



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28392220	<b>Changes as of:</b> 4/15/2024 at 10:35 AM	<b>Version:</b> Original Order
<b>CPE:</b> 88/91/1480	<b>Flight:</b> 4/16/24 - 4/22/24	<b>Station:</b> WDTN
<b>Agency:</b> GRASSROOTS MEDIA LLC 146 Montgomery Ave Suite 201 Bala Cynwyd, PA 19004	<b>Advertiser:</b> SHERROD BROWN FOR US SENATE	<b>Market:</b> Dayton
	<b>Product:</b> Political	<b>Office:</b> PHILADELPHIA
	<b>Agency Order #:</b> 13371540	<b>Service:</b> Nielsen
	<b>Buyer:</b> D'Ettorre, Mike	<b>Primary Demo:</b>
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$3,090.00  
**Total Spots:** 15  
**Total CPP:** \$0.00  
**Total GRP:**

**Separation:**

**Comments:** Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/16 - 4/22							Total Spots	Total \$	CPP*	GRP*
						4/16	4/17	4/18	4/19	4/20	4/21	4/22				
1	Tu-F,M 3p-4p		Dateline	\$100.00	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
2	Sa 7p-7:30p		Inside Edition	\$600.00	30	0	0	0	0	1	0	0	1	\$600.00	\$0.00	0.0
3	Tu-F,M 12:37a-1:37a		Late Night-NBC	\$50.00	30	1	1	1	1	0	0	1	5	\$250.00	\$0.00	0.0
4	Sa 11:30p-1a		Saturday Night Live-NBC	\$250.00	30	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0
5	M 8p-10p		The Voice-NBC	\$620.00	30	0	0	0	0	0	0	1	1	\$620.00	\$0.00	0.0
6	W 8p-9p		Chicago Med-NBC	\$415.00	30	0	1	0	0	0	0	0	1	\$415.00	\$0.00	0.0
7	W 10p-11p		Chicago PD-NBC	\$455.00	30	0	1	0	0	0	0	0	1	\$455.00	\$0.00	0.0
<b>TOTALS:</b>						<b>2</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>3</b>	<b>15</b>	<b>\$3,090.00</b>	<b>\$0.00</b>	<b>0.0</b>



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	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950
	<b>Separation:</b>	
<b>Con Type:</b> POLITICAL/VOTE		
<b>Total \$:</b> \$3,090.00		
<b>Total Spots:</b> 15		
<b>Total CPP:</b> \$0.00		
<b>Total GRP:</b>		

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
04/15/24 10:35 AM	SHEPARD RITZEN	Separation: 30;PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	\$30,900
<b>WDTN Share:</b>	10%
<b>Comment:</b>	ests hare
<b>Unknown:</b>	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$3,090.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>15</b>	<b>\$3,090.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2024-Apr	15	\$3,090.00
<b>Total</b>	<b>15</b>	<b>\$3,090.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/15/24 10:38 AM					\$0	\$0	
New	4/15/24 10:35 AM	SHEPARD RITZEN	New	15		\$3,090.00	\$3,090.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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