

CANDIDATE ADVERTISEMENT AGREEMENT FORM

WANT

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Fredrick Hicks on behalf of HEG, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE
STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Theodore "Ted" Jackson

Authorized committee:

Committee to REElect Sheriff THEODORE "TED" JACKSON

Agency requesting time (and contact information):

☐ N/A

HEG, LLC

Candidate's political party:

DEMOCRAT

Office sought (no acronyms or abbreviations):

FULTON COUNTY SHERIFF



General



Primary

Date of election:

JUNE 9, 2020

Treasurer of candidate's authorized committee:

RENEE JACKSON

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

FREDRICK HICKS

Name: FREDRICK HICKS

Date of Request to Purchase Ad Time: May 18 2020

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time:

5/19/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 5/20/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 638852,
634103, 634002

Station Call Letters:

WAMJ

Date Received/Requested:

5/19/2020

Est. #:

Station Location:

Atlanta

Run Start and End Dates:

5/21 - 6/8/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 638852
Alt Order #:
Product Desc: JUNE PRIMARY 060820
Estimate:
Flight Dates: 06/08/20 - 06/08/20
Original Date / Rev: 06/05/20 / 06/05/20
Order Type: GENERAL

WAMJ-FM / WUMJ- FM

Primary AE: Nancy Ward
Sales Office: L-ATL
Sales Region: Local

Agency
Name: HEG, LLC
Buying Contact: Fredrick Hicks
Billing Contact: Fredrick Hicks
 3350 Northlake Parkway
 Atlanta, GA 30345

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Committee to Re-Elect Theodor Ted J.
Demographic: A25-54
Product Codes: Political Candidate
Revenue Code 1: AGY
Revenue Code 2: POLITICAL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/08/20	7	\$385.00	\$327.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	7	\$385.00	\$327.25	0.00
Totals	7	\$385.00	\$327.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nancy Ward			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAMJ	06/08/20	06/08/20	M-F PM Drive M-F PM Drive	CM	3p-7p	3-----	:30	3	\$75.0002		0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 06/08/20	06/14/20	3-----			3		\$75.00	0.00					
N 2	WAMJ	06/08/20	06/08/20	M-F Evening M-F Evening	CM	7p-12a	4-----	:30	4	\$40.0002		0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 06/08/20	06/14/20	4-----			4		\$40.00	0.00					
													Totals	7	\$385.00

ORDER



Orders

Order / Rev: 636163
 Alt Order #:
 Product Desc: JUNE PRIMARY 053020
 Estimate:
 Flight Dates: 06/01/20 - 06/03/20
 Original Date / Rev: 05/28/20 / 06/01/20
 Order Type: GENERAL

WAMJ-FM / WUMJ- FM

Primary AE: Nancy Ward
 Sales Office: L-ATL
 Sales Region: Local

Agency

Name: HEG, LLC
 Buying Contact: Fredrick Hicks
 Billing Contact: Fredrick Hicks
3350 Northlake Parkway
Atlanta, GA 30345

Billing Type: Cash
 Billing Calendar: Calendar
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Committee to Re-Elect Theodor Ted J.
 Demographic: A25-54
 Product Codes: Political Candidate
 Revenue Code 1: AGY
 Revenue Code 2: POLITICAL
 Revenue Code 3: POL-CAND

New Business Thru:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/03/20	12	\$565.00	\$480.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	12	\$565.00	\$480.25	0.00
Totals	12	\$565.00	\$480.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nancy Ward			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAMJ	06/01/20	06/01/20	M-F PM Drive M-F PM Drive	CM	3p-7p	1-----	1:00	1	\$100.00	02	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/01/20	06/07/20	1-----		1			\$100.00		0.00				
N 2	WAMJ	06/01/20	06/01/20	M-F Evening M-F Evening	CM	7p-12a	3-----	1:00	3	\$25.00	02	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/01/20	06/07/20	3-----		3			\$25.00		0.00				
N 3	WAMJ	06/02/20	06/03/20	M-F PM Drive M-F PM Drive	CM	3p-7p	-11----	:30	2	\$75.00	02	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/01/20	06/07/20	-11----		2			\$75.00		0.00				
N 4	WAMJ	06/02/20	06/03/20	M-F Evening M-F Evening	CM	7p-12a	-33----	:30	6	\$40.00	02	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/01/20	06/07/20	-33----		6			\$40.00		0.00				
													Totals	12	\$565.00

ORDER



Orders

Order / Rev: 634002
 Alt Order #: _____
 Product Desc: JUNE PRIMARY 052120
 Estimate: _____
 Flight Dates: 05/21/20 - 05/27/20
 Original Date / Rev: 05/20/20 / 05/20/20
 Order Type: GENERAL

