

CONTRACT**EPTA**

**3401 Butler Road
Ft Wayne, IN 46808-3811
Sales T&C: www.gray.tv/advertising
(260) 484-1709**

<u>Contract / Revision</u> 2515227 /	<u>Alt Order #</u> WOC13558334
<u>Advertiser</u> VoteCarbough.com	
<u>Contract Dates</u> 04/13/22 - 05/03/22	<u>Original Date / Revision</u> 04/06/22 / 04/25/22
<u>Estimate #</u> 1604	
<u>Product</u> TV	

**Medium Buying LLC
815 Grandview Ave
Suite 600
Columbus, OH 43215**

And:

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> EPTA	<u>Account Executive</u> Ft Wayne House	<u>Sales Office</u> Ft Wayne Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agv Code</u>	<u>Advertiser Code</u> 337	<u>Product 1/2</u> 394
<u>Agency Ref</u> 124983	<u>Advertiser Ref</u> 604206	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	EPTA	04/20/22	04/26/22	NBC Today Show	7:00 AM-9:00 AM		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/20/22	04/26/22	MTWTF--				5	\$50.00			
N 2	EPTA	04/20/22	04/26/22	NBC Today Show II	9:00 AM-10:00 AM		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/20/22	04/26/22	MTWTF--				5	\$45.00			
N 3	EPTA	04/20/22	04/26/22	M-F News at 6p	6:00 PM-6:30 PM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/20/22	04/26/22	MTWTF--				5	\$60.00			
N 4	EPTA	04/20/22	04/26/22	NBC Nightly News	6:30 PM-7:00 PM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/20/22	04/26/22	MTWTF--				5	\$250.00			
N 5	EPTA	04/20/22	04/26/22	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/20/22	04/26/22	MTWTF--				5	\$150.00			
N 6	EPTA	04/27/22	05/03/22	NBC Today Show	7:00 AM-9:00 AM		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/27/22	05/03/22	11111--				5	\$50.00			
N 7	EPTA	04/13/22	04/15/22	NBC Today Show	7:00 AM-9:00 AM		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/11/22	04/17/22	--WTF--				5	\$50.00			
N 8	EPTA	04/27/22	05/03/22	NBC Today Show II	9:00 AM-10:00 AM		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/27/22	05/03/22	11111--				5	\$45.00			
N 9	EPTA	04/13/22	04/15/22	NBC Today Show II	9:00 AM-10:00 AM		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/11/22	04/17/22	--WTF--				5	\$45.00			
N 10	EPTA	04/27/22	05/03/22	M-F News at 6p	6:00 PM-6:30 PM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/27/22	05/03/22	11111--				5	\$60.00			
N 11	EPTA	04/13/22	04/15/22	M-F News at 6p	6:00 PM-6:30 PM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/11/22	04/17/22	--WTF--				5	\$60.00			
N 12	EPTA	04/27/22	05/03/22	NBC Nightly News	6:30 PM-7:00 PM		:30			NM	3	\$750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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EPTA

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Contract / Revision	Alt Order #
2515227 /	WOC13558334

**Advertiser
VoteCarbough.com**

Original Date / Revision
04/06/22 / 04/25/22

Contract Dates	Product	Estimate #
04/13/22 - 05/03/22	TV	1604

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 04/27/22 - 05/03/22												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		04/27/22	05/03/22	11111--				5	\$250.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
4	EPTA	04/27/22-05/03/22		NBC Nightly News	6:30 PM-7:00 PM	MTuWThF----	:30		\$250.00	NM		
Credited												
5	EPTA	04/27/22-05/03/22		NBC Nightly News	6:30 PM-7:00 PM	MTuWThF----	:30		\$250.00	NM		
Credited												
N 13	EPTA	04/13/22	04/15/22	NBC Nightly News	6:30 PM-7:00 PM		:30			NM	8	\$1,900.00
Week: 04/11/22 - 04/17/22												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		04/11/22	04/17/22	--WTF--				5	\$250.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	EPTA	04/11/22-04/17/22		NBC Nightly News	6:30 PM-7:00 PM	---WThF----	:30		\$250.00	NM		
4	EPTA	04/11/22-04/17/22		NBC Nightly News	6:30 PM-7:00 PM	---WThF----	:30		\$250.00	NM		
6	EPTA	04/25/22-04/25/22		NBC Monday Prime 2 Hour	7:58 PM-10:00 PM	-----	:30		\$250.00	NM		
Ⓜ MG for 13.1 04/13												
7	EPTA	04/24/22-04/24/22		NBC Nightly News Su	630p-7p	-----Su	:30		\$200.00	NM		
Ⓜ MG for 15.2,13.4												
8	EPTA	05/01/22-05/01/22		NBC Nightly News Su	630p-7p	-----Su	:30		\$200.00	NM		
Ⓜ MG for 15.2,13.4												
N 14	EPTA	04/27/22	05/03/22	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	4	\$600.00
Week: 04/27/22 - 05/03/22												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		04/27/22	05/03/22	11111--				5	\$150.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	EPTA	04/27/22-05/03/22		M-F 730p-8p	7:30 PM-8:00 PM	MTuWThF----	:30		\$150.00	NM		
Credited												
N 15	EPTA	04/13/22	04/15/22	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	5	\$750.00
Week: 04/11/22 - 04/17/22												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		04/11/22	04/17/22	--WTF--				5	\$150.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	EPTA	04/11/22-04/17/22		M-F 730p-8p	7:30 PM-8:00 PM	---WThF----	:30		\$150.00	NM		
N 16	EPTA	04/23/22	04/30/22	Prime Access Rot Sa	6:59 PM-7:30 PM		:30			NM	2	\$80.00
Week: 04/18/22 - 04/24/22												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		04/18/22	04/24/22	-----1-				1	\$40.00			
Week: 04/25/22 - 05/01/22												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		04/25/22	05/01/22	-----1-				1	\$40.00			
Totals											77	\$8,405.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/22 -04/30/22	68	\$7,495.00	(\$1,124.25)	\$6,370.75
05/01/22 -05/03/22	9	\$910.00	(\$136.50)	\$773.50
Totals	77	\$8,405.00	(\$1,260.75)	\$7,144.25

Signature: _____

Date: _____

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