

KTOY 104.7 FM

Texarkana Radio

Quarterly Issues/Program List Q3 - 13

In Accordance with Federal Communications Commissions rules, the following opinions of Texarkana Radio (KTFS-FM, KTFS-AM, KTOY-FM, KBYB-FM, KCMC-AM, KTTY-FM) are the problems and issues of the community, not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs. Community Leaders and staff of Texarkana Radio (KTFS-FM, KTFS-AM, KTOY-FM, KBYB-FM, KCMC-AM, KTTY-FM) have determined this list:

Issues:

- 1. Education and Youth**
- 2. Health/Public Safety**
- 3. Community Outreach**

The programming outlined below is not an exhaustive list but only a sample of the many public affairs issues addressed by the station in this reporting period.

KTOY 104.7 FM

Texarkana Radio

Quarterly Issues/Program List

July, August, September - 2013

Community Calendar: airs 4 times a day ~ 10:20AM, 12:20PM, 2:20PM, 4:20PM

July 1 – 8: – Ashdown School District Monthly School Board meeting July 8thTexarkana, Arkansas Advertising and Promotion Commission general meeting; Celebration Dinner in honor of incoming LTC Joel E. Warhurst at Red River Arm Depot in New Boston July 10th, 2013. Tickets available at Texarkana USA Chamber of commerce.

July 9 - 15: Nikola Tesla's 157th Birthday Celebration at Texarkana Museums System July 10th thru July 13th. In honor of Telsa Coils donated to the Museums system; Arkadelphia Baptist Church Youth Program; Texarkana Metropolitan Planning Organization Arkansas and Texas Legislative update; Mount Zion C.M.E Church – Queen City – Fish Fry and Fundraiser; Hands on Texarkana Volunteer Opportunities; Domestic Violence Prevention needs caring and empathetic individuals to work hotline and shelter; Texarkana Water Utilities College Drive Project to fix water leaks; Texarkana Trailblazers Track Club Fundraiser to support trip to Junior Olympic Games;

July 16 - 22: Texas A & M Texarkana University safety and security app available free of charge. TAMUT.eduSafe is available at i Tunes or Google play. Info provided by PR Representative Bob Bruggeman. Texarkana Chamber of Commerce events; Faith, Love and Hope Youth Corporation needs mentors for students ages 10 – 11; Habitat for Humanity – Texarkana needs coordinator and individuals to serve on the board of Directors;

July 23 thru 31: Wadley Regional Senior Center Grand Opening on Wednesday, July 31st at the new clinic on Jefferson Avenue at Trinity. Hospital CEO Tom Gilbert and Chamber President Jeff Sandford among scheduled speakers. Ceremony at 11:00 am. Open House until 2 pm. The Ark – Tex Area Agency on Aging taking applications for weatherization program. Contact Vinie Larry at 903-832-8636. Eleventh Street Baptist Church Youth Choir Concert; Miller County Parkinson's Support Group meets the second Wednesday of each month; Diabetes Management Program meets the second Monday of each month at the Glenwood Building on College Drive;

August 1 - 11: Texarkana Arkansas road work on East 24th street during the month of August. Lane Closures expected as crews move forward with repaving efforts. Four States 4-H Field Day. A day of activities for students considering 4-H involvement; Brain Injury Support Group meets the fourth Friday of each month in the Dogwood Room of Christus St. Michael Health System; Arklatex Woodcarving Club meets each Monday from 5:00 until 8:00 pm at the Sugar Hill United Methodist Church; Miller County Patriot's meet every Tuesday at Big Jakes BBQ on Arkansas Blvd; Toastmasters meet at noon the first and third Thursday of each month at the Restoration House; Hope Watermelon Festival Concert and Festival Thursday, August 8th thru Saturday August 10th.

August 12 - 18: Girl Scouts Registration Rally; Susan G Komen Race for the Cure Registration; 4 States Friends of the NRA dinner and live auction on Thursday, August 15th at the Four States Fair Grounds; Tips from Texas of Public Safety Trooper Sylvia Jennings on a safe return to school; The First Presbyterian Church offers a Prescription Assistance Program. Assistance is available from ten until noon each Tuesday at the Church; Texarkana Regional Arts and Humanities Council presents Jawbone as fund raiser.