WAMJ-FM / WUMJ- FM

Primary AE: Nancy Ward
 Sales Office: L-ATL
 Sales Region: Local

Agency

Name: HEG, LLC
 Buying Contact: Fredrick Hicks
 Billing Contact: Fredrick Hicks
3350 Northlake Parkway
Atlanta, GA 30345

Billing Type: Cash
 Billing Calendar: Calendar
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Committee to Re-Elect Theodor Ted J.
 Demographic: A25-54
 Product Codes: Political Candidate
 Revenue Code 1: AGY
 Revenue Code 2: POLITICAL
 Revenue Code 3: POL-CAND

New Business Thru: _____
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/20	05/27/20	4	\$250.00	\$212.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	4	\$250.00	\$212.50	0.00
Totals	4	\$250.00	\$212.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nancy Ward			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAMJ	05/21/20	05/27/20	M-F PM Drive M-F PM Drive	CM	3p-7p	--11---	1:00	2	\$100.00	02	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	---1---		1				\$100.00		0.00			
		Week: 05/25/20	05/31/20	--1----		1				\$100.00		0.00			
N 2	WAMJ	05/21/20	05/27/20	M-F Evening M-F Evening	CM	7p-12a	--11---	1:00	2	\$25.00	02	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	---1---		1				\$25.00		0.00			
		Week: 05/25/20	05/31/20	--1----		1				\$25.00		0.00			
Totals														4	\$250.00



Disclosure Statement Certification

Committee to Re-Elect Sheriff Theodore "Ted"
Candidate or Authorized Committee Name: Jackson
Representative: Fredrick Hicks of HEG, LLC
Address: Mail: 3350 Northlake Parkway, Atlanta, Ga. 30309
Phone: 678-701-5225

Method of Disclosure (check all that apply):

- ☐ Telephone _____ (person's name) on _____ (date)
☐ Mail _____ (person's name) on _____ (date)
☒ Email to Nancy Ward (person's name) on 05/20/20 (date)
☐ In person _____ (person's name) on _____ (date)

Station Representative (signature):

Candidate or Representative (signature): Fredrick Hicks on behalf of HEG, LLC

Date: 05/19/20

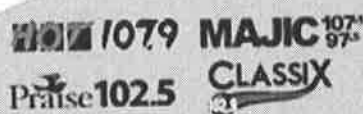
By signing this document, I hereby certify that I am authorized to purchase political advertising on behalf of the above candidate and that I have received and reviewed a copy of Radio One's Political Broadcast Advertising Disclosure Statement, the terms of which shall govern such purchase.

Nancy Ward

From: Nancy Ward
Sent: Thursday, May 28, 2020 5:54 PM
To: Fred H
Subject: Re: [EXTERNAL] Ted Jackson

Hello Fred....yes the Ted Jackson campaign ended yesterday. You spent \$270 on WPZE (Praise) and \$250 on WAMJ (Majic).

I will send over another proposal for \$1,000



Unless otherwise agreed in writing by a station General Manager, all Radio One sales orders are governed by the terms and conditions of Radio One's standard sales agreement, which can be found at http://urban1.com/sales_terms_and_conditions/. By accepting any sales orders communicated by this email message, any advertisers and/or their agencies agree to be bound by the terms therein.

From: Fred H <fredrickhicks@gmail.com>
Sent: Thursday, May 28, 2020 4:35 PM
To: Nancy Ward <naward@radio-one.com>
Subject: [EXTERNAL] Ted Jackson

Afternoon. Checking in. Are we still up on Jackson? If not, I want to continue through Wednesday with \$1000 Praise and Majic

Nancy Ward

From: Nancy Ward
Sent: Thursday, May 28, 2020 9:47 PM
To: Fred H
Subject: Re: [EXTERNAL] Ted Jackson
Attachments: TED JACKSON WAMJ 060120.pdf; TED JACKSON WPZE 053120.pdf

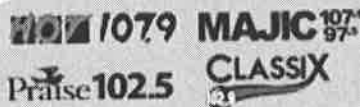
Hello Fred....please find attached WAMJ and WPZE schedules for Ted Jackson.

- WAMJ, \$525 gross, June 1-3
- WPZE, \$470 gross, May 31 - June 3

Total net due: \$845.75

Please note that payment deadline on Friday May 29th is before 12 noon. Thank you!

Nancy Ward



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From: Fred H <fredrickhicks@gmail.com>
Sent: Thursday, May 28, 2020 4:35 PM
To: Nancy Ward <naward@radio-one.com>
Subject: [EXTERNAL] Ted Jackson

Afternoon. Checking in. Are we still up on Jackson? If not, I want to continue through Wednesday with \$1000 Praise and Majic