

## ORDER WORKSHEET

Rep Order#	10446723	Ver#	2	Status	Returned	Traffic Order#	6231	Printed:	10/17/14 12:16 PM	1 of 3
EC'd	Yes							Last Received:	10/17/14 12:15 PM	
								Showing Buylines:	All Lines	

<b>Station</b>	WLNE-TV PROVIDENCE, RI	<b>Agency</b>	(SMPL) STRATEGIC MEDIA PLACEMENT	<b>Rep Firm</b>	MILLENNIUM SALES & MARKETING
<b>Advertiser</b>	(NW80) POLITICAL		7669 STAGERS LOOP	<b>Sales Office</b>	(DC) WASHINGTON
<b>Product</b>	ALLAN FUNG FOR GOV		DELAWARE, OH 43015	<b>Salesperson</b>	(RG1) RYAN GORDON
<b>Estimate#</b>	4187	<b>Agency C/P1/P2/E</b>	/4187	<b>Sales Assistant</b>	
<b>Buyer</b>	SCOTT FRANKLIN	<b>Flight Dates</b>	10/20/14-10/27/14	<b>Salesperson on Phone#</b>	202-955-5342
				<b>Salesperson on Fax#</b>	202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LINES 10 AND 11 FOR CHANGES

[illegible]

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Station WLNE-TV PROVIDENCE, RI    Agency (SMPL) STRATEGIC MEDIA PLACEMENT    Rep Firm MILLENNIUM SALES & MARKETING

Advertiser (NW80) POLITICAL    7669 STAGERS LOOP    Sales Office (DC) WASHINGTON

Product ALLAN FUNG FOR GOV    DELAWARE, OH 43015    Salesperson (RG1) RYAN GORDON

Estimate# 4187    Agency C/P1/P2/E /4187    Sales Assistant

Buyer SCOTT FRANKLIN    Flight Dates 10/20/14-10/27/14    Salesperson Phone# 202-955-5342

Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	RTG/IMP	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
11*	Sa	630P-7P	NEWS	30	-	\$50.00	10/25-10/25	1	1	1	\$50.00
Station remark: V2 1X PROG CHG DT COLL FB...OFFER/BOOKED 1X 10/27 QUEEN LATIFAH \$50											
12	Su	630P-7P	NEWS	30	-	\$75.00	10/26-10/26	1	1	1	\$75.00
13	M-Su	11P-1135P	LATE NEWS	30	-	\$80.00	10/20-10/26	4	1	4	\$320.00
14	M	11P-1135P	LATE NEWS	30	-	\$80.00	10/27-10/27	1	1	1	\$80.00
15	M	8P-10P	DANCING	30	-	\$300.00	10/20-10/20	1	1	1	\$600.00
							10/27-10/27	1	1	1	
16	Tu	8P-9P	SELFIE	30	-	\$325.00	10/21-10/21	1	1	1	\$325.00
17	W	9P-10P	MOD FAM/BLACKISH	30	-	\$1,400.00	10/22-10/22	1	1	1	\$1,400.00
18	F	9P-10P	SHARK TANK	30	-	\$1,000.00	10/24-10/24	1	1	1	\$1,000.00
19	F	10P-11P	20/20	30	-	\$600.00	10/24-10/24	1	1	1	\$600.00
20	Sa	8P-1130P	COLLEGE FB	30	-	\$100.00	10/25-10/25	1	1	1	\$100.00

---REPORT TOTALS---

Report Totals: 35 / \$7,225.00

---SALES MONTHLY TOTALS---

Oct2014: 30/ \$6,420.00    Nov2014: 5/ \$805.00

Order Totals: 35 / \$7,225.00    Total GRPS: 0.0

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<b>Station</b> WLNE-TV PROVIDENCE, RI	<b>Agency</b> (SMPL) STRATEGIC MEDIA PLACEMENT	<b>Rep Firm</b> MILLENNIUM SALES & MARKETING
<b>Advertiser</b> (NW80) POLITICAL	7669 STAGERS LOOP	<b>Sales Office</b> (DC) WASHINGTON
<b>Product</b> ALLAN FUNG FOR GOV	DELAWARE, OH 43015	<b>Salesperson</b> (RG1) RYAN GORDON
<b>Estimate#</b> 4187	<b>Agency C/P1/P2/E</b> /4187	<b>Sales Assistant</b>
<b>Buyer</b> SCOTT FRANKLIN	<b>Flight Dates</b> 10/20/14-10/27/14	<b>Salesperson Phone#</b> 202-955-5342
		<b>Salesperson Fax#</b> 202-955-5348

--- COMPETITIVE ---

Market Totals	\$115,600.00	CABL .00%	EJAR .00%	ENAC .00%	NLNE .00%	RINC .00%
		UNKN .00%	WJAR 42.05%	WLNE 6.25%	WLWC .00%	WNAC 3.65%
		WPRI 48.04%				

Books [NOV14]  
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS