

ORDER



Orders
Order / Rev: 2614326
Alt Order #: 27024316
Product Desc: Issue
Estimate: 7141
Flight Dates: 07/29/20 - 08/04/20
Original Date / Rev: 07/28/20 / 07/28/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Multi Media Services
Buying Contact:
Billing Contact:
 915 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Restoration PAC
Demographic: HH
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	23	\$3,400.00	\$2,890.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	23	\$3,400.00	\$2,890.00	0.00
Totals	23	\$3,400.00	\$2,890.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Grand Rapids WXSP	2%	\$3,400.00
Market	100%	\$170,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	98%	\$166,600.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXSP	07/30/20	07/30/20	M-F 2-3p Judge Mathis	CM	2-3p	---T---	1:00	1	\$100.00	P4	0.00	NM	1	\$100.00
JUDGE MATHIS															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	---T---		1				\$100.00		0.00			
N 2	WXSP	08/04/20	08/04/20	M-F 2-3p Judge Mathis	CM	2-3p	-T-----	1:00	1	\$100.00	P4	0.00	NM	1	\$100.00
		JUDGE MATHIS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	-T-----		1				\$100.00		0.00			
N 3	WXSP	08/03/20	08/03/20	M-F 3-4p Peoples Court	CM	3-4p	M-----	1:00	1	\$100.00	P5	0.00	NM	1	\$100.00
		PEOPLE'S COURT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	M-----		1				\$100.00		0.00			
N 4	WXSP	07/29/20	07/29/20	M-F 530-6p Mike & Molly	CM	530-6p	--W----	1:00	1	\$50.00	P5	0.00	NM	1	\$50.00
		MIKE AND MOLLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	--W----		1				\$50.00		0.00			
N 5	WXSP	08/04/20	08/04/20	M-F 530-6p Mike & Molly	CM	530-6p	-T-----	1:00	1	\$50.00	P5	0.00	NM	1	\$50.00
		MIKE AND MOLLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	-T-----		1				\$50.00		0.00			
N 6	WXSP	07/30/20	07/30/20	M-F 6-630p Family Feud	CM	6-630p	---T---	1:00	1	\$100.00	P5	0.00	NM	1	\$100.00
		FAMILY FEUD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	---T---		1				\$100.00		0.00			
N 7	WXSP	08/03/20	08/03/20	M-F 6-630p Family Feud	CM	6-630p	M-----	1:00	1	\$100.00	P5	0.00	NM	1	\$100.00
		FAMILY FEUD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	M-----		1				\$100.00		0.00			
N 8	WXSP	07/29/20	07/29/20	M-F 630-7p Family Feud	CM	630-7p	--W----	1:00	1	\$100.00	P5	0.00	NM	1	\$100.00
		FAMILY FEUD B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	--W----		1				\$100.00		0.00			
N 9	WXSP	07/31/20	07/31/20	M-F 630-7p Family Feud	CM	630-7p	----F--	1:00	1	\$100.00	P5	0.00	NM	1	\$100.00
		FAMILY FEUD B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	----F--		1				\$100.00		0.00			
N 10	WXSP	08/03/20	08/03/20	M-F 630-7p Family Feud	CM	630-7p	M-----	1:00	1	\$100.00	P5	0.00	NM	1	\$100.00
		FAMILY FEUD B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	M-----		1				\$100.00		0.00			
N 11	WXSP	08/04/20	08/04/20	M-F 630-7p Family Feud	CM	630-7p	-T-----	1:00	1	\$100.00	P5	0.00	NM	1	\$100.00
		FAMILY FEUD B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	-T-----		1				\$100.00		0.00			
N 12	WXSP	07/30/20	07/30/20	News 8 @10p News 8 @ 10p	CM	10-1030p	---T---	1:00	1	\$300.00	P4	0.00	NM	1	\$300.00
		10P NEWS8 WXSP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	---T---		1				\$300.00		0.00			
N 13	WXSP	07/31/20	07/31/20	News 8 @10p News 8 @ 10p	CM	10-1030p	----F--	1:00	1	\$300.00	P4	0.00	NM	1	\$300.00
		10P NEWS8 WXSP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	----F--		1				\$300.00		0.00			
N 14	WXSP	08/03/20	08/03/20	News 8 @10p News 8 @ 10p	CM	10-1030p	M-----	1:00	1	\$300.00	P4	0.00	NM	1	\$300.00
		10P NEWS8 WXSP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	M-----		1				\$300.00		0.00			
N 15	WXSP	08/04/20	08/04/20	News 8 @10p News 8 @ 10p	CM	10-1030p	-T-----	1:00	1	\$300.00	P4	0.00	NM	1	\$300.00
		10P NEWS8 WXSP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	-T-----		1				\$300.00		0.00			
N 16	WXSP	08/01/20	08/01/20	News 8 @10 Saturday News 8 @10p Saturday	CM	10-1030p	-----S-	1:00	1	\$300.00	P4	0.00	NM	1	\$300.00
		10P NEWS8 WXSP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-----S-		1				\$300.00		0.00			
N 17	WXSP	08/02/20	08/02/20	News 8 @10p Sunday News 8 @10p Sunday	CM	10-1030p	-----S	1:00	1	\$300.00	P4	0.00	NM	1	\$300.00
		10P NEWS8 WXSP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-----S		1				\$300.00		0.00			
N 18	WXSP	08/01/20	08/01/20	Sat Prime Hour 2 Murdoch Mysteries	CM	9-10p	-----S-	1:00	1	\$100.00	P4	0.00	NM	1	\$100.00
		MURDOCH MYST													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-----S-		1				\$100.00		0.00			
N 19	WXSP	08/02/20	08/02/20	Sun Prime Hour 2 American Ninja Warrior	CM	9-10p	-----S	1:00	1	\$100.00	P4	0.00	NM	1	\$100.00
		AMR NINJA WK B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-----S		1				\$100.00		0.00			
N 20	WXSP	08/03/20	08/03/20	Mon Prime Hour 2 Law & Order: SVU	CM	9-10p	M-----	1:00	1	\$100.00	P4	0.00	NM	1	\$100.00
		L&O:SVU-MYNET2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	M-----		1				\$100.00		0.00			
N 21	WXSP	08/04/20	08/04/20	Tue Prime Hour 2 Chicago PD	CM	9-10p	-T-----	1:00	1	\$100.00	P5	0.00	NM	1	\$100.00
		CHI PD-MYNET2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	-T-----		1				\$100.00		0.00			
N 22	WXSP	07/29/20	07/29/20	Wed Prime Hour 1 Dateline	CM	8-9p	--W----	1:00	1	\$100.00	P5	0.00	NM	1	\$100.00
		DATELN-MYNET 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	--W----		1				\$100.00		0.00			
N 23	WXSP	07/29/20	07/29/20	Wed Prime Hour 2 Dateline	CM	9-10p	--W----	1:00	1	\$100.00	P5	0.00	NM	1	\$100.00
		DATELN-MYNET 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	--W----		1				\$100.00		0.00			
													Totals	23	\$3,400.00