

ORDER



Orders
Order / Rev: 1750445
Alt Order #:
Product Desc: RILEY MOORE FOR WV
Estimate: RILEY MOORE FOR WV
Flight Dates: 09/11/20 - 10/02/20
Original Date / Rev: 09/23/20 / 09/23/20
Order Type: NORMAL

WTAP

Primary AE: Parkersburg House
Sales Office: PRKR
Sales Region: Regl

Agency
Name: Riley Moore for WV
Buying Contact: Jordan Burgess
Billing Contact:
 398 Stanford Lane
 Harpers Ferry, WV 45425

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Riley Moore for WV
Demographic: A18+
Product Codes: Candidate - State - Other
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-03

New Business Thru:
Advertiser External ID: 182864
Agency External ID: 166327
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/20	09/30/20	54	\$3,670.00	\$3,119.50
10/01/20	10/02/20	7	\$470.00	\$399.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	54	\$3,670.00	\$3,119.50	0.00
October 2020	7	\$470.00	\$399.50	0.00
Totals	61	\$4,140.00	\$3,519.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Parkersburg House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTAP	09/11/20	10/02/20	M-F 530a-6a 530a Morning Show	CM	530a-6a	11111--	:30	5	\$40.00	P-03	0.00	NM	16	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	----1--		1				\$40.00		0.00			
		Week: 09/14/20	09/20/20	11111--		5				\$40.00		0.00			
		Week: 09/21/20	09/27/20	11111--		5				\$40.00		0.00			
		Week: 09/28/20	10/04/20	11111--		5				\$40.00		0.00			
2	WTAP	09/11/20	10/02/20	Daybreak @ 6a Daybreak @ 6a	CM	6a-7a	11111--	:30	5	\$75.00	P-03	0.00	NM	16	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	----1--		1				\$75.00		0.00			
		Week: 09/14/20	09/20/20	11111--		5				\$75.00		0.00			
		Week: 09/21/20	09/27/20	11111--		5				\$75.00		0.00			
		Week: 09/28/20	10/04/20	11111--		5				\$75.00		0.00			
3	WTAP	09/11/20	10/02/20	NBC Today Show Today Show	CM	7a-9a	MTWTF--	:30	1	\$80.00	P-03	0.00	NM	9	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	----F--		1				\$80.00		0.00			
		Week: 09/14/20	09/20/20	MTWTF--		2				\$80.00		0.00			
		Week: 09/21/20	09/27/20	MTWTF--		3				\$80.00		0.00			
		Week: 09/28/20	10/04/20	MTWTF--		3				\$80.00		0.00			

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WTAP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WTAP	09/11/20	10/02/20	WTAP News @ Noon WTAP News @ Noon	CM	12p-1230p	MTWTF--	:30	1	\$75.00	P-03	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	----F--		1				\$75.00		0.00			
		Week: 09/14/20	09/20/20	MTWTF--		1				\$75.00		0.00			
		Week: 09/21/20	09/27/20	MTWTF--		1				\$75.00		0.00			
		Week: 09/28/20	10/04/20	MTWTF--		1				\$75.00		0.00			
5	WTAP	09/11/20	10/02/20	News @ 5p M-F News @ 5p M-F	CM	5p-530p	11111--	:30	5	\$80.00	P-03	0.00	NM	16	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	----1--		1				\$80.00		0.00			
		Week: 09/14/20	09/20/20	11111--		5				\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	WTAP	09/14/20-09/20/20		News @ 5p M-F		5p-530p	MTWThF----	:30		(\$80.00)		0.00	NM		
		See MG 5.17 [Program Change - NBC Golf - dt]													
17	WTAP	09/16/20-09/16/20		News @ 5p M-F		5p-530p	--W-----	:30		\$80.00		0.00	NM		
		Ⓜ MG for 5.6 09/18 [mk]													
		Week: 09/21/20	09/27/20	11111--		5				\$80.00		0.00			
		Week: 09/28/20	10/04/20	11111--		5				\$80.00		0.00			
													Totals	61	\$4,140.00