

INFO: MUSEUM EXHIBIT START DATE: 09-17-14 END DATE: 11-30-14

KUPI/KQPI/KSNA/KQEO/KSPZ-AM,

- **THE IDAHO MUSEUM OF NATURAL HISTORY INVITES YOU TO CHECK OUT THE NEW EXHIBIT: I WANT THE WIDE AMERICAN EARTH.**
- **THE EXHIBIT CELEBRATES ASIAN PACIFIC AMERICAN HISTORY IN THE 1800S AND BEYOND.**
- **IF YOU'D LIKE TO ATTEND, COST IS \$5 FOR ADULTS, \$1 FOR KIDS K-12. THE EXHIBIT RUNS THROUGH NOV. 30.**
- **GET MORE DETAILS BY CALLING 282-3168.**

IT'S ANOTHER WAY WE CAN SHOW EVERYONE
KUPI/KQPI/KSNA/KQEO/KSPZ-AM REALLY DO CARE ABOUT OUR
COMMUNITY

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POCATELLO- The Idaho Museum of Natural History will open its new Smithsonian exhibit titled "I Want the Wide American Earth: An Asian Pacific American Story" on Sept. 20 and it will run through Nov. 30.

This exhibit was created by the Smithsonian Asian Pacific American Center and the Smithsonian Institution Traveling Exhibition Service (SITES). The exhibition is supported by a grant from the W.K. Kellogg Foundations.

In this first exhibition of its kind, the Smithsonian celebrates Asian Pacific American history across a multitude of diverse cultures and explores how Asian Pacific Americans have shaped and been shaped by the course of the nation's history. "I Want the Wide American Earth" tells the rich and complex stories of the very first Asian immigrants, including their participation in key moments in American history: Asian immigrants panned in the Gold Rush, hammered ties in the Transcontinental Railroad, fought on both sides in the Civil War and helped build the nation's agricultural system.

Asian and Pacific Americans make up more than 5 percent of the U.S. population—more than 17 million people—and those numbers are growing. Their ancestral roots represent more than 50 percent of the world, extending from East Asia to Southeast Asia, and from South Asia to the Pacific Islands and Polynesia.

Through the decades, Asian immigrants struggled against legal exclusion, civil rights violations and unlawful detention, such as the 120,000 Japanese who were interred during World War II. Since the 1960s, vibrant new communities, pan-Asian, Pacific Islander and cross-cultural in make-up, have blossomed.

At the same time, IMNH, an Affiliate of the Smithsonian Institution, will open "Hidden Histories: Stories of Asian Pacific Americans in Idaho." This exhibit will explore how Asian Pacific Americans influenced Idaho's history, from the Chinese in mining and railroading to Hawaiians in the fur trade. In addition, one can learn about the two Japanese internment camps in Idaho: Minidoka Internment Camp (or Camp Hunt) in southern Idaho and Kooskia Internment Camp in northern Idaho.

Also featured in the exhibit are the stories and experiences of people of Asian or Pacific Islander decent in Idaho. "Hidden Histories" will run from now to summer 2015.

Several lectures are planned beginning with R. Gregory Nokes on Oct. 16 in the College of Education room 243 at 7 p.m. Mr. Nokes is the author of "Massacred for Gold, Chinese in Hells Canyon" and he will be lecturing on his research for this book.

Other exhibits currently on display at IMNH include: "When Giants Roamed; Prehistoric Carnivores," "Lifeways: Traditions on the Snake River Plain," "Gems of Idaho" and "The Atlatl and Dart."

Admission is \$5 for adults, \$2 for college students with Bengal ID and \$1 for children in grades K-12 (children not yet in kindergarten are free). IMNH also has a membership program that offers differing levels of benefits and museum exclusives. To learn more about becoming a member of IMNH, about the museum, or educational classes please visit imnh.isu.edu, call 282-3168, or visit the IMNH's Facebook page.

INFO: MOI GLOW START DATE: 09-26-14 END DATE: 11-30-14

KUPI/KQPI/KSNA/KQEO/KSPZ-AM,

- **COME CHECK OUT THE NEW EXHIBIT FROM THE MUSEUM OF IDAHO. IT'S CALLED "GLOW: LIVING LIGHTS."**
- **FROM NOW THROUGH THE END OF NOVEMBER COME AND LEARN ABOUT THE PHENOMENON OF LIGHT--HOW IT'S USED AND PRODUCED BY LIVING THINGS.**
- **DON'T MISS OUT ON THE COOL SPECIMENS ON DISPLAY AS WELL!**
- **LEARN MORE BY DOWNLOADING OUR MOBILE APP.**

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This family-friendly exhibition dives deep into the darkest corners of our earth to explore one of nature's most peculiar and least understood phenomenon – bioluminescence.

Bioluminescence allows creatures to produce light for a variety of reasons including communication, camouflage, attracting prey, and for other reasons scientists still don't understand.

Some of the highlights interactive components, preserved specimens such as the cookie cutter shark, and live creatures such as scorpions and dinoflagellates.

Museum of Idaho

200 N. Eastern Ave.
Idaho Falls, ID 83402

CONTACT: For more information contact Laura Cooley, Director of Marketing, at 522-8216 or marketingdir@museumofidaho.org

INFO: CRAFT FAIR START DATE: 09-24-14 END DATE: 10-05-14

KUPI/KQPI/KSNA/KQEO/KSPZ-AM,

- **AND JOURNEY CHURCH IN SHELLEY INVITE YOU TO ATTEND A BENEFIT CRAFT FAIR SATURDAY OCT. 4.**
- **ENJOY BOUNCE HOUSES, FACE PAINTING AND LOTS OF VENDORS.**
- **PLUS MUSICAL GUESTS AND SPEAKERS WITH HARVEST AMERICA OCT. 5. ADMISSION IS FREE TO BOTH EVENTS BUT DONATIONS ARE WELCOME.**
- **LEARN MORE BY DOWNLOADING OUR MOBILE APP.**

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INFO: COUNTERFEIT GOODS START DATE: 12-18-14 END DATE: 12-25-14

KUPI/KQPI/KSNA/KQEO/KSPZ-AM,

- **DOING YOUR HOLIDAY SHOPPING ONLINE THIS YEAR? BEWARE OF COUNTERFEIT PRODUCTS.**
- **1/3 OF CONSUMERS HAVE BEEN TRICKED INTO BUYING LOW-QUALITY IMPOSTER GOODS ONLINE.**
- **PROTECT YOURSELF BY TRUSTING YOUR INSTINCTS, SCRUTINIZING LABELS AND PACKAGING AND LOOK FOR A PHYSICAL ADDRESS ON THE COMPANY WEBSITE.**
- **DON'T BE FOOLED. MAKE THIS CHRISTMAS A SAFE AND SECURE CHRISTMAS. HAPPY SHOPPING!**

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This holiday shopping season, make sure to give your loved ones exactly what they asked for.

Counterfeits are all over the market. One-third of consumers have been tricked into buying low-quality imposter goods online, according to the U.S. Chamber of Commerce's Global Brand Council.

You can protect yourself from dangerous fakes. First, always trust your instincts: If a deal is too good to be true, it probably is.

Scrutinize labels and packaging. Missing safety seals could be signs of a fraudulent product.

When shopping online, make sure that the seller has a physical address on its website. And look for the lock symbol on your internet browser to ensure that your transaction is secure.

To learn more about how to protect yourself from counterfeits, visit GlobalBrandCouncil.com.