

CONTRACT

WQAD-TV
3003 Park 16th St
Moline, IL 61265
(309) 764-8888

And:

Target Enterprises, LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

| | | |
|--|---|--|
| <u>Contract / Revision</u> 228453 / | | <u>Alt Order #</u> 08019383 |
| <u>Product</u> 11/24 CONSERVATIVES SOLUTI | | |
| <u>Contract Dates</u> 02/01/16 - 02/02/16 | | <u>Estimate #</u> 1595 |
| <u>Advertiser</u> Conservatives Solutions PAC | | <u>Original Date / Revision</u> 11/24/15 / 12/04/15 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WQAD-TV | <u>Account Executive</u> Tim Scanlan | <u>Sales Office</u> NSO Los Angeles |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 50+ | | |
| <u>IDB#</u> 1944 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> TARG/ | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|----|-------------------|-----------------|-----------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1 | 8 | 02/01/16 | 02/01/16 | M-F 7a-9a | 7:00 AM-9:00 AM | | :30 | | | | NM | 3 | \$2,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 02/01/16 | 02/07/16 | 3----- | | | | 3 | \$850.00 | 0.00 | | | |
| D 2 | 8 | 02/01/16 | 02/02/16 | M-F 11a-12p | 11:00 AM-12:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| D 3 | 8 | 02/01/16 | 02/01/16 | M-F 5p-530p | 5:00 PM-5:30 PM | | :30 | | | | NM | 0 | \$0.00 |
| D 4 | 8 | 02/01/16 | 02/01/16 | M-F 10p-1035p | 10:00 PM-10:35 PM | | :30 | | | | NM | 0 | \$0.00 |
| N 5 | 8 | 02/01/16 | 02/01/16 | M-F 11a-12p | 11:00 AM-12:00 PM | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 02/01/16 | 02/07/16 | M----- | | | | 1 | \$300.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 4 | \$2,850.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|------------|
| 02/01/16 - 02/01/16 | 4 | \$2,850.00 | \$2,422.50 |
| Totals | 4 | \$2,850.00 | \$2,422.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