August 13 - 19: Susan G Komen Race for the Cure Registraton; Bowie Count Extension Service Community Wide Health, Wellness and Education Program; 4-H enrollment for the new year – photography, food and nutrition , livestock, sport shooting activities, and more expected for the 2013 – 2014 school year. Contact Cherrie Curtis to enroll children.

August 20 – 31: Texarkana Chamber of Commerce Business to Business Breakfast; Texarkana – Bowie County Family Health Center Health in Information Fair; Texarkana Radio Lifeshare Blood Drive on Tuesday, August 27th....– Bud Light PSA's to Promote Responsibility and campaign against Drinking and Driving; Texas DPS recorded psa's with Sylvia Jennings promoting beefed up drunk driving patrols over the long Labor Day week-end.

September 1 - 8: 11th Anniversary Commemoration Memorial Service; 68th Annual Four States Fair and Rodeo.

September 9 – 16: Texarkana, Arkansas Police seeking neighbors to participate in "National Night Out" Block Parties...Souls of Faith fifth Anniversary Gospel Sing at Saint Paul CME Church; 69th Annual Four States Fair and Rodeo.

September 17 – 30: Texarkana Chamber of Commerce Business after hours; Arkansas Department of Health Free HIV and Syphilis Testing; Texarkana Chamber of Commerce Business to Business Breakfast; Texarkana Veterans Group Vital Information meeting; American Legion Riders Annual Rally and Benefit for the Susan G. Komen Race for the Cure; Lake Wright Patman Vounteer

Cleanup Day; Martin Chapel Christian Methodist Episcopal Church – Redwater – Fish Fry Fund-raiser; Nashville, Arkansas Parks and Recreation Outdoor Expo and Fall Festival – held in conjunction with National Hunting and Fishing Day. September City of Texarkana, Texas Parks and Recreation Fall Community Wide Garage Sale.

Recorded PSAs:

The Foundation for a Better Life – Values.Com PSA's (10) (:60's) 100X July, 100X August, 100X September

On The Road in Texas PSA's (7) (:60's) – Underage Drinking, Flat Tires, Towing Boats, Labor Day DWI Enforcement, Back to School Safety, Safety Belts and Grandparents 100X July, 100X August, 100X September

Children's Health Minute PSA's (5) (:60's) – Sun Safety, Drugs and Alcohol – How to Talk to your Kids, Immunizations, Healthy Family Eating, Is Your Child Getting Enough Sleep 100X July, 100X August, 100X September

National Guard Recruitment PSAs (1) – 100X July, 100X August, 100X September
Arkansas State Police –:30s – Highway Safety (2) – 100X July, 100X August, 100X September

Keep Arkansas Beautiful PSA's (:30s) – anti-littering campaign (3) – 50X July, 50X August, 50X September

Arkansas State Parks PSA's (:60s) (3) – 100X July, 100X August, 100X September

Texas Department of Health PSA's (:60) 100X July, 100X August, 100X September

UAMS / Breast Cancer PSA's (:30s) (2) – 100X July, 100X August, 100X September

Community Calendar solicitations (:30s) (3) – 300X July, August, September

Komen Texarkana Race for the cure (:30's) (3) – 100X, September

Long-form On Air interviews: approx 20 minute each during the Sunday Show
Live Sunday mornings from 9:00 am – 10:00 am....

see attachment

KTOY Provided live coverage of the Hope Water Melon Festival on Saturday, August 10th from 9 am until noon from Hope's Fair Park.

KTOY provided live coverage of Laces of Grace Back to School Bash on Saturday, August 17th at the House of Refuge Church. 8 am – 1 pm. Any kid in need of shoes was invited to the event and fitted with a new pair of shoes for school. First come first Serve basis.

***KTOY Provided live coverage of the Pioneer Days Festival in
new Boston, Texas on Saturday, July 17th from 9 am until noon.***

104.7 LIVE REPORT

Date: July 07, 2013

Part I:

Guests: Ms. Erma Pondexter, VIPS Coordinator
Ms. Joann Rice, TISD Administrator
Mr. Carlton Jones, Miller County Prosecuting Atty.

