

Federal Communications Commission  
Washington, DC 20554

Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2009 Filed on: 01/06/2010

Call Sign	Channel Numbers	City	State	Community of License	ZIP Code
	<i>(analog)</i>			County	
<b>KWHB</b>	<b>47</b> <i>(digital)</i>	<b>TULSA</b>	<b>OK</b>	<b>TULSA</b>	<b>74133</b>
Licensee Name					
<b>LESEA BROADCASTING OF TULSA</b>					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
	<b>Tulsa</b>	<b>WWW.KWHB.COM</b>			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
<b>37009</b>		<b>2014-06-21</b>			

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?  
(b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.  
*[There are no analog core program reports.]*

### Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.  
*[There are no analog non-core program reports.]*

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.  
*[There are no analog sponsored core program broadcast reports.]*  
*[There are no analog sponsored core program detail reports.]*

### Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. **8.50 hours**  
(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? **N**

- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y  
 If No to 7(c), submit as an Exhibit a Statement of Explanation. (None Required)
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 0.00 hours
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 0.00 hours
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 9(a).

**LISTINGS@VVINC.NET, TV GUIDE, TRIBUNE MEDIA, TULSA WORLD, FYI TELEVISION.**

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
<b>ANIMAL EXPLORATION</b>		<b>SYNDICATED</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SATURDAY'S @7:00AM</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>13 years</b>	<b>16 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**EACH WEEK, JAROD LOOKS AT EXOTIC & DEMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCES TRAVELING TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN & ADULTS ALIKE, TO PRESERVE THE INNATE HUMANE INSTINCT TO EXPLORE.**

Title of Digital Core Program #2		Origin	
<b>AQUA KID'S</b>		<b>SYNDICATED</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SATURDAY'S @7:30AM</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>13 years</b>	<b>16 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SEA TURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AWUATIC KIDS DEMONSTRATE THE REAL AND LASTING CONTRIBUTION CHILDREN CAN MAKE IN PROTECTING THEIR COMMUNITY & THE WORLD.**

Title of Digital Core Program #3		Origin	
<b>WILD ABOUT ANIMALS</b>		<b>SYNDICATED</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SATURDAY'S @8:00AM</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>13 years</b>	<b>16 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**A RANGE OF WILD AND DEMESTICATED ANIMALS ARE FEATURED EACH SHOW INCLUDING: CANINES & ANIMALS STARS. THIS SHOW ALSO FEATURES CELEBRITY OWNERS AND HEROIC PET STORIES.**

Title of Digital Core Program #4		Origin	
<b>WHAT'S UP?/QUE PASA</b>		<b>SYNDICATED</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SATURDAY'S @8:30AM</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>6 years</b>	<b>12 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**WHAT'S UP? IS A WEEKLY MULTICULTURAL SHOW FOR KIDS THAT COMBINES ENTERTAINMENT & EDUCATION IN A UNIQUE, ENGAGING WAY. EACH WEEK THE SHOW BILINGUALLY PRESENTS A NEW THEME, SUCH AS: CROSS CULTURAL UNDERSTANDING, THE DANGERS OF SMOKING, READING APPRECIATION, AND THE DANGERS OF DRUGS, ETC. ALL INTRODUCED TO THE VIEWER BY A COMBINATION OF RAP AND HUMOR.**

Title of Digital Core Program #5		Origin	
<b>JACK HANNA'S ANIMAL ADVENTURE</b>		<b>SYNDICATED</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SATURDAY'S @9:00AM</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>13 years</b>	<b>16 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**JACK HANNA'S ANIMAL ADVENTURE WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD'S ECOLOGICAL SYSTEM, INCLUDING HUMANS AND ANIMALS.**

Title of Digital Core Program #6		Origin	
<b>LAURA MCKENZIE'S TRAVELER</b>		<b>SYNDICATED</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SATURDAY'S @9:30AM</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>13 years</b>	<b>16 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**LAURA TRAVELS AROUND THE WORLD, SHOWING KID'S AND ADULTS ALIKE THE BEAUTIES OF EACH PLACE. SHE GIVES TIPS AND ADVICE ON HOTELS, STORES, MONUMENTS, ARCHITECTURE, ETC. LAURA GIVES PEOPLE THE CONFIDENCE AND KNOWLEDGE TO TRAVEL THEMSELVES.**

Title of Digital Core Program #7		Origin	
<b>MISSING</b>		<b>SYNDICATED</b>	

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SATURDAY'S @10:00AM</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
<b>30 minutes</b>	From	To	
	<b>13 years</b>	<b>16 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**?MISSING? IS A NATIONALLY-SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE & FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATIONS SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS.**

