

**DESCRIPTION OF WMSN (TV) PROGRAMS PROVIDING
THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

<u>PROGRAM</u>	<u>DAY</u>	<u>TIME</u>
Local News FOX 47 News at 9:00pm	Sunday – Saturday	9:00pm
The above programs are locally produced news programs presenting a mix of news, weather, sports, including some issue-responsive segments and multi-part series.		
Public Service Announcements	Any Day	Any Time
Varying length announcements (:10, :15, :20, :30, and :60) that air throughout the station's broadcast day about issues of community interest.		

Focus on Health Sunday through Friday 9:00pm
Reports on the latest medical practices and how they can improve viewers' health.

Dollars and Sense Sunday through Friday 9:00pm
A daily segment giving viewers news they can use to keep money in their pockets.

Nurses Making a Difference Sunday 9:00 pm
Each week WMSN profiles a nurse in the WMSN viewing area who makes a difference in the communities in which they live.

A weekly report on the environment and ways to "be green", but also reports on so-called "green" ideas that really aren't.

SIGNIFICANT COMMUNITY ISSUES:

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| <ul style="list-style-type: none"> • Business and Economic Development • Community Image • Drugs – Including Illegal, New, Abuse, and Prevention • Education • Employment, Job Opportunities, and Training | <ul style="list-style-type: none"> • Government – National, State, and Local Operations and Policies • Housing – Including Homeless, Rental, New Starts, and Pricing • Population Divisions – Including Minority and Economic Divisions • Social Issues – Including Domestic Violence, Crime, and Health • Youth – Including Achievement, Protection, and Health |
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The following is a list of some of the more significant community issues addressed by this station for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear intended to imply any degree of priority or significance of the issues.

2nd QUARTER 2009 -- ISSUES/PROGRAMS LIST FOR: WMSN-TV

<u>Issue Description</u>	<u>Program Segment</u>	<u>Date</u>	<u>Duration</u>	<u>Description of Segment</u>
Metro Fares	FOX 47 News @ 9pm	04/5/2009	2:30	Fares on Madison Metro buses increase
Capitol Evacuation	FOX 47 News @ 9pm	04/6/2009	2:00	State Capitol evacuated after a small plane flew too low
NASA Treadmill	FOX 47 News @ 9pm	04/15/2009	2:00	A Madison company builds a new treadmill for the International Space Station
First Farmer's Market	FOX 47 News @ 9pm	04/18/2009	2:15	The first Farmers Market of the Spring
Crazy Legs	FOX 47 News @ 9pm	04/25/2009	2:30	28 th annual Crazy Legs in Madison
Swine Flu	FOX 47 News @ 9pm	04/27/2009	2:05	Growing threats of Swine Flu

Pig Farming	FOX 47 News @ 9pm	04/29/2009	2:00	The Swine Flu scare slows pork imports and exports in Wisconsin
Swine Flu Closes School	FOX 47 News @ 9pm	05/4/2009	1:30	Milton High School closes due to student with Swine Flu
Cottage Grove Police	FOX 47 News @ 9pm	05/7/2009	1:15	Cottage Grover considers dropping its Police Department to save money
Columbus Plant Explosion	FOX 47 News @ 9pm	05/12/2009	1:15	An explosion at a chemical plant in Columbus
State Smoking Ban	FOX 47 News @ 9pm	05/13/2009	1:30	State Senate passes the Smoking Ban allowing Governor Doyle to sign it into law
Thyme and Sage Ranch	FOX 47 News @ 9pm	05/19/2009	0:45	Dane County Humane Society seizes 170 dogs from animal ranch in Richland County
Home Improvements	FOX 47 News @ 9pm	05/24/2009	2:15	Hard economic times drive home owners to take on more home improvement projects
CMC Closure	FOX 47 News @ 9pm	05/29/2009	2:00	The Catholic Multicultural Center ends its public services due to economic woes
GM Bankruptcy	FOX 47 News @ 9pm	6/1/2009	4:20	GM files for Chapter 11 Bankruptcy giving Janesville's plant hope for re-tooling
Construction Accident	FOX 47 News @ 9pm	06/4/2009	1:25	A construction worker hit and killed in Sun Prairie
Good Samaritan	FOX 47 News @ 9pm	06/8/2009	1:30	A man walking by an apartment fire helped a family escape, then kept walking
Flood Financing	FOX 47 News @ 9pm	06/9/2009	2:20	Governor Doyle allocates federal money for flood relief in Janesville
Obama in Green Bay	FOX 47 News @ 9pm	06/11/2009	1:30	President Barack Obama talks health care in Green Bay
Fitchburg Shootings	FOX 47 News @ 9pm	06/17/2009	1:50	A string of shootings in Fitchburg have police concerned and neighbors scared
Pavement Buckles	FOX 47 News @ 9pm	06/23/2009	1:15	Major pavement buckles on the belt-line and I-90 cause back ups and car damage
GM picks Michigan	FOX 47 News @ 9pm	06/25/2009	0:45	GM picks Orion, Michigan over Janesville for a new small car plant
Doyle Signs Budget	FOX 47 News @ 9pm	06/29/2009	1:50	Governor Doyle signs the state budget/affects on schools, state employees, and taxes