invites community members to help preserve history by donating art, writings, and other creative expressions about the pandemic, which will become a part of a collection of primary sources. For more information go to KZST.com

Sonoma County's Talking for 2/12/22 and 2/13/22

0703

An interview with Liz Lazar with Via Heart Project about their free cardiac exam for young people that will detect hidden heart problems

(15:09)

0706

An Interview with Lynn Williams with USDA on safe ways to prepare and serve food on Superbowl Sunday

(14:01)

Sonoma County's Talking this week – 2/19/22 and 2/20/22

0703

An interview with Suzanne Harris with United Way about their program to help people prepare their income tax returns

()

0706

An interview with Ray Holly from the Sonoma County Library about their services, and the new branch in Roseland

(14:37)

Sonoma County's Talking for 2/26/22 and 2/27/22

0703

An interview with Liz Lazar with Via Heart Project about their free cardiac exam for young people that will detect hidden heart problems

(15:09)

0706

An interview with Dr. Lori Pierce, Clinical Oncologist, about inequities in cancer care

(14:28)