

INVOICE



WGTV
8513 M-72 West
Traverse City, MI 49684
Main: (231) 946-2900
Billing: (608) 833-0047

Invoice #	Invoice Date	Invoice Month	Invoice Period
313029-2	09/30/14	September 2014	09/01/14 - 09/30/14

Station	Account Executive	Sales Office	Sales Region
WGTV	HRP HRP-Washington DC	HRP Washington	National

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

WGTV
REMIT TO WGTV
c/o WMSN
7847 Big Sky Dr
Madison, WI 53719

Advertiser	Product	Estimate Number
Teri Land for US Senate MI-	TERRI LYNN LAND/NRSC	3888

Flight Dates	Order #	Alt Order #
08/26/14 - 09/05/14	313029	07332553

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/01/14	09/05/14	Good Morning America	7:00 AM-9:00 AM	MTWTF--	:30	5	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 MTWTF-- 5 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGTU M 09/01/14 8:29 AM Good Morning America 7:00 AM-9:00 AM :30 TGMI NRSC1401H \$60.00 NM									
1 WGTU Tu 09/02/14 8:56 AM Good Morning America 7:00 AM-9:00 AM :30 TGMI NRSC1401H \$60.00 NM									
4 WGTU W 09/03/14 7:29 AM Good Morning America 7:00 AM-9:00 AM :30 TGMI NRSC1401H \$60.00 NM									
3 WGTU Th 09/04/14 7:25 AM Good Morning America 7:00 AM-9:00 AM :30 TGMI NRSC1401H \$60.00 NM									
5 WGTU F 09/05/14 8:39 AM Good Morning America 7:00 AM-9:00 AM :30 TGMI NRSC1401H \$60.00 NM									
7	09/01/14	09/05/14	The View	11:00 AM-12:00 PM	MTWTF--	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 MTWTF-- 2 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGTU M 09/01/14 11:36 AM The View 11:00 AM-12:00 PM :30 TGMI NRSC1401H \$40.00 NM									
1 WGTU Tu 09/02/14 11:35 AM The View 11:00 AM-12:00 PM :30 TGMI NRSC1401H \$40.00 NM									
9	09/01/14	09/05/14	The Chew	1:00 PM-2:00 PM	MTWTF--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 MTWTF-- 5 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGTU M 09/01/14 1:54 PM The Chew 1:00 PM-2:00 PM :30 TGMI NRSC1401H \$30.00 NM									
2 WGTU Tu 09/02/14 1:30 PM The Chew 1:00 PM-2:00 PM :30 TGMI NRSC1401H \$30.00 NM									
5 WGTU W 09/03/14 1:29 PM The Chew 1:00 PM-2:00 PM :30 TGMI NRSC1401H \$30.00 NM									
4 WGTU Th 09/04/14 1:27 PM The Chew 1:00 PM-2:00 PM :30 TGMI NRSC1401H \$30.00 NM									
3 WGTU F 09/05/14 1:29 PM The Chew 1:00 PM-2:00 PM :30 TGMI NRSC1401H \$30.00 NM									
11	09/01/14	09/05/14	M-F 4p-5p	4:00 PM-5:00 PM	MTWTF--	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 MTWTF-- 2 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGTU M 09/01/14 4:54 PM M-F 4p-5p 4:00 PM-5:00 PM :30 TGMI NRSC1401H \$30.00 NM									
1 WGTU Tu 09/02/14 4:18 PM M-F 4p-5p 4:00 PM-5:00 PM :30 TGMI NRSC1401H \$30.00 NM									

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE



Send Payment To:

WGTU
REMIT TO WGTU
c/o WMSN
7847 Big Sky Dr
Madison, WI 53719

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11	09/01/14	09/05/14	M-F 4p-5p	4:00 PM-5:00 PM	MTWTF--	:30	2	\$30.00	NM																						
13	09/01/14	09/05/14	M-F 5p-6p	5:00 PM-6:00 PM	MTWTF--	:30	1	\$30.00	NM																						
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1	WGTU	M	09/01/14	5:44 PM	M-F 5p-6p	5:00 PM-6:00 PM	:30	TGMI NRSC1401H	\$30.00	NM																					
<u>Total Spots</u>							15																								

Payment Terms 30 Days

<u>Gross Total</u>	\$620.00
<u>Agency Commission</u>	\$93.00
<u>Net Amount Due</u>	\$527.00

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