Topic: "GAY MARRIAGE, NATIONAL ACCEPTANCE OR NOT"

Focus: Should the emphasis on the Civil Laws replace the emphasis on the Moral Laws.

Calls: 2

Part II:

Guest: Same as in previous segment

Topic(s) "FEMALES COMMITTED TO COMBAT IN MILITARY"

Focus: Are females physically capable of performing up to military standard in combat?

Calls: 1

Co-Host	Derrick McGary
Quality of Show:	Very Good
Problems:	None
Report Submitted by:	Donald Nelson

104.7 LIVE REPORT

Date: July 13, 2013

Part I:

Guests: Ms. Greer Veon, AHS 2013 Valedictorian

Topic: "CHOICE AND ROLE FOR THE VALEDICTORIAN "

Focus: On the desire, skills, and sacrifices required to be the #1 student in the graduating class academically.

Calls: 0

Part II:

Guest: Mr. David Wyatt; Vocal Musician, entertainer, etc.
Product of Texarkana..Graduate of AHS

Topic(s) "A TALENT COMPETITION ON "SUNDAY BEST"

Focus: David was one of twenty selected to perform in the Gospel Show competition that's can be viewed each Sunday night of TV channel 60, Black Entertainment Television (BET). The winner receives a cash award and professional contract with recording company.

Calls: 0

Part III.

Guest: None

Topic(s) Results and analysis of the Treyvon Marting court decision

Focus: Solicit calls and receive telephone input from the listening audience.

Calls: 3

Co-Host

Derrick McGary

Quality of Show:

Very Good

Problems:

None

Report Submitted by:

Donald Nelson

104.7 LIVE REPORT

Date: July 21, 2013

Part I:

Guests: Julie Son, Trinity 2013 Valedictorian
John Micah Beasley, Trinity 2013 Valedictorian

Topic: "HIGH SCHOOL VALEDICTORIANS"

Focus: Decisions, Roles, Responsibilities and vision of the Valedictorians.

Calls: 0

Part II:

Guest: Mr. Ulysses Brewer, Miller County NAACP President
Mr. Lindsey Hughey, Miller County NAACP Youth Advisor
Mr. _____ Henley; Coordinator UALR Science Camp
Mr. Logan Lowery, Student participant in Science Camp
Ms. Brooklyn Brewer, " " " " "
Ms. Mahogany Rowe, " " " " "

Topic(s) "SCIENCE CAMP AT UALR PARTICIPATION"

Focus: Student exposure and participation in accelerated learnings and new people.

Calls: 0

Co-Host	Derrick McGary
Quality of Show:	Very Good
Problems:	None
Report Submitted by:	Donald Nelson

104.7 LIVE REPORT

Date: July 28, 2013

Part I:

Guests: Mr. Bill Cork, CEO/Executive Director
Texas/America Economic and Redevelopment Agency

Topic: "ECONOMIC AND REDEVELOPMENT PURPOSE

Focus: Roles, Responsibilities and vision of Texas/America

Calls: 0

Part II:

Guest: Mr. Bob Bruggerman; Mayor, Texarkana, Texas
Mr. Wayne Smith; Mayor, Texarkana, Arkansas

Topic(s) "ACCOMPLISHMENTS, CHALLENGES, & GOALS"

Focus: How the city has been improved during their tenure, and what are the future plans.

Calls: 0

Co-Host	Derrick McGary
Quality of Show:	Very Good
Problems:	None
Report Submitted by:	Donald Nelson

104.7 LIVE REPORT

Date: August 04, 2013

Part I:

Guests: Mr. Marve Register, Principal AHS
Mr. Rick Fowler, Principal LEHS

Topic: "ROLES AND RESPONSIBILITIES OF THE HIGH SCHOOL PRINCIPAL"

Focus: Anticipation for intent, successes and challenges

Calls: 0

Part II:

Guest: Mr. Bill Harp, Principal PGHS
Mr. Brad Bailey, Principal THS

Topic(s) "CONTINUATION OF SAME TOPIC"

Focus: Anticipation for intent, successes and challenges

Calls: 0

Co-Host	Derrick McGary
Quality of Show:	Very Good
Problems:	None
Report Submitted by:	Donald Nelson

104.7 LIVE REPORT

Date: August 011, 2013

Part I:

Guests: Mr. Ben Carson, Supt. LEISD
Mrs. Rebecca Kessler, Supt. TASD

Topic: *"ROLES AND RESPONSIBILITIES OF THE SUPT.*

Focus: What are the Goals and Challenges?

