

## KTOY-FM Quarterly Issues/ Program

List 1st Qtr. 2020

January, February, March

Friday, January 3rd – TXK Talks with Michael B talks with the Genoa Student Fishing Program

Saturday, Jan 4th – All hands-on deck for the Mark Patrick Seminar

Monday, Jan 6<sup>th</sup> - Arkansas Governor Asa Hutchinson update on New Tax Cuts for the New Year/ Miller County EOC also sent press release for a county wide 911 communication update

Tuesday, Jan 7th – Update on crime stats in Wake Village PD, and a discussion with the Mardi Gras coalition

Wednesday, Jan 8<sup>th</sup> – Elaina Marcum with the Texarkana Homeless Coalition on the upcoming yearly Bridge City project fundraiser

Friday, Jan 9th – Spotlight with Brandon Houff – Chairman and promoter for the Texarkana MLK parade

Monday, Jan 13<sup>th</sup> - Arkansas Governor Asa Hutchinson announces the Final Report from the Arkansas Levee Task Force

Tuesday, Jan 14<sup>th</sup> – Spotlight with Sheila Lemley to discuss new business in Texarkana, along with an update from the Chamber of Commerce

Thursday, Jan 16<sup>th</sup> – On air staff met Arnie Lawson to discuss Bandmasters event

Friday, Jan 17<sup>th</sup>– Update on the America Legion Riders chili cookoff event with Sandy Tutt and Rodney Fuller

Monday, Jan 20<sup>th</sup> – Arkansas Governor Asa Hutchinson speech about recent decision to let a small number of refugees settle in the state

Tuesday, Jan 21<sup>st</sup> – Spotlight on Warren Givins with Jarvis Christian College Alumni

Thursday, Jan 23<sup>rd</sup> – TXK Talks with Michael B interviewed Jeffery Sams, candidate for MC District Judge

Friday, Jan 24<sup>th</sup> – Dawn Parker broadcast and did social media updates from the Bridge City project fundraiser

Saturday, Jan 25<sup>th</sup> – took part in the 9<sup>th</sup> Annual Ashdown Community Auction to raise funds for a splash pad at the City Park

Monday, Jan 27<sup>th</sup> – Arkansas Governor Asa Hutchinson goes over the different online avenues to get things done without having to come into the office (like getting your license renewed)

Tuesday, Jan 28<sup>th</sup> – Dawn Parker took notes as Secretary for the Texarkana Area Community Organizations Active Disaster Council

Wednesday, Jan 29<sup>th</sup> – TXK Talks interviewed Josh Davis – Candidate for Bowie County Tax Assessor

Thursday, Jan 30<sup>th</sup> – Met with the new vice chancellor Cindy Lance from Univ of Ark Hope – TXK

Monday, February 3<sup>rd</sup> – honors Arkansan Forrest Wood who passed away last week. He was known as the designer and builder of the Ranger bass boat.

Tuesday, Feb 4<sup>th</sup> – TXK Talks interviewed Jay Davis running opposite Josh Davis

Thursday, Feb 6<sup>th</sup>- Update from Antony Robinson on the Texarkana League of Champions upcoming events

Friday, Feb 7<sup>th</sup> – Dr. Charles Fortenberry visited on – air about the NAACP Fitness Challenge

Sunday, Feb 9<sup>th</sup> – Texarkana College presents TXK Regional Chorale Soul Fest – live breaks and social media coverage

Monday, Feb 10<sup>th</sup> – Arkansas Governor Asa Hutchinson celebrates the 70<sup>th</sup> anniversary of the Governor's Mansion

Tuesday, Feb 11<sup>th</sup> – Tiffani Whitehead with the Perot Theater on-air talking about Menopause the Musical

Thursday, Feb 13<sup>th</sup> – Dawn Parker talks with HandsOn TXK and TXK Talks discusses the Teachers Support Teachers Gala with Juanita Harris

Friday, Feb 14<sup>th</sup>- Station broadcast and social media coverage of the 21<sup>st</sup> annual veterans benefit chili cookoff at the Truman Arnold Center

Monday, Feb 17<sup>th</sup> – Governor Hutchinson talks about Daisy Bates and Black History Month

Friday, Feb 21<sup>st</sup> – Rae Thigpen and Freddie Walters in studio with the Twin City Black History Assoc. and Phillip Mann with the TXK Symphony

Saturday, Feb 22<sup>nd</sup> – the last public event before COVID 19 in downtown Texarkana - Texarkana Radio Center presents Mardi Gras all day from the main stage and as a media supporter

