

Buy Detail Report

Revision #: Date: 10/20/2016 3:12 PM

Client: Caldwell for Mayor
 Media: TV
 Product: Caldwell for Mayor
 Market: Honolulu
 Separation between spots: 30

Estimate: 3621
 Description: Caldwell TV 10.24-10.30
 Flight Start Date: 10/24/2016 03:00 AM
 Flight End Date: 10/30/2016 11:59 PM
 Survey: May16 DMA Nielsen Live+1
 Buyer: Janel Masatsugu

Vendor: KHNL-S2
 150 B Puuhale Rd
 Honolulu, HI 96819
 Fax: 845-3616
 Affiliation: NBC

Send Billing To: Anthology Marketing Group
 1003 Bishop St., 9th Floor, Paauhā Tower
 Honolulu, HI 96813
 Phone: (808) 544-3000

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	WKS	Total Spots
KHNL-S2							
2-12	MTUWTHF 5:00a-7:00a HNN SUN AT 5A	EM	\$160.00	\$136.00	30	2	2
2-13	MTUWTHF 7:00a-9:00a TODAY SHW	EM	\$210.00	\$178.50	30	3	3
2-14	MTUWTHF 1:00p-2:00p DAYS-OUR LIVES	DT	\$50.00	\$42.50	30	2	2
4-15	MTUWTHF 4:00p-5:00p RIGHT-MINUTE/RIGHT-MINUTE B	RT	\$50.00	\$42.50	30	2	2
2-16	MTUWTHF 5:00p-5:30p HNN AT 5P	EN	\$500.00	\$425.00	30	2	2
2-17	MTUWTHF 5:30p-6:00p HNN AT 5:30P	EN	\$400.00	\$340.00	30	3	3
4-18	MTUWTHF 6:30p-7:00p MODERN FAMILY	PA	\$175.00	\$148.75	30	2	2
2-19	Sa 10:00p-10:30p HNN AT 10P	LN	\$600.00	\$510.00	30	1	1
Total Cost:			\$4,300.00				
Total Spots:						17	17
			\$3,655.00				17

Signature: _____

Disclaimer: