

This document is the **Quarterly Issues Report** for KTOY/Texarkana AR for the third quarter of 2023. It includes a synopsis of programs of importance, public service announcements and news programming which aired from July 1, 2023, through September 30, 2023.

KTOY has identified the following important issues to its community of listeners:

- Education
- Environment
- Politics
- Business
- Health
- Crime

These issues were addressed with the programming listed below.

EDUCATION

Lee Williams III talked about Texarkana College's community career fair and the school's "Activate" program during the Sunday Show on July 9. The same event was discussed during a 5-minute interview with DD Woods at 11:20AM during her show on July 7.

Laura Spencer and Eveyln Abhulimen from POL Care discussed their group's school backpack giveaway during a 10-minute interview with DD Woods at 12:30PM on July 19.

Joanne Rice talked about the recent trend of schools changing libraries into detention centers on the August 6 Sunday Show.

Jean Matlock discussed community events and youth involvement on the Texas Youth Advisory Council during the Sunday Show on August 27.

Rhonda Dolberry and Dana Hill talked about education and the Sandhill Community Fellowship on the September 10 Sunday Show.

ENVIRONMENT

LaMoya Burks and Mark White, hosts of the Sunday Show, talked about a variety of community issues including financial education, personal security and water issues in Arkansas cities on the July 16 program.

Lewisville, Arkansas mayor Ethan Dunbar discussed watershed and drainage improvements in his community during a 10-minute phone interview with DD Woods at 12:20PM on July 25.

POLITICS

Donald Nelson talked about national and local political issues including a Michigan elector scam, redistricting legislation in Alabama and Florida education laws on the July 23 Sunday Show.

LaMoya Burks and Mark White, hosts of the Sunday Show, discussed voter restrictions and gerrymandering during the Sunday Show on August 13.

HEALTH

Diane Richardson talked about the upcoming Tough Kookie Breast Cancer race in an 8-minute interview with DD Woods at 12:30PM on September 22.

James Syler discussed the upcoming Tapas and Wine event benefitting Harvest TXK in a 5-minute interview with DD Woods at 10:30AM on September 27.

BUSINESS

LaTonya McElroy of Edward Jones talked about investing and financial fraud during the Sunday Show on August 20.

CRIME

Dr. James Morris and Joann Rice discussed crime in the community on the September 2 Sunday Show.

THE SUNDAY SHOW airs from 9-10AM every Sunday. DD Woods hosts the midday show on KTOY from 9AM to 1PM Monday through Friday.

PUBLIC SERVICE ANNOUNCEMENTS

KTOY welcomes submissions from non-profit groups and makes every effort to publicize events on behalf of these groups, both on-air and on the "Community Calendar" area of the station's website. During the third quarter KTOY provided free airtime for the following groups and events:

- 50ksouls – mobile food pantry
- American Cancer Society – screening tests
- American Diabetes Association – pre-diabetes testing
- American Leukemia Society – early detection
- American Medical Association – nursing support
- Arkansas State Parks – tourism
- Arkansas State Police – seat belt awareness
- Ark-Tex Council of Governments – housing applications
- Atlanta Church of Christ – community outreach and giveaway
- Beit Shalom House of Peace – beginner sewing classes

CASA for Children – volunteer solicitation
Charity Missionary Baptist Church – July 4th activities
Chick-Fil-A Community Scholars – scholarship applications
City of Texarkana Texas – youth advisory council applications
Community Healthcore – Turkey Trop 5k
David Briggs Memorial Car show – event announcement
Emergency Management - disaster preparedness
Feeding America Food Banks – donation solicit
Habitat for Humanity – Diamonds for Doorways fundraiser
Hands On Texarkana – senior transportation program, Tapas and Wine event, Tacos4Life fundraiser
Keep Arkansas Beautiful – litter awareness
KIDS Day camp – diabetes summer camp
LifeShare Blood Center – United we Give weekend
Love Has No Labels – inclusion and diversity
Miller County DCFS – family day event
Myrtle Springs Baptist Church – back to school bash
National Highway Traffic Safety – child seat safety
Noah Veuthey family – benefit fundraiser
Ozan Inghram Iron Mountain Neighborhood Alliance – discovery day meeting
Plentiful Harvest Church – back to school bash
POL Care – backpack giveaway
Roberson Temple Church of God in Christ – supernatural worship event
Rotary International – membership drive, flag project
Salvation Army Boys & Girls Club – kids summer camp
Sandflat Community Fellowship – Unity in the Community event
Sisters in Prayer – women’s conference
St. James AME Church – 150th anniversary celebration
Texarkana Aluminum – career fair
Texarkana College – career fair
Texarkana Independent School District – gold star club
Texas Department of Health and Human Services – aging services
Texas Department of Agriculture – Farm Fresh initiative
Texas Department of Transportation – back to school booster seat bash, child passenger safety, littering awareness, Labor Day impaired driving, back to school safety
Texas Department of Health and Human Services – aging services
UAMS – cancer detection
University of Texas – fentanyl awareness
US Department of Health & Human Services - fatherhood
Wake Village Police Department – National Night Out
Yahweh Christian Center – Sarah Ann Picnic

NEWS COVERAGE

During the third quarter KTOY aired a total of 65 newscasts covering stories of local importance. Within these newscasts, 63 stories dealt with crime; 24 stories dealt with education; 16 were coverage of business and/or the economy; 14 stories focused on political topics; 13 focused on family-related issues; 12 addressed events of local interest; 10 stories were about the environment and 9 were on health-related topics. KTOY broadcasts local news at 6:30, 7:30 and 8:30AM weekdays.