

# Buy Detail Report

Revision #:      Date: 8/3/2016  
4:41 PM

**Client:** Caldwell for Mayor  
**Media:** TV  
**Product:** Caldwell for Mayor  
**Market:** Honolulu

**Estimate:** 3540  
**Description:** Caldwell TV Supplemental -60's 8.3-8.13  
**Flight Start Date:** 8/1/2016 03:00 AM  
**Flight End Date:** 8/14/2016 11:59 PM  
**Survey:** Feb16 DMA Nielsen Live+1  
**Buyer:** Janel Masatsugu

**Vendor:** KHON-S2  
88 Piikoi St  
Honolulu, HI 96814  
**Contact:** Sara Poland  
**E-Mail:** spoland@khon2.com  
**Phone:** 591-4292/292-0101c  
**Fax:** 591-9085  
**Affiliation:** FOX

**Send Billing To:** Anthology Marketing Group  
1003 Bishop St., 9th Floor, Pauahi Tower  
Honolulu, HI 96813  
**Phone:** (808) 544-3000

**Separation between spots:** 30

Daypart Line No Program	Daypart Code	STN Gross	STN Net	Dur	Wks 8/1 8/8	Total Spots
<b>KHON-S2</b>						
6 ThF 6:00a- 7:00a WAKEUP 2DAY 6	EM	\$450.00	\$382.50	60	1	1
7 MTuWThF 6:00a- 7:00a WAKEUP 2DAY 6	EM	\$450.00	\$382.50	60	3	3
8 ThF 3:00p- 4:00p DR. PHIL	EF	\$150.00	\$127.50	60	2	2
9 MTuWThF 3:00p- 4:00p DR. PHIL	EF	\$150.00	\$127.50	60	5	5
<b>Total Spots:</b>					3 8	11
<b>Total Cost:</b>		\$2,850.00	\$2,422.50			11

**Signature:** \_\_\_\_\_

**Disclaimer:**

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## Summary by Station/Month

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Station	Month	Total Spots	STN Gross	PCT	STN Net	PCT
<b>KHON-S2</b>						
	AUG 16	11	\$2,850.00	100%	\$2,422.50	100%
<b>Market Total:</b>						
	AUG 16	11	\$2,850.00	100%	\$2,422.50	100%
		11	\$2,850.00		\$2,422.50	