



KHON
88 Piikoi Street
Honolulu, HI 96814
(808) 591-2222

CONTRACT

<u>Contract / Revision</u> 899401 /		<u>Alt Order #</u>
<u>Product</u> Caldwell TV 7.18-7.24		
<u>Contract Dates</u> 07/18/16 - 07/24/16	<u>Estimate #</u> 3507	
<u>Advertiser</u> POL/Caldwell for Mayor		<u>Original Date / Revision</u> 07/15/16 / 07/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHON	<u>Account Executive</u> KHON Local House	<u>Sales Office</u> Honolulu Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Anthology Marketing-Starr Tech Interactive
1003 Bishop Street
9th Floor
Honolulu, HI 96813-6429
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 2	KHON	07/18/16	07/22/16	WAKE UP 2DAY	6A-7A		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	MTWTF--				3	\$225.00				
N 4	KHON	07/18/16	07/22/16	M-F 6P-630P NEWS	6P-630P		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	MTWTF--				2	\$1,200.00				
N 6	KHON	07/18/16	07/22/16	M-F 10P-1030P NEWS	10P-1030P		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	MTWTF--				3	\$900.00				
N 7	KHON	07/18/16	07/22/16	Living808	8A-9A		:30				NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	MTWTF--				3	\$115.00				
N 8	KHON	07/18/16	07/22/16	Dr. Phil	3P-4P		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	MTWTF--				2	\$75.00				
N 9	KHON	07/18/16	07/22/16	M-F 5P-530P NEWS	5P-530P		:30				NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	MTWTF--				3	\$375.00				
N 10	KHON	07/18/16	07/22/16	Inside Edition	1035P-1100P		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	MTWTF--				2	\$375.00				
Totals												18	\$8,145.00

*Tax 1 Note: HI General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
06/27/16 - 07/22/16	18	\$8,145.00	(\$1,221.75)	\$6,923.25	\$326.22	\$7,249.47
Totals	18	\$8,145.00	(\$1,221.75)	\$6,923.25	\$326.22	\$7,249.47

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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