

# CONTRACT



**WGTV**  
 8513 M-72 West  
 Traverse City, MI 49684  
 (231) 946-2900

<u>Contract / Revision</u>	<u>Alt Order #</u>
430118 /	

<u>Product</u>
Terri Lynn Land Senate

<u>Contract Dates</u>	<u>Estimate #</u>
06/18/14 - 06/29/14	3660

<u>Advertiser</u>	<u>Original Date / Revision</u>
Teri Land US Senate MI-R	06/17/14 / 06/17/14

And:

**Strategic Media Placement**  
 3946 North Hampton Drive  
 Powell, OH 43065  
 USA

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash

<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WGTV	WASHINGTON HRP	National Politica

<u>Special Handling</u>

<u>Demographic</u>
Adults 25-54

<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>

<u>Agency Ref</u>	<u>Advertiser Ref</u>

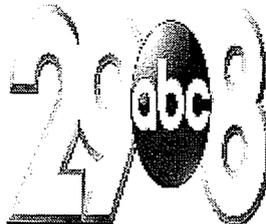
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WGTV	06/18/14	06/20/14	Good Morning America	7-9am		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/16/14	06/22/14	--WTF--				3	\$50.00	0.00			
N 2	WGTV	06/23/14	06/27/14	Good Morning America	7-9am		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	MTWTF--				5	\$60.00	0.00			
N 3	WGTV	06/21/14	06/21/14	GMA Sat	8a-9a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/16/14	06/22/14	-----S-				1	\$40.00	0.00			
N 4	WGTV	06/18/14	06/20/14	Judge Judy/Judge Judy	4-5PM		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/16/14	06/22/14	--WTF--				2	\$40.00	0.00			
N 5	WGTV	06/23/14	06/27/14	Judge Judy/Judge Judy	4-5PM		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	MTWTF--				3	\$35.00	0.00			
N 6	WGTV	06/18/14	06/18/14	Wednesday 9-10pm	9-10pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/16/14	06/22/14	--W----				1	\$350.00	0.00			
N 7	WGTV	06/25/14	06/25/14	Wednesday 9-10pm	9-10pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	--W----				1	\$200.00	0.00			
N 8	WGTV	06/29/14	06/29/14	This Week	9-10am		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	-----S				1	\$75.00	0.00			
<b>Totals</b>											0.00	17	\$1,300.00

Time Period	# of Spots	Gross Amount	Net Amount
05/26/14 -06/29/14	17	\$1,300.00	\$1,105.00
<b>Totals</b>	17	\$1,300.00	\$1,105.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group. Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

# CONTRACT



**WGTU**  
 8513 M-72 West  
 Traverse City, MI 49684  
 (231) 946-2900

<u>Contract / Revision</u> 289303 /	<u>Alt Order #</u> 07215691
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<u>Product</u> TERRI LYNN LAND SENA	
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<u>Contract Dates</u> 06/18/14 - 07/02/14	<u>Estimate #</u> 3660
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<u>Advertiser</u> Teri Land for US Senate MI-R	<u>Original Date / Revision</u> 06/17/14 / 06/25/14
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And:

**Strategic Media Placement**  
 7669 Stagers Loop  
 Delaware, OH 43015

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> WGTU	<u>Account Executive</u> HRP HRP-Washingto	<u>Sales Office</u> HRP Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WGTU	06/18/14	06/20/14	Good Morning America	7:00 AM-9:00 AM		:30			NM	0	\$0.00
D 2	WGTU	06/23/14	06/27/14	Good Morning America	7:00 AM-9:00 AM		:30			NM	0	\$0.00
N 3	WGTU	06/30/14	06/30/14	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/30/14	07/06/14	1-----				1	\$60.00			
N 4	WGTU	07/02/14	07/02/14	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/30/14	07/06/14	--1----				1	\$40.00			
D 5	WGTU	06/21/14	06/21/14	Sat-Sun GMA	8:00 AM-9:00 AM		:30			NM	0	\$0.00
D 6	WGTU	06/18/14	06/20/14	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	0	\$0.00
D 7	WGTU	06/23/14	06/27/14	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	0	\$0.00
N 8	WGTU	06/30/14	07/02/14	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/30/14	07/06/14	MTW----				2	\$35.00			
D 9	WGTU	06/18/14	06/18/14	Wednesday 9p-10p	9:00 PM-10:00 PM		:30			NM	0	\$0.00
D 10	WGTU	06/25/14	06/25/14	Wednesday 9p-10p	9:00 PM-10:00 PM		:30			NM	0	\$0.00
N 11	WGTU	07/02/14	07/02/14	America This Morning	6:00 AM-7:00 AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/30/14	07/06/14	--1----				1	\$20.00			
D 12	WGTU	06/29/14	06/29/14	This Week	9:00 AM-10:00 AM		:30			NM	0	\$0.00
<b>Totals</b>											<b>5</b>	<b>\$190.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
06/01/14 -06/30/14	2	\$95.00	\$80.75
07/01/14 -07/02/14	3	\$95.00	\$80.75
<b>Totals</b>	<b>5</b>	<b>\$190.00</b>	<b>\$161.50</b>

Signature:  Date: 6/30/14

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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