

## Issues List for Cumulus Broadcasting – Fourth Quarter – 2013

How does climate change affect NM weather and how does this affect farmers, ranchers and the general public?

NM has a large number of homeless people. What programs and facilities are available to these people?

What is Albuquerque International Airport doing to address some the needs of travelers, such as pet comfort areas and sustainable parking areas?

How does poor literacy affect the lives of New Mexicans, and what can and is being done?

Premature birth places a burden on everyone involved. Are there any programs addressing this issue?

Quality healthcare is an ongoing issue for the community. What is being done to assist those in need?

Single fathers face unique challenges. Are there any organizations that help in this area?

How is the criminal justice system being restructured to be more fair and more effective?

The improvements of major intersections such as the I-25/Paseo Del Norte interchange, while welcome, will create additional challenges for commuters. More information is needed.

How can tourism help to address economic growth and health for the community?

The aging population must get signed up for Medicare. How does it work?

Cocaine dependence is a large part of the drug addiction problem. What studies are being done to learn more about how to deal with it?

Q4 2013 KNML AM

CUMULUS PUBLIC FILE REPORT DEC. 2013

Aired Dec. 14 & 15 Hosted by Terrie Q. Sayre

:30 Minute Segment with Kerry Jones, Meteorologist, National Weather Service. Discussion about New Mexico weather features and extremes. Services and information available to public, ranchers, farmers. How climate change is affecting NM weather. Explanation of "Prairie Partners" program.

Aired Dec. 21 & 22 Hosted by Terrie Q. Sayre

:30 Minute Segment with Jeremy Reynolds, Founder/CEO of Joy Junction, NM's largest homeless shelter. Who benefits from Joy Junction shelter/resources. Where funding comes from. Holiday assistance. Donations needed. Volunteer program and paid staff. Books written by Jeremy Reynolds about the homeless problem in Albuquerque.

Aired Dec. 28 & 29 Hosted by Terrie Q. Sayre

:30 Minute Segment with Daniel Giron, Marketing Mgr for Albuquerque International Sunport. What's new at the airport including merchants, restaurants, traveller & pet comfort stations, long & short term parking and new sustainable parking lot. Recent TSA changes. Volunteer programs, disability services. Average vs. holiday traffic. Upcoming 75<sup>th</sup> anniversary celebrations.

The January 2014 Public File Report will be available beginning 2/10/14

**From** Patk Allen  
**To** Monica Rains  
**Cc** Terrieq Sayre  
**Subject** public affairs programming for Nov.

**Date** 12/5/2013 2:33:10 PM

from pat allen

here is the public file for Nov.

Terrie...this is to give you a better idea as to how I format these reports.  
as you can see, I also included the program for the first full weekend in December.

Nov 2/3

:30 minute segment with Heather Heunermund, Executive Director of the The New Mexico Coalition for Literacy. This is a statewide adult literacy coordinating, training, and technical assistance provider to library and community-based adult literacy programs, strongly encourages the State's citizens, lawmakers, foundations, and businesses to support the literacy effort in New Mexico. Heunermund spoke about the impact poor literacy can have on a person's life.

Nov 9/10

:30 minute segment with Meredith Davidson, the curator for the New Mexico History Museum/Palace of the Governors, on the Fred Harvey legacy. Also Kate Nelson, marketing manager for the Museum. The Museum hosted a reception and fund-raiser based on the Fred Harvey Houses that once were found all along the train route through the state.

Nov 16/17

30 minute segment with the March of Dimes. Dr. Abraham Lichtmacher, chief of women's service at Lovelace Health Systems regarding the March of Dimes premature birth report card and the W.K. Kellogg Foundation grant. Also in the interview was Laura Huval, with the March of Dimes and the NICU Family Support at Lovelace. She talked about a 960-thousand dollar grant from the Kellogg Foundation to further education programs in four New Mexico counties.

Nov 23/24

:30 minute segment with Patricia Montoya MPA, BSN Director, New Mexico Coalition for Healthcare Quality HealthInsight New Mexico. She talked about the effort to insure that all New Mexicans have access to quality healthcare.

Nov. 30/Dec 1

:30 minute segment with Steve Paternoster with the YMCA. Also, Thea Evans, the marketing coordinator and brand advocate for the Y. We talked about the mission of the Y and it's plan to build a facility in Rio Rancho in the coming years. Paternoster talked about why the organization is important to him as he used it when he was a single father. Evans talked about the changing role of the YMCA in today's world. They both addressed the urgent need to raise funds for a new Y in Rio Rancho, where the Y has purchased land for a facility to serve that community.

Dec 7/8

:30 minute segment with State Senator Lisa Toracco and State /Rep. Antonio Maestas on the Committee to reform Criminal justice system in New Mexico. Toracco and Maestas are co-chairs of the committee. We talked about the process of revamping the criminal justice system, and how other states have taken on the same task. We also discussed the financial benefits of changing the system, how it's better to build more schools than more prisons. Toracco stressed that this is a long-term effort that won't be complete before January of 2015, at the earliest.

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**From** Patk Allen  
**To** Monica Rains  
**Cc**

**Date** 11/5/2013 2:58:17 PM

**Subject** FW: public affairs programming for Oct.

I understand I need to send this to you. I've copied Jim and Pat Frisch on this as well.  
I hope this is what you need for the file.

pat allen, news director 770 kkob 505-767-9185

**From:** Patk Allen  
**Sent:** Tuesday, November 05, 2013 2:36 PM  
**To:** Jim Christoferson  
**Cc:** Pat Frisch  
**Subject:** public affairs programming for Oct.

pat allen, news director 770 kkob 505-767-9185

October 5/6 :30 minute public affairs show with D'val Westphall with the Albuquerque Journal. Westphall writes a column on traffic issues in and around the Albuquerque Metro. She was able to address questions regarding the I-25/Paseo Del Norte construction project as well as other issues like on-street parking for 18 wheelers.

October 12/13 :30 minute show with Bernalillo County Commission Vice Chair Debbie O'Malley and Economic Development Director Mayling Armijo discussing tourism as an economic development driver, as well as the county's entry into the international tourism scene. The county is launching an effort to broaden the range from which it draws tourist dollars.

October 19/20 :30 minute show with Gino Rinaldi, Secretary for the Department of Aging and Long Term Services. The discussion covered the department and what it does, as well as talking about Medicare open enrollment which runs through December 7th.

October 26/27 :30 minutes on a national study on medication for the treatment of cocaine dependence. The study is being conducted through the Behavioral Health Research Center of the Southwest, a non--profit that's been doing research since 1997 in Albuquerque. The effort is being led by Doctor Sandra Lapham, who founded the Center. Doctor Lapham addressed the issue of addition and how this study could benefit those who are participating in it.

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