Monday, Feb 24<sup>th</sup> – Arkansas Gov Hutchinson weekly update announcing 87 percent decrease in juvenile detention in the state

Wednesday, Feb 26<sup>th</sup> – Michael Unger updates on air about the upcoming Kiwanis Pancake Breakfast

Friday, Feb 28<sup>th</sup> – TXK Talks with Paul Norton for the TISD Hall of Fame, and George Moore. Megan Harless came on air to talk about being nominated for RRAD MilSpouse of the Year

Saturday, Feb 29<sup>th</sup> – Texarkana Radio presented the awards and presentation at the 27<sup>th</sup> Annual Twin City Black History Scholarship Banquet

Monday, March 2<sup>nd</sup> - Arkansas Gov Hutchinson weekly update on the importance of voting

Tuesday, March 3<sup>rd</sup> – news and station coverage of the early voting location changes and details

Wednesday, March 4<sup>th</sup> – Velvet Cool, Museums Director, discusses the up coming Gatsby Gala

Saturday, March 7<sup>th</sup> – Texarkana College at the Pinkerton Center holds the 2<sup>nd</sup> Annual NAACP Fitness Challenge

Wednesday, March 11<sup>th</sup> – Arkansas Gov Asa Hutchinson announced first presumptive COVID 19 case – aired the update from the Governor

Tuesday, March 17<sup>th</sup>- News coverage and station coverage of the Texarkana Regional Airport emergency session announcement to cut costs at the airport because of COVID 19

Wednesday, March 18<sup>th</sup> – Dawn Parker covered the Joint Operations Center announcement with both Mayors, Dr Matt Young, and area judges to announce declaration of local disaster with first COVID 19 case in Bowie County

Friday, March 20<sup>th</sup> - Dawn Parker covered the Joint Operations Center announcement with both Mayors, Dr Matt Young, and area judges to announce changes to local COVID rules – 10 ppl or less in a setting

Friday, March 27<sup>th</sup> – Dawn Parker covered the JOC update with both Mayors, MC Judge Kathy Harrison, and BC Judge Bobby Howell to limit travel for area citizens to essential travel only and essential businesses only

Tuesday, March 31<sup>st</sup> – TXK Talks covered the PG Hawks Documentary with Texarkana Radio stations for the official online release



**KTOY 104.7 FM**  
**SUNDAY SHOW REPORT**  
Date: 05 January, 2020

**1st. Segment:**

Guests: Mr. Jesse Keeton, TASD Administrator  
Mrs. Ermer Pondexter, Retired VIP Coordinator  
Mrs. JoAnn Rice, TISD Administrator  
Mr. Mark White, Engineer/Contractor

Topics: *"MASS SHOOTING ON THE RISE IN 2019... WHAT'S THE CAUSE, TOO MANY GUNS OR TOO MANY PEOPLE WITH MENTAL ILLNESS?"*

Focus: There are 350 million people in the U.S. and 308 million guns. Many are military weapons which the Constitution did not suggest, and are not necessary in the civilian sector.

Calls: 0

**2nd. Segment:**

Guest: CROSS TALK PANEL

Topic(s) *"ACCORDING TO RICK PERRY (FORMER GOVERNOR OF TEXAS) DONALD TRUMP IS THE "CHOSEN ONE"... RIGHT OR WRONG?"*

Focus: -Donald Trump does not possess the character of the Chosen One as described in biblical scriptures.

Calls: 0

**3rd. Segment:**

Guest: CROSS TALK PANEL

Topic(s) *"THE COWBOYS MISSED THE PLAYOFF AGAIN.... WHAT KIND OF IMPROVEMENT ARE NEEDED TO SOLVE THEIR PROBLEM?"*

Focus: A new owner (which is not practical at this time) and a new coach is where improvement need to start. In the process of hiring a new coach.

Co-host/Technician

Phillip O'Donald

Quality of Show:

Great

Problems:

None

Report Submitted by:

Donald Nelson

KTOY FM. 104.7  
SUNDAY SHOW REPORT  
12 January, 2020

**1st Segment:** Guest: Rev. Marvin Warren; Pastor of Mt. Pisgah Baptist Church/Member of the Iron Mountain Neighborhood Development Council  
-Mrs LaShundra Bradley; Member of the Iron Mountain Neighborhood Development Council

Topic: *"DR. MARTIN L. KING, JR WEEKEND CELEBRATION: Linking Many Cultures Together with One Dream"*

Focus: - Prayer Breakfast at Lonoke Baptist, January 18, 9:00 AM-GALA  
Sunday, January 19, 7:00 PM, at Twin City Event Center

