

This document is the **Quarterly Issues Report** for KTOY/Texarkana AR for the fourth quarter of 2023. It includes a synopsis of programs of importance, public service announcements and news programming which aired from October 1, 2023, through December 31, 2023.

KTOY has identified the following issues to be of importance to its community of listeners:

- Health
- Community Events
- Politics
- Education

These issues were addressed with the programming listed below.

HEALTH

Rhonda Dolberry talked about the upcoming Tough Kookie race to benefit breast cancer awareness in an 11-minute interview with DD Woods at 10:30AM on October 4.

Cynthia Hill and Corey Runnels from the Benefits Group discussed Medicare advantage plans on the October 8 Sunday Show.

Diane Richardson talked about the upcoming Tough Kookie race to benefit breast cancer awareness in a 13-minute interview with DD Woods at 12:15PM on October 11.

Corey Runnels from the Benefits Group and Rhonda Dolberry, Chiquita Burks and Brandon Sanders from The Scholars discussed open Medicare enrollment on the November 19 Sunday Show.

Dr. Michelle Smith from Texarkana College discussed mental health in the community on the December 10 Sunday Show.

COMMUNITY EVENTS

Joe Livingston Jr. talked about the Tough Kookie Foundation and its work to benefit breast cancer awareness in a 5-minute interview with DD Woods at 11:30AM on October 18.

Cordia Metcalf from POL Care talked about her group's upcoming Thanksgiving food drive in a 3 minute interview with DD Woods at 12:30PM on November 9.

Katie Swinson and Elizabeth Lofton talked about the upcoming Festival of Lights to benefit NICU families in a 12-minute interview with DD Woods at 12:20PM on November 2.

Brandon Houff, Rev. Marvin Warren and Rev. Sandra Warren discussed the 2024 MLK Gala, Breakfast and parade on the December 17 Sunday Show.

POLITICS

George Moore and Zebrina Robertson talked about propositions on the November Texas general election ballot on the October 29 Sunday Show.

Dr. James Morris discussed a variety of government and political issues on the December 3 Sunday Show.

EDUCATION

Katina Levingston and other guests talked about Texarkana Independent School District's mentorship program on the October 15 Sunday Show.

THE SUNDAY SHOW airs 9-10AM every Sunday. DD Woods hosts the midday show on KTOY from 9AM to 1PM Monday through Friday.

PUBLIC SERVICE ANNOUNCEMENTS

KTOY welcomes submissions from non-profit groups and makes every effort to publicize events on behalf of these groups, both on-air and on the "Community Calendar" area of the station's website. During the fourth quarter KTOY provided free airtime for the following groups and events:

4 States Youth Flyers – donation solicitation
AARP – caregiver assistance
Al Anon – alcoholism awareness
Alzheimer's Association - awareness
American Cancer Society – screening tests
American Diabetes Association – pre-diabetes testing
American Humane Society – pet adoption
American Leukemia Society – early detection
American Medical Association – nursing support, flu shots
Arkansas Division of Children and Family Services – Miller County job fair
Arkansas State Parks – tourism
Arkansas State Police – seat belt awareness
Central Christian Church – community spaghetti dinner
Chick-Fil-A Community Scholars – grant applications
Crohn's and Colitis Foundation – disease awareness
Church on the Rock – fall festival
Community Healthcore – turkey trot 5k race
Dierksen Hospice – senior fun day
Dollar General Literacy Foundation - high school equivalency
Domestic Violence Prevention – sexual assault support groups

Enhabit Home Health and Hospice – trunk or treat
Feeding America Food Banks – donation solicit
FEMA - disaster preparedness
Hands on Texarkana – Christmas gift drive
Haney Creek Missionary Baptist Church – founding celebration
Hardy Memorial Global Methodist Church – Christmas Eve candlelight service
Kappa Alpha PSI Fraternity – Christmas sneaker ball
Keep Arkansas Beautiful – litter awareness
Lifeshare Blood Center – blood drive
Literacy Council of Bowie and Miller counties – bra drive
Love Has No Labels – inclusion and diversity
Miles Chapel Christian Methodist Episcopal Church – church anniversary
MLK Parade Committee – MLK day parade, praise dance musical
Mt. Siani House of Prayer – church anniversary
NAACP – 2023 Freedom Fund Awards banquet
National Highway Traffic Safety – child seat safety, buzzed driving prevention
New Boston Chamber of Commerce – Christmas tree lighting
Pilgrim Rest Missionary Baptist Church – gospel bowl
Plentiful Harvest Church – free Thanksgiving dinner
POL Care – Thanksgiving turkey giveaway, holiday food drive
Randy Sams shelter – toothpaste drive
Rotary International – membership drive, flag project
Runnin’ WJ Ranch – fall festival
Sonjia Dickerson Ministries – Outpouring Texarkana
Texarkana Area Veterans Council – Veterans Day parade
Texarkana Arkansas Parks and Recreation – breakfast with Santa
Texarkana Arkansas police & fire departments – fundraising bowl-a-thon
Texarkana College – MLK weekend celebration
Texarkana Texas police department – cops and kids toy drive
Texas Department of Agriculture – Farm Fresh initiative
Texas Department of Health and Human Services – aging services
Texas Department of Transportation – littering awareness, holiday impaired driving awareness
Toys for Tots – parade and auction
UAMS – early cancer detection
United Way – 211 services
Unity Missionary Baptist Church – annual mission day program
University of Texas – fentanyl awareness
US Department of Health & Human Services – fatherhood, adoption
US Department of Labor – essential worker protections
USDA Forest Service – wildfire prevention
VFW Post 4562 – flag retirement ceremony
Wake Village police department – national night out

NEWS COVERAGE

During the fourth quarter KTOY aired a total of 65 newscasts covering stories of local importance. Within these newscasts, 90 stories dealt with crime; 29 addressed events of local interest; 21 stories dealt with education; 18 focused on family-related issues; 11 were coverage of business and/or the economy; 10 stories focused on political topics; 8 were on health-related topics and 7 stories were about the environment. KTOY broadcasts local news at 6:30, 7:30 and 8:30AM weekdays.