

Buy Detail Report

Revision #: Date: 8/3/2016
 4:41 PM

Client: Caldwell for Mayor
Media: TV
Product: Caldwell for Mayor
Market: Honolulu

Estimate: 3540
Description: Caldwell TV Supplemental -60's 8.3-8.13
Flight Start Date: 8/1/2016 03:00 AM
Flight End Date: 8/14/2016 11:59 PM
Survey: Feb16 DMA Nielsen Live+1
Buyer: Janel Masatsugu

Vendor: KHON-S2
 88 Piikoi St
 Honolulu, HI 96814
Contact: Sara Poland
E-Mail: spoland@khon2.com
Phone: 591-4292/292-0101c
Fax: 591-9085

Send Billing To: Anthology Marketing Group
 1003 Bishop St., 9th Floor, Pauahi Tower
 Honolulu, HI 96813
Phone: (808) 544-3000

Separation between spots: 30

Affiliation: FOX

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 8/1 8/8	Total Spots
KHON-S2							
6	ThF 6:00a- 7:00a WAKEUP 2DAY 6	EM	\$450.00	\$382.50	60	1	1
7	MTuWThF 6:00a- 7:00a WAKEUP 2DAY 6	EM	\$450.00	\$382.50	60	3	3
8	ThF 3:00p- 4:00p DR. PHIL	EF	\$150.00	\$127.50	60	2	2
9	MTuWThF 3:00p- 4:00p DR. PHIL	EF	\$150.00	\$127.50	60	5	5
						Total Spots:	11
Total Cost:			\$2,850.00	\$2,422.50			11

Signature: _____

Disclaimer:

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Summary by Station/Month

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Station	Month	Total Spots	STN Gross	PCT	STN Net	PCT
KHON-S2						
	AUG 16	11	\$2,850.00	100%	\$2,422.50	100%
Market Total:						
	AUG 16	11	\$2,850.00	100%	\$2,422.50	100%
		11	\$2,850.00		\$2,422.50	
