

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Senate Leadership Fund

Agency name: Mentzer Media Services

Address: 210 W Pennsylvania Ave, Ste. 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 202-559-6428

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Executive Director/President: Steven Law

Board of Directors and Members of the Executive Committee: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Jon Ossoff

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Senate

Date of election: 11/3/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

taxation & Supreme Court

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Tammie Wingrove</i>	Signature:
Name: Tammie Wingrove	Name:
Date of Request to Purchase Ad Time: 9/18/2020	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:	Station Call Letters: <i>WQTV, WRGA, WSRM</i>	Date Received/Requested: <i>9/16/20</i>
Est. #: <i>5147</i>	Station Location: <i>Rome, Rome, Coosa, Ga</i>	Run Start and End Dates: <i>10/20 - 10/30</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Sales Order

Station: **WRGA-AM** Agency: **Media Financial Services**
 Contract Name: **SENATE LEADERSHIP FD 8147 RGA** Address: **1655 Palm Beach Lakes Blvd**
 Contract#: **(none)** Suite 903 9th Floor
 Start Date: **10/20/20** End Date: **10/26/20** ATTN: **Tiffany Perotte**
 Revenue Type: **NATIONAL** Type: **Cash** City: **West Palm Beach** State: **FL** Zip: **33401**
 Advertiser: **SENATE LEADERSHIP FUND** Phone: **(321) 412-6112**
 Address: Buyer: **ROGER RAFSON FOR GENMEDIA**
 City: State: Zip: Tax Schedule: **(None)**
 Product Name: **SENATE LEADERSHIP FUND SLFGA** Agency Commission %: **27.75**
8147 RGA Billing Cycle: **Standard**
 Estimate #: **8147** Salesperson: **4055RRAFS** Comm %: **0**
 Competitive Code: **POLITICAL** Makegood Policy: **Within Contract Dates**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/20/20	10/22/20		6:00 AM	10:00 AM	60		2	2	2				6	D	35.00	6	210.00	4	
2	10/20/20	10/22/20		10:00 AM	3:00 PM	60		2	2	2				6	D	35.00	6	210.00	4	
3	10/20/20	10/22/20		3:00 PM	7:00 PM	60		2	2	2				6	D	35.00	6	210.00	4	
4	10/23/20	10/23/20		6:00 AM	10:00 AM	60					2			2	D	35.00	2	70.00	4	
5	10/23/20	10/23/20		10:00 AM	3:00 PM	60					2			2	D	35.00	2	70.00	4	
6	10/23/20	10/23/20		3:00 PM	7:00 PM	60					2			2	D	35.00	2	70.00	4	
7	10/26/20	10/26/20		6:00 AM	10:00 AM	60	2							2	D	35.00	2	70.00	4	
8	10/26/20	10/26/20		10:00 AM	3:00 PM	60	2							2	D	35.00	2	70.00	4	
9	10/26/20	10/26/20		3:00 PM	7:00 PM	60	2							2	D	35.00	2	70.00	4	

Billing Projections: By Month

	Oct 20	Nov 20
CA	1,050.00	0.00
ST	840.00	210.00

☒ Print Spot Prices

Additional Notes: **MARKETRON 120873**

**Must have two
week notice to
cancel order.**

TOTAL SPOTS **30**
 GROSS TOTAL \$ **1,050.00**
 ADJUSTED SPOTS **30**
 ADJUSTED TOTAL \$ **1,050.00**

APPROVE DECLINE

☐ ☐ CEO
☐ ☐ Station Manager
☐ ☐ Sales Manager
☐ ☐ Traffic Manager

STATION:	WRGA-AM	ORDER#:	3174445	DATE:	07/09/2020
MARKET:	UM - Rome, GA	AMOUNT:	\$1,050.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	30	Invoices@MediaFinancial.com	
MOD:	1 Stn Ver: 3 Last: 1				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4383785	
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 8147 10/20-10/26 SLFGA	AGY EST:	8147	Invoices@MediaFinancial.com	
FLIGHT:	10-20-2020 TO 10/26/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 07/09/2020 15:57	

COMMENTS

[Rep Comment] 07/09/2020: This is a revised order – do not double book. REVISED TO SHIFT WEIGHT - NOTE NEW TOTALS. Please confirm receipt of revision in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com within 24 hours. Thank you.

Invoices must include the estimate number. Please include it in the product line.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

This order contains Cancelled buylines.