Calls: 3

**2nd Segment:** Guest: Mrs. Rhonda Dolberry, Member of TRAHC African American Committee  
-Mrs. Bea Ross, Member of TRAHC African American Committee

Topic(s): *"AFRICAN AMERICAN VOICES: An Evening of Performance with Special Moments for Dr. Martin L. King, Jr."*

Focus: - Activities scheduled for January 18, at Art Performance Building, Texarkana, Texas

Calls: 1

**3rd Segment:** Guest: SAME AS IN SECOND SEGMENT

Topic: *"AFRICAN AMERICAN VOICES"*

Focus: Music provided by Vincent Nelson and special Art Exhibits by Mr. Watson

Calls: 0

**Co-Host:** Phillip O'Donald  
**Technician:** Phillip O'Donald/DD Woods  
**Quality of Show:** Great  
**Problems:** None  
**Report Submitted By:** Donald Nelson



KTOY FM. 104.7  
SUNDAY SHOW REPORT  
19 January 2020

**1st Segment:** Guest: THE DOCTORS

Topic: *"REVIEW OF HEALTH RELATED ISSUES FROM YEAR 2019"*

Focus: - New information on breast cancer indicate women become a greater risk after age 50

Calls: 0

**2nd Segment:** Guest: Dr. Charles Fortenberry; Rehab specialist Christus St. Michaels Rehab Center

Dr. Jacqueline O'Donald; Internal Medicine VA Hospital Little Rock, AR

Dr. Bailey; Psychologist; Charles Drew Hospital Medical facility, LA

Topic(s): *"WOMEN BIOLOGICAL REPRODUCTION FORMAT"*

Focus: - Women may be born with 1 million reproductive eggs but lose them as they age

Calls: 1

**3rd Segment:** Guest: Dr. Bailey; Psychologist/Counselor Charles Drew Medical Center Los Angeles, California

Topic: *"GUN VIOLENCE IN AMERICA"*

Focus: His study/book and research show that the gun is the major problem..Too many, not enough training, too powerful, rapid fire

Calls: 1

**Co-Host:** Phillip O'Donald  
**Technician:** Phillip O'Donald/DD Woods  
**Quality of Show:** Great  
**Problems:** None  
**Report Submitted By:** Donald Nelson

KTOY FM. 104.7  
SUNDAY SHOW REPORT  
Date: 26 January 2020

**1st Segment:** Guest: Mr. Anderson Neal; Member of the Twin City Black History Assn.

Topic: *"SALUTE TO BLACK HISTORY; Theme RACE AGAINST TIME "*

Focus: - Church Service, Parade, Youth Rally & Scholarship Banquet

Calls: 1

**2nd Segment:** Guest: Mrs. Shelia R. Boone; Minister, Singer-Song Writer, Speaker, Author

Topic(s): *"A PASSAGE WAY TO FREEDOM"*

Focus: - Book signing at Christ Nations Church

Calls: 0

**3rd Segment:** Guest: Mr. Rodney Hartfield; Phi Beta Sigma Fraternity  
Mrs. Maxine Crittenden; Zeta Phi Beta Sorority

Topic: *"TRIBUTE TO AFRICAN AMERICAN WOMEN"*

Focus: Scholarship Banquet, Where, When, Honorees, Donation, Purpose

Calls: 0

**Co-Host:** Phillip O'Donald  
**Technician:** Phillip O'Donald/DD Woods  
**Quality of Show:** Great  
**Problems:** None  
**Report Submitted By:** Donald Nelson

KTOY FM. 104.7  
SUNDAY SHOW REPORT  
16 February 2020

**1st Segment:** Guest: Mr. Paul Mehrlick; Executive Director for Board of Texarkana Regional Airport

Topic: *"THE CORONAVIRUS EPIDEMIC AFFECT ON AIRLINE TRAVEL "*

Focus: - Safety and preventative methods for travelers coming in contact with people from Asian countries

Calls: 1

**2nd Segment:** Guest: Mrs. Cylestine Thornton; Property Manager for Jamison Building  
**Mr. Ramone McIver.** Great Grand Nephew for Dr. G. U. Jamison

Topic(s): *"AFRICAN AMERICAN LOCAL MEDICAL PIONEERS"*

Focus: Dr- G.. U. Jamison; among the first medical pioneers in Texarkana

Calls: 0

**3rd Segment:** Guest: Same as in 2<sup>nd</sup>. Segment

Topic: *"SAME AS IN SEGMENT II"*

Focus: Medical facilities of the 20's and 30's still stand. Need to receive assistance in restoring the building