Title of Digital Core Program #8	Origin
<b>THE LONE RANGER</b>	<b>SYNDICATED</b>

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>MONDAY-FRIDAY @3:00PM</b>	<b>67</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
<b>30 minutes</b>	From	To	
	<b>13 years</b>	<b>16 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**THE LONE RANGER AND HIS TRUSTY SIDE-KICK TONTO, FIGHT AGAINST, ROBBERS, MURDERERS, ETC. THE LONE RANGER TEACHES VALUABLE LESSONS OF TRUST, HONESTY, MODESTY AND FAITH.**

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? **Y**
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. *(None Required)*

### Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

*[There are no digital non-core program reports.]*

### Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

*[There are no digital sponsored core program broadcast reports.]*

*[There are no digital sponsored core program detail reports.]*

### Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1

Origin

**ANIMAL EXPLORATION**

**SYNDICATED**

Regular Schedule

Total Times to be Aired

**SATURDAY'S @7:00AM**

**13**

Length of Program

Age of Target Audience

**30 minutes**

From To

**13 years 16 years**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**EACH WEEK, JAROD LOOKS AT EXOTIC & DEMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCES TRAVELING TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN & ADULTS ALIKE, TO PRESERVE THE INNATE HUMANE INSTINCT TO EXPLORE.**

Title of Planned Core Program #2

Origin

**AQUA KID'S**

**SYNDICATED**

Regular Schedule

Total Times to be Aired

**SATURDAY'S @7:30AM**

**13**

Length of Program

Age of Target Audience

**30 minutes**

From To

**13 years 16 years**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SEA TURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AWUATIC KIDS DEMONSTRATE THE REAL AND LASTING CONTRIBUTION CHILDREN CAN MAKE IN PROTECTING THEIR COMMUNITY & THE WORLD.**

Title of Planned Core Program #3

Origin

**WILD ABOUT ANIMALS**

**SYNDICATED**

Regular Schedule

Total Times to be Aired

**SATURDAY'S @8:00AM**

**13**

Length of Program

Age of Target Audience

**30 minutes**

From To

**13 years 16 years**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**A RANGE OF WILD AND DEMESTICATED ANIMALS ARE FEATURED EACH SHOW INCLUDING: CANINES & ANIMALS STARS. THIS SHOW ALSO FEATURES CELEBRITY OWNERS AND HEROIC PET STORIES.**

Title of Planned Core Program #4

Origin

**WHAT'S UP?/QUE PASA?**

**SYNDICATED**

Regular Schedule

Total Times to be Aired

**SATURDAY'S @8:30AM**

**13**

Length of Program

Age of Target Audience

**30 minutes**

From To

**6 years 12 years**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**WHAT'S UP? IS A WEEKLY MULTICULTURAL SHOW FOR KIDS THAT COMBINES ENTERTAINMENT & EDUCATION IN A UNIQUE, ENGAGING WAY. EACH WEEK THE SHOW BILINGUALLY PRESENTS A NEW THEME, SUCH AS: CROSS CULTURAL UNDERSTANDING, THE DANGERS OF SMOKING, READING APPRECIATION, AND THE DANGERS OF DRUGS, ETC. ALL INTRODUCED TO THE VIEWER BY A COMBINATION OF RAP AND HUMOR.**

Title of Planned Core Program #5

Origin

**JACK HANNA'S ANIMAL ADVENTURE**

**SYNDICATED**

Regular Schedule

Total Times to be Aired

**SATURDAY'S @9:00AM**

**13**

Length of Program

Age of Target Audience

**30 minutes**

From

To

**13 years**

**16 years**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**JACK HANNA'S ANIMAL ADVENTURE WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD'S ECOLOGICAL SYSTEM, INCLUDING HUMANS AND ANIMALS.**

Title of Planned Core Program #6

Origin

**LAURA MCKENZIES TRAVELER**

**SYNDICATED**

Regular Schedule

Total Times to be Aired

**SATURDAY'S @9:30AM**

**13**

Length of Program

Age of Target Audience

**30 minutes**

From

To

**13 years**

**16 years**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**LAURA TRAVELS AROUND THE WORLD, SHOWING KID'S AND ADULTS ALIKE THE BEAUTIES OF EACH PLACE. SHE GIVES TIPS AND ADVICE ON HOTELS, STORES, MONUMENTS, ARCHITECTURE, ETC. LAURA GIVES PEOPLE THE CONFIDENCE AND KNOWLEDGE TO TRAVEL THEMSELVES.**

Title of Planned Core Program #7

Origin

**MISSING**

**SYNDICATED**

Regular Schedule

Total Times to be Aired

**SATURDAY'S @10:00AM**

**13**

Length of Program

Age of Target Audience

**30 minutes**

From

To

**13 years**

**16 years**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**?MISSING? IS A NATIONALLY-SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE & FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATIONS SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS.**

Title of Planned Core Program #8

Origin

**LONE RANGER**

**SYNDICATED**

Regular Schedule

Total Times to be Aired

MONDAY-FRIDAY @3:00PM

66

Length of Program

30 minutes

Age of Target Audience

From

To