DAY#1		10/20/2020 To 10/20/2020					TOT \$210.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
C	1		.T.....	6:00AM	10:00AM	60	10/20/2020	10/20/2020	2	\$35	
C	2		.T.....	10:00AM	3:00PM	60	10/20/2020	10/20/2020	1	\$35	
C	3		.T.....	3:00PM	7:00PM	60	10/20/2020	10/20/2020	2	\$35	
	4		.T.....	6:00AM	10:00AM	60	10/20/2020	10/20/2020	2	\$35	\$70
	5		.T.....	10:00AM	3:00PM	60	10/20/2020	10/20/2020	2	\$35	\$70
	6		.T.....	3:00PM	7:00PM	60	10/20/2020	10/20/2020	2	\$35	\$70

STATION:	WRGA-AM	ORDER#:	3174445	DATE:	07/09/2020
MARKET:	UM - Rome, GA	AMOUNT:	\$1,050.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	30		Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 3 Last: 1				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4383785
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 8147 10/20-10/26 SLFGA	AGY EST:	8147		Invoices@MediaFinancial.com
FLIGHT:	10-20-2020 TO 10/26/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	07/09/2020 15:57

DAY#2		10/21/2020 To 10/21/2020					TOT \$210.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
C	1		..W....	6:00AM	10:00AM	60	10/21/2020	10/21/2020	2	\$35	
C	2		..W....	10:00AM	3:00PM	60	10/21/2020	10/21/2020	1	\$35	
C	3		..W....	3:00PM	7:00PM	60	10/21/2020	10/21/2020	2	\$35	
	4		..W....	6:00AM	10:00AM	60	10/21/2020	10/21/2020	2	\$35	\$70
	5		..W....	10:00AM	3:00PM	60	10/21/2020	10/21/2020	2	\$35	\$70
	6		..W....	3:00PM	7:00PM	60	10/21/2020	10/21/2020	2	\$35	\$70

DAY#3		10/22/2020 To 10/22/2020					TOT \$210.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
C	1		...T...	6:00AM	10:00AM	60	10/22/2020	10/22/2020	2	\$35	
C	2		...T...	10:00AM	3:00PM	60	10/22/2020	10/22/2020	1	\$35	
C	3		...T...	3:00PM	7:00PM	60	10/22/2020	10/22/2020	2	\$35	
	4		...T...	6:00AM	10:00AM	60	10/22/2020	10/22/2020	2	\$35	\$70
	5		...T...	10:00AM	3:00PM	60	10/22/2020	10/22/2020	2	\$35	\$70
	6		...T...	3:00PM	7:00PM	60	10/22/2020	10/22/2020	2	\$35	\$70

STATION:	WRGA-AM	ORDER#:	3174445	DATE:	07/09/2020
MARKET:	UM - Rome, GA	AMOUNT:	\$1,050.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	30	Invoices@MediaFinancial.com	
MOD:	1 Stn Ver: 3 Last: 1				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4383785	
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 8147 10/20-10/26 SLFGA	AGY EST:	8147	Invoices@MediaFinancial.com	
FLIGHT:	10-20-2020 TO 10/26/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS: 7					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 07/09/2020 15:57	

DAY#4 **10/23/2020 To 10/23/2020** **TOT \$210.00** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
C	1	F..	6:00AM	10:00AM	60	10/23/2020	10/23/2020	2	\$35	
C	2	F..	10:00AM	3:00PM	60	10/23/2020	10/23/2020	1	\$35	
C	3	F..	3:00PM	7:00PM	60	10/23/2020	10/23/2020	2	\$35	
	4	F..	6:00AM	10:00AM	60	10/23/2020	10/23/2020	2	\$35	\$70
	5	F..	10:00AM	3:00PM	60	10/23/2020	10/23/2020	2	\$35	\$70
	6	F..	3:00PM	7:00PM	60	10/23/2020	10/23/2020	2	\$35	\$70

DAY#7 **10/26/2020 To 10/26/2020** **TOT \$210.00** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
C	1		M.....	6:00AM	10:00AM	60	10/26/2020	10/26/2020	2	\$35	
C	2		M.....	10:00AM	3:00PM	60	10/26/2020	10/26/2020	2	\$35	
C	3		M.....	3:00PM	7:00PM	60	10/26/2020	10/26/2020	2	\$35	
	4		M.....	6:00AM	10:00AM	60	10/26/2020	10/26/2020	2	\$35	\$70
	5		M.....	10:00AM	3:00PM	60	10/26/2020	10/26/2020	2	\$35	\$70
	6		M.....	3:00PM	7:00PM	60	10/26/2020	10/26/2020	2	\$35	\$70

STATION:	WRGA-AM	ORDER#:	3174445	DATE:	07/09/2020
MARKET:	UM - Rome, GA	AMOUNT:	\$1,050.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	30		Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 3 Last: 1				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4383785
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 8147 10/20-10/26 SLFGA	AGY EST:	8147		Invoices@MediaFinancial.com
FLIGHT:	10-20-2020 TO 10/26/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	07/09/2020 15:57

TOTAL	Oct	Nov													Total
SPOT	24	6													30
CASH	840.00	210.00													1,050.00
TOTAL	840.00	210.00													1,050.00