Calls:

**Co-Host:** Phillip O'Donald  
**Technician:** Phillip O'Donald/DD Woods  
**Quality of Show:** Great  
**Problems:** None  
**Report Submitted By:** Donald Nelson

KTOY FM. 104.7  
SUNDAY SHOW REPORT  
23 February 2020

**1st Segment:** Guest: Rev. Dr. Charlotte Maxwell: Pastor/Member of the Benjamin D. Dennis Annual Quiz Bowl Tournament

Topic: *"BENJAMIN D. DENNIS ANNUAL QUIZ BOWL TOURNAMENT"*

Focus: - Competition between Jr. High, High School, College & Adult Teams on Black History content

Calls: 0

**2nd Segment:** Guest: Ms. Juanita Harris: Founder of the "Teachers Support Teachers" organization

Topic(s): *"TEACHERS SUPPORT TEACHERS" FUND RAISING GALA"*

Focus: Teacher appreciation, recognition and entertainment program

Calls: 0

**3rd Segment:** Guest: Ms. Eloise Turner; Educator, Poem Presenter

Topic: *"HOW POETRY CONNECT AND AFFECT YOUR DAILY LIVES"*

Focus: Poems when understood, help to understand personal struggles and accomplishments

Calls: 1

**Co-Host:** Phillip O'Donald  
**Technician:** Phillip O'Donald/DD Woods  
**Quality of Show:** Great  
**Problems:** None  
**Report Submitted By:** Donald Nelson

**KTOY 104.7 FM**  
**SUNDAY SHOW REPORT**  
Date: 01 March, 2020

**1st. Segment:**                      Guests: Mr. Jesse Keeton, TASD Administrator  
   Mrs. Ermer Pondexter, Retired VIP Coordinator  
   Mrs. JoAnn Rice, TISD Administrator  
   Mr. Mark White, Engineer/Contractor

Topics: *"SHOULD TRUMP BE REMOVED FROM PRESIDENT?"*

Focus: -This question was raised and answered by a writer from the evangelical *Christian Today* organization

Calls: 1

**2nd. Segment:**                      Guest: CROSS TALK PANEL

Topic(s) *"IS THE U.S' PREPARED FOR THE CORONOVIRUS EPIDEMIC?"*

Focus : -This question can best be answered when the epidemic is over

Calls: 0

**3<sup>rd</sup>. Segment:**                      Guest: CROSS TALK PANEL

Topic(s) *"WHO'S TO BLAME FOR THE NEGATIVES IN THE EDUCATIONAL SYSTEM-PARENTS OR TEACHERS?"*

Focus: The appropriate and proper parenting skills are lacking in many homes which cause a deficiency in learning and behavior

Calls: 0

Co-host/Technician                      Phillip O'Donald

Quality of Show:                              Great

Problems:                                      None

Report Submitted by:                      Donald Nelson

**KTOY 104.7 FM**  
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Guests: Mr. Jesse Keeton, TASD Administrator  
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Focus: The appropriate and proper parenting skills are lacking in many homes which cause a deficiency in learning and behavior

Calls: 0

Co-host/Technician                      Phillip O'Donald

Quality of Show:                              Great

Problems:                                        None

Report Submitted by:                        Donald Nelson

KTOY FM. 104.7  
SUNDAY SHOW REPORT  
08 March 2020

**1st Segment:** Guest: Mrs. Thelma Forte: Educator, Writer, Speaker  
Mr. Mark White: Engineer/Contractor

Topic: *"PROBLEMS AND SOLUTIONS FOR PUBLIC EDUCATION"*

Focus: - Elevating U.S. student educational achievements to match other  
European, Asian & Canadian students

Calls: 1

**2nd Segment:** Guest: SAME AS IN 1<sup>ST</sup> SEGMENT

Topic(s): *"ISSUES AND SOLUTIONS IN AMERICAN EDUCATION"*

Focus: We need to change the culture and climate in American education  
Many parents can no longer assist children with homework

Calls: 1

**3rd Segment:** Guest: SAME GUEST

Topic: *"PARENTS HAVE THE MAJOR RESPONSIBILITY FOR THEIR  
CHILDREN EDUCATION"*

Focus: The responsibility cannot be transferred to the school, church or any  
other institution. They all have a responsibility, but it does not supplant  
the parent

