

News-Talk 1480 WHBC



WHBC-AM
ALPHA MEDIA, LLC
CANTON, OHIO

QUARTERLY ISSUES AND PROGRAMS REPORT

January-February-March 2019

FILED April 01, 2019

SUBMITTED BY Richard Nemec

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

Canton's Morning News – M-F 5:30 AM – 9 AM

Live studio hosts cover local and regional news

Gary Rivers Show – M-F 10 AM – 12 PM

Live studio host with callers covers community and regional issues

Kenny & JT Show – M-F 3 PM – 7 PM

Live studio host covers sporting news

Time Machine – Saturday 1 PM - 2 PM

Studio hosts cover history and development of Canton and Stark County

Sports Time Machine – Saturday 11 AM - 12 PM

Studio hosts cover sports with emphasis on high school athletics

Joe Palmisano – Saturday 8 AM – 11 AM

Live studio host & callers cover community, regional and national issues

FOCUS – Sunday 7:15 AM

Community affairs program highlighting individuals and organizations

Coverage Addressing the Following Issues:

1. Economic Development
2. Jobs and Employment
3. Crime
4. Education
5. Political Issues
6. Health and Wellness
7. Children's Welfare
8. Social Services
9. Transportation

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Financial	1-6-19	7:15 AM	7.5 Minutes	Gary Rivers (host) speaks to Spencer McGowen (guest) who is the President & Senior Portfolio Manager of McGowen Group Asset Management Inc. He talks about the average pay increase for Americans in 2018 was 3%. He talks about the future job outlook. There are 7 million jobs in the US that still need to be filled and 2.5 million jobless claims.
Legal	1-6-19	7:22 AM	7.5 Minutes	Gary Rivers (host) speaks to Emily Taylor (guest) who is an independent program attorney for US Law Shield. They are a legal defense organization who represents clients in self defense cases. She talks about the recent suit filed against the Trump Administration over by 8 states for allowing the publishing of down loadable blue prints to make 3-D plastic firearms.
Financial	1-13-19	7:15 AM	7.5 Minutes	Gary Rivers (host) speaks to Spencer McGowen (guest) who is the President & Senior Portfolio Manager of McGowen Group Asset Management Inc. He talks about the average pay increase for Americans in 2018 was 3%. He talks about the future job outlook. There are 7 million jobs in the US that still need to be filled and 2.5 million jobless claims.
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Health & Wellness	1-20-19	7:15 AM	7.5 Minutes	Pam Cook (host) speaks to Dr. Neil Fiore (guest) who is a psychologist & the CEO of Fiore Productivity & the best selling author of The Now Habit. He talks about the five second trick to breaking bad habits and to learn how to build new and better habits from old habits.
Health & Wellness	1-20-19	7:22 AM	7.5 Minutes	Pam Cook (host) speaks to Abbey Juan (guest who is an author. Her new book "How Me Found I" discusses ways to create real change in one's life. She advises people to look all around themselves and not just in front of or behind themselves.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Financial	1-27-19	7:15 AM	7.5 Minutes	Gary Rivers (host) speaks to Spencer McGowen (guest) who is the President & Senior Portfolio Manager of McGowen Group Asset Management Inc. He talks about the average pay increase for Americans in 2018 was 3%. He talks about the future job outlook. There are 7 million jobs in the US that still need to be filled and 2.5 million jobless claims.
Legal	1-27-19	7:22 AM	7.5 Minutes	Gary Rivers (host) speaks to Emily Taylor (guest) who is an independent program attorney for US Law Shield. They are a legal defense organization who represents clients in self defense cases. She talks about the recent suit filed against the Trump Administration over by 8 states for allowing the publishing of down loadable blue prints to make 3-D plastic firearms.
Economic Development	2-3-19	7:15 AM	7.5 Minutes	Pam Cook (host) speaks to Beth Lechner (guest) who is the Executive Director of Habitat For Humanity. She talks about the Community Revitalization Project. She also discusses how the organization had just celebrated it's 30th Anniversary in Stark County.
Financial	2-3-19	7:22 AM	7.5 Minutes	Pam Cook (host) speaks to Derrick Kenny (guest) who is a private wealth advisor. He discusses that it cost around \$233,000 not including college to raise a child. He also expresses the importance for parents to put money aside early in a tax free 529 Plan
Children's Welfare	2-3-19	7:30 AM	7.5 Minutes	Pam Cook (host) speaks to Dr. Stan Anderson (guest) about the rising suicide rates. He discusses that all anti-depressants cause suicidal thoughts. The medicine causes body energy before they start to cause mind clearing thoughts that leads to reckless behavior, drinking and drug use.
Education	2-10-19	7:15 AM	7.5 Minutes	Pam Cook (host) speaks to David King (guest) who is the President of Malone University and Charlie Grimes (guest) who is the Director of Pioneer Athletics at Malone. They discuss the recent decision to discontinue the football program at Malone mostly due to the expense of the program. However, the school will honor anyone's sports scholarship who is currently attending the school.

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Children's Welfare	2-24-19	7:22 AM	7.5 Minutes	Pam Cook (host) speaks to Dr. Joseph Congeine (guest) who is the Director of Sports Medicine at Akron Children's Hospital. He discusses that there is a current clinical trial at the hospital and volunteers are needed between the ages of 12-19 who have suffered a concussion within the last eight days and are showing symptoms such as headache, dizziness and confusion. They want to experiment with cold therapy and try a new cooling cap on the volunteers to see if icing the brain will bring down swelling much like icing a twisted ankle or other body part.
Children's Welfare	3-3-19	7:15 AM	7.5 Minutes	Pam Cook (host) speaks to Dr. Joseph Congeine (guest) who is the Director of Sports Medicine at Akron Children's Hospital. He discusses that there is a current clinical trial at the hospital and volunteers are needed between the ages of 12-19 who have suffered a concussion within the last eight days and are showing symptoms such as headache, dizziness and confusion. They want to experiment with cold therapy and try a new cooling cap on the volunteers to see if icing the brain will bring down swelling much like icing a twisted ankle or other body part.
Political Issues	3-3-19	7:22 AM	7.5 Minutes	Pam Cook (host) speaks to Brant Luther (guest) who is the Stark County Administrator. He discusses about his time in office over the last five years and how he helps the County Commissioners manage the day to day business of the county.
Jobs & Employment	3-10-19	7:15 AM	7.5 Minutes	Gary River (host) speaks to Dave Green (guest) who is the President of Local UAW 1112. He discusses the recent shutdown of the Lordstown GM Plant and how it will affect employees of GM. He also mentioned how they must keep the plant in ready to run mode in case they are given the okay to start production in the future.

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Economic Development	3-31-19	7:15 AM	7.5 Minutes	Pam Cook (host) speaks to Beth Lechner (guest) who is the Executive Director of Habitat For Humanity. She talks about the Community Revitalization Project. She also discusses how the organization had just celebrated it's 30 th Anniversary in Stark County.
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