Calls: 0

Part II:

Guest: Mr. Paul Norton, Supt. TISD
Dr. Ted Williams, Supt. PGISD

Topic(s) *"ROLES AND RESPONSIBILITIES OF THE SUPT.*

Focus: What are the Goals and Challenges?

Calls: 1

Co-Host Derrick McGary

Quality of Show: Very Good

Problems: None

Report Submitted by: Donald Nelson

104.7 LIVE REPORT

Date: August 25, 2013

Part I:

Guests: Coach Norton, Head FB Coach/Athletic Director THS
Coach Ledford, Head FB Coach/Athletic Director AHS
Clete Norton, Quarterback THS
Anthony Rhone, Line backer THS
Twayne WHITE Wide Receiver AHS
Deandre SPOTT Quarterback AHS

Topic: "AKANSAS HIGH VS TEXAS HIGH FOOTBALL GAME"

Focus: A good performance and good sportsmanship?

Calls: 0

Part II:

Guest: Same as in Part-I

Topic(s) "CONTINUATION OF TOPIC IN PART-I"

Focus: Same focus

Calls: 2

Co-Host

Derrick McGary

Quality of Show:

Very Good

Problems:

None

Report Submitted by:

Donald Nelson

FOLLOW-UP REPORT

KTOY 104.7 FM-SUNDAY SHOW

September 15, 2013:

Part - I **Guest:** Radio Show Co-Host

Topic(s) "*ATHLETIC COMPETITION BETWEEN THE FOUR (4)
TEXARKANA CITY PUBLIC HIGH SCHOOLS*"

Focus: An analysis of the competition and their success between the
high schools.

Calls: 0

Part - II **Guest:** Mr. Robert Jones, Dean of Students; Texarkana College

Topic(s) "*TEXARKANA COLLEGE IN 2013* "

Focus: College expansion in facilities and programs

Calls: 0

Co-Host: *Derrick McGary*

Technician: *Ms. DD Woods*

Quality of Show: *Very Good*

Problems: *None*

Submitted By: *Donald Nelson*

FOLLOW-UP REPORT

KTOY 104.7 FM-SUNDAY SHOW

September 08, 2013:

Part - I **Guest:** Mrs. Thelma Forte, Principal; Union Elementary School
Mrs. Beverly Webb, Counselor; Union Elementary School

Topic(s) "*UNIONS PROGRAMS AND PLANS FOR 2013-2014*"

Focus: Parent Volunteer Participation & Student College Bound Program

Calls: 0

Part - II **Guest:** Donald Nelson & Derrick McGary

Topic(s) "*CONTINUATION OF DR. KING'S ASSESSMENT OF AMERICA'S PROGRESS IN CIVIL RIGHTS* "

Focus: What grade would he give America on progress after 50 years?

Calls: 0

Co-Host: *Derrick McGary*

Technician: *Ms. DD Woods*

Quality of Show: *Very Good*

Problems: *None*

Submitted By: *Donald Nelson*

STATION KTOY 104.7 FM
SUNDAY SHOW REPORT

Date: September 22, 2013

Part - I: Guest: Ms. Rhonda K. Dolberry, TAAC member
 Ms. Gina Bullock, TAAC member

Topic(s): *"TEXARKANA AFRICAN AMERICAN COMMITTEE"*

Focus: Future programs and activities for the committee

Calls: 0

Part - II: Guest: Derrick McGary & Donald Nelson, Co-Host

Topic(s): *"IS THERE A NEED FOR GUN CONTROL IN AMERICA"?*

Focus: National Security-vs-Private Rights

Calls: 1

Co-Host: Derrick McGary

Technician: Ms. DD Woods

Quality of Show: Very Good

Problems: None

Report Submitted By: Donald Nelson