Calls: 0

**Co-Host:** Phillip O'Donald

**Technician:** Phillip O'Donald/DD Woods

**Quality of Show:** Great

**Problems:** None

**Report Submitted By:** Donald Nelson

KTOY FM. 104.7

SUNDAY SHOW

REPORT

15 March 2020

**1st Segment:** Guest: Dr. Rockridge Hannah; Pharmacist/Minister  
Dr. Jacqueline O'Donald; Internal Medicine VA Little Rock, AR.  
Dr. Charles Fortenberry; Rehab Specialist, Christus St. Michaels

Topic: *"CORONAVIRUS; HOW BAD, WHERE DO WE GO FROM HERE?"*

Focus: - Pandemic will get worse before getting better... We hope warm weather  
may help reduce the risk

Calls: 0

**2nd Segment:** Guest: Dr. Loren K. Robinson; Vice-President of Health Affairs: Christus St.  
Michael

Topic(s): *"EVERY PERSON NEED TO FOLLOW THE RULES AND  
GUIDELINES TO DEFEAT THE PANDEMIC"*

Focus: People with symptoms should contact their doctor and seek medical  
treatments

Calls: 1

**3rd Segment:** Guest: SAME GUEST

Topic: *"CORONAVIRUS; NOTING NEW JUST ANOTHER STRAND"*

Focus: Coronavirus has appeared before identified as SARS or MERS. It's an  
age old disease that is passed on by droplets from some animals or  
affected human beings

Calls: 0

**Co-Host:** Phillip O'Donald

**Technician:** Phillip O'Donald/DD Woods

**Quality of Show:** Great

**Problems:** None

**Report Submitted By:** Donald Nelson



KTOY FM. 104.7  
SUNDAY SHOW REPORT  
22 March 2020

**1st Segment:** Guest: Mrs. Brenda Stewart; Delta Sigma Theta Sorority/OYM Sponsor  
Mrs. Kimberly Perry; Delta Sigma Theta Sorority/OYM Sponsor  
Mr. Mason Sheppard; OYM Texas High School Senior  
Mr. Malik Randal; OYM Hope High School  
Mr. KeShaun Cornelius; OYM Arkansas High School Senior

Topic: *"OUTSTANDING YOUNG MEN OCCASION & PERSONAL  
INTERVIEW OF YOUNG MEN"*

Focus: -The occasion; purpose, participants, program, awards, frequency  
-Roles and responsibilities for the sponsors

Calls: 0

**2nd Segment:** Guest: DELTAS AND OYM'S

Topic(s): *"SAME AS IN FIRST SEGMENT"*

Focus: Students past reputation, activities, and immediate plans after graduation

Calls: 1

**3rd Segment:** Guest: SAME GUEST

Topic: *"SAME AS IN PRIOR SEGMENTS"*

Focus: Professional plans for the future with special emphasis on 10 years from  
now

Calls: 0

**Co-Host:** Phillip O'Donald

**Technician:** Phillip O'Donald/DD Woods

**Quality of Show:** Great

**Problems:** None

**Report Submitted By:** Donald Nelson

KTOY FM. 104.7

SUNDAY SHOW

REPORT

29 March 2020

**1st Segment:** Guest: Mr. Allen Brown; Mayor Texarkana, Arkansas  
Mr. Bob Bruggeman; Mayor Texarkana, Texas

Topic: *"THE ROLES AND RESPONSIBILITIES OF THE MAYOR"*

Focus: -Other roles and responsibilities beside being the Mayor

Calls: 0

**2nd Segment:** Guest: MAYORS FROM TEXARKANA, ARKANSAS & TEXAS

Topic(s): *"ROLES AND RESPONSIBILITIES"*

Focus: Obligations and commitment to community service

Calls: 0

**3rd Segment:** Guest: SAME GUEST

Topic: *"SAME AS IN PRIOR SEGMENTS"*

Focus: Guidelines and alterations to provide safety and security during the  
Coronavirus Pandemic

Calls: 0

**Co-Host:** Phillip O'Donald

**Technician:** Phillip O'Donald/DD Woods

**Quality of Show:** Great

**Problems:** None

**Report Submitted By:** Donald Nelson

KTOY FM. 104.7  
SUNDAY SHOW REPORT  
29 March 2020

**1st Segment:** Guest: Mr. Allen Brown; Mayor Texarkana, Arkansas  
Mr. Bob Bruggeman; Mayor Texarkana, Texas

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Focus: -Other roles and responsibilities beside being the Mayor

Calls: 0

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Calls: 0

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**Technician:** Phillip O'Donald/DD Woods

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**Problems:** None

**Report Submitted By:** Donald Nelson