

ORDER



Orders	Order / Rev:	757703	
	Alt Order #:		
	Product Desc:	10/10-10/16/16	
	Estimate:		
	Flight Dates:	10/10/16 - 10/16/16	Primary AE: House KPTV Local House KPTV Local
	Original Date / Rev:	10/05/16 / 10/05/16	Sales Office: KPTV
	Order Type:	GENERAL	Sales Region: Local

Agency	Name:	PIP Communications	
	Buying Contact:	Julianne Parrish	Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1968 Carriage Way	Billing Cycle: EOM/EOC
		West Linn, OR 97068	Agency Commission: 15%

Advertiser	Name:	Dennis Richardson Secretary of State	New Business Thru:
	Demographic:	A35+	Order Separation: 00:15:00
	Product Codes:	Political-Cand-Local	Advertiser External ID:
	Priority:	IMP	Agency External ID:
	Revenue Codes:	POL, PLC, POL LPL	Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/14/16	70	\$9,250.00	\$7,862.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	70	\$9,250.00	\$7,862.50	0.00
Totals	70	\$9,250.00	\$7,862.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KPTV Local House KF			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPTV	10/10/16	10/16/16	M-F 11am-12pm Rachel Ray	CM	M-F 11am-12noon	22222--	:30	10	\$40.00	IMP	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	22222--		10				\$40.00		0.00			
N 2	KPTV	10/10/16	10/16/16	Noon News KPTV 12 O'Clock News	CM	M-F 12-1pm	22222--	:30	10	\$125.00	IMP	0.00	NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	22222--		10				\$125.00		0.00			
N 3	KPTV	10/10/16	10/16/16	M-F 2-3pm Dr. Oz	CM	M-F 2-3pm	22222--	:30	10	\$60.00	IMP	0.00	NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	22222--		10				\$60.00		0.00			
N 4	KPTV	10/10/16	10/16/16	M-F 4-430p Judge Judy	CM	M-F 4-430p	22222--	:30	10	\$100.00	IMP	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	22222--		10				\$100.00		0.00			
N 5	KPTV	10/10/16	10/16/16	M-F 5-6pm News 5 O'Clock News	CM	M-F 5-6pm	22222--	:30	10	\$200.00	IMP	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	22222--		10				\$200.00		0.00			
N 6	KPTV	10/10/16	10/16/16	M-F 6-7pm News M-F 6-7pm News	CM	M-F 6-7pm News	22222--	:30	10	\$200.00	IMP	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	22222--		10				\$200.00		0.00			

Order / Rev: 757703
 Alt Order #:
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: Dennis Richardson Secretary of State
 Product Desc: 10/10-10/16/16
 Estimate:
 KPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KPTV	10/10/16	10/16/16	M-F 7-7:30pm Family Feud	CM	M-F 7-7:30pm	22222--	:30	10	\$200.00	IMP	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	22222--			10			\$200.00		0.00			
													Totals	70	\$9,250.00

DENNIS
RICHARDSON

KPTV

10 spots @\$40 on Rachel Ray. 11-12
10 spots @\$125 on 12pm news
10 spots @\$60 on Dr. Oz 2-3
10 spots @\$100 on Judge Judy 4-430
10 spots @\$200 on 5pm news 5-6
10 spots @\$200 on 6pm news
10 spots @\$200 on Family Feud 7-730

757703

70 spots total for \$9250

Total Combined Gross - \$14,150