

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

<b>Station time requested by:</b> Senate Leadership Fund		
Agency name: Mentzer Media Services		
Address: 210 W Pennsylvania Ave, Ste. 250 Towson, MD 21204		
Contact: Tammie Wingrove	Phone number: 410-825-7034	Email: twingrove@mentzermedia.com
<b>Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):</b>		
Name: Senate Leadership Fund		
Address: 45 North Hill Drive Warrenton, VA 20186		
Contact: Jack Pandol	Phone number: 202-559-6428	Email: info@senateleadershipfund.org
Station is authorized to announce the time as paid for by such person or entity.		
<b>List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):</b>		
Executive Director/President: Steven Law Board of Directors and Members of the Executive Committee: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
<b>If ad refers to a federal candidate(s) or federal election, list ALL of the following:</b>		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: <u>Jon Ossoff</u>		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): <u>Senate</u>		
Date of election: <u>11/3/20</u>		
<b>Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:</b>		<input type="checkbox"/> N/A
<u>taxation &amp; Supreme Court</u>		

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Tammie Wingrove</i>	Signature:
Name: Tammie Wingrove	Name:
Date of Request to Purchase Ad Time: 9/18/2020	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #:	Station Call Letters: <i>WQTU, WRGA, WSRM</i>	Date Received/Requested: <i>9/16/20</i>
Est. #: <i>5147</i>	Station Location: <i>Rome, Rome, Coosa, Ga</i>	Run Start and End Dates: <i>10/20 - 10/30</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Station: **WRGA-AM** Agency: **Media Financial Services**  
 Contract Name: **SENATE LEADERSHIP FD 8147 RGA** Address: **1655 Palm Beach Lakes Blvd**  
 Contract#: **(none)** Suite 903 9th Floor  
 Start Date: **10/20/20** End Date: **10/26/20** ATTN: **Tiffany Perotte**  
 Revenue Type: **NATIONAL** Type: **Cash** City: **West Palm Beach** State: **FL** Zip: **33401**  
 Advertiser: **SENATE LEADERSHIP FUND** Phone: **(321) 412-6112**  
 Address: Buyer: **ROGER RAFSON FOR GENMEDIA**  
 City: State: Zip: Tax Schedule: **(None)**  
 Product Name: **SENATE LEADERSHIP FUND SLFGA** Agency Commission %: **27.75**  
**8147 RGA** Billing Cycle: **Standard**  
 Estimate #: **8147** Salesperson: **4055RRAFS** Comm %: **0**  
 Competitive Code: **POLITICAL** Makegood Policy: **Within Contract Dates**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/20/20	10/22/20		6:00 AM	10:00 AM	60		2	2	2				6	D	35.00	6	210.00	4	
2	10/20/20	10/22/20		10:00 AM	3:00 PM	60		2	2	2				6	D	35.00	6	210.00	4	
3	10/20/20	10/22/20		3:00 PM	7:00 PM	60		2	2	2				6	D	35.00	6	210.00	4	
4	10/23/20	10/23/20		6:00 AM	10:00 AM	60					2			2	D	35.00	2	70.00	4	
5	10/23/20	10/23/20		10:00 AM	3:00 PM	60					2			2	D	35.00	2	70.00	4	
6	10/23/20	10/23/20		3:00 PM	7:00 PM	60					2			2	D	35.00	2	70.00	4	
7	10/26/20	10/26/20		6:00 AM	10:00 AM	60	2							2	D	35.00	2	70.00	4	
8	10/26/20	10/26/20		10:00 AM	3:00 PM	60	2							2	D	35.00	2	70.00	4	
9	10/26/20	10/26/20		3:00 PM	7:00 PM	60	2							2	D	35.00	2	70.00	4	

Billing Projections: By Month

	Oct 20	Nov 20
CA	1,050.00	0.00
ST	840.00	210.00

Print Spot Prices

Additional Notes: **MARKETRON 120873**

**Must have two  
week notice to  
cancel order.**

TOTAL SPOTS	30
GROSS TOTAL \$	1,050.00
ADJUSTED SPOTS	30
ADJUSTED TOTAL \$	1,050.00

APPROVE DECLINE

- CEO
- Station Manager
- Sales Manager
- Traffic Manager

<b>STATION:</b>	WRGA-AM	<b>ORDER#:</b>	3174445	<b>DATE:</b>	07/09/2020
<b>MARKET:</b>	UM - Rome, GA	<b>AMOUNT:</b>	\$1,050.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps GMP	<b>SPOTS:</b>	30		Invoices@MediaFinancial.com
<b>MOD:</b>	1 Stn Ver: 3 Last: 1				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4383785</b>
<b>ADVERTISER:</b>	Senate Leadership Fund	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 8147 10/20-10/26 SLFGA	<b>AGY EST:</b>	8147		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-20-2020 TO 10/26/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	07/09/2020 15:57

**COMMENTS**

[Rep Comment] 07/09/2020: This is a revised order – do not double book. REVISED TO SHIFT WEIGHT - NOTE NEW TOTALS. Please confirm receipt of revision in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com within 24 hours. Thank you.

Invoices must include the estimate number. Please include it in the product line.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

This order contains Cancelled buylines.

DAY#1		10/20/2020 To 10/20/2020					TOT \$210.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
C	1		.T.....	6:00AM	10:00AM	60	10/20/2020	10/20/2020	2	\$35	
C	2		.T.....	10:00AM	3:00PM	60	10/20/2020	10/20/2020	1	\$35	
C	3		.T.....	3:00PM	7:00PM	60	10/20/2020	10/20/2020	2	\$35	
	4		.T.....	6:00AM	10:00AM	60	10/20/2020	10/20/2020	2	\$35	\$70
	5		.T.....	10:00AM	3:00PM	60	10/20/2020	10/20/2020	2	\$35	\$70
	6		.T.....	3:00PM	7:00PM	60	10/20/2020	10/20/2020	2	\$35	\$70



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<b>MARKET:</b>	UM - Rome, GA	<b>AMOUNT:</b>	\$1,050.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps GMP	<b>SPOTS:</b>	30	Invoices@MediaFinancial.com	
<b>MOD:</b>	1 Stn Ver: 3 Last: 1				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4383785</b>	
<b>ADVERTISER:</b>	Senate Leadership Fund	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est 8147 10/20-10/26 SLFGA	<b>AGY EST:</b>	8147	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	10-20-2020 TO 10/26/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 07/09/2020 15:57	

DAY#4		10/23/2020 To 10/23/2020					TOT \$210.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
C	1		....F..	6:00AM	10:00AM	60	10/23/2020	10/23/2020	2	\$35	
C	2		....F..	10:00AM	3:00PM	60	10/23/2020	10/23/2020	1	\$35	
C	3		....F..	3:00PM	7:00PM	60	10/23/2020	10/23/2020	2	\$35	
	4		....F..	6:00AM	10:00AM	60	10/23/2020	10/23/2020	2	\$35	\$70
	5		....F..	10:00AM	3:00PM	60	10/23/2020	10/23/2020	2	\$35	\$70
	6		....F..	3:00PM	7:00PM	60	10/23/2020	10/23/2020	2	\$35	\$70

DAY#7		10/26/2020 To 10/26/2020					TOT \$210.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
C	1		M.....	6:00AM	10:00AM	60	10/26/2020	10/26/2020	2	\$35	
C	2		M.....	10:00AM	3:00PM	60	10/26/2020	10/26/2020	2	\$35	
C	3		M.....	3:00PM	7:00PM	60	10/26/2020	10/26/2020	2	\$35	
	4		M.....	6:00AM	10:00AM	60	10/26/2020	10/26/2020	2	\$35	\$70
	5		M.....	10:00AM	3:00PM	60	10/26/2020	10/26/2020	2	\$35	\$70
	6		M.....	3:00PM	7:00PM	60	10/26/2020	10/26/2020	2	\$35	\$70

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<b>REP:</b>	Regional Reps GMP	<b>SPOTS:</b>	30		Invoices@MediaFinancial.com
<b>MOD:</b>	1 Stn Ver: 3 Last: 1				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4383785</b>	
<b>ADVERTISER:</b>	Senate Leadership Fund	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 8147 10/20-10/26 SLFGA	<b>AGY EST:</b>	8147		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-20-2020 TO 10/26/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT: 07/09/2020 15:57</b>	

TOTAL	Oct	Nov													Total
SPOT	24	6													30
CASH	840.00	210.00													1,050.00
TOTAL	840.00	210.00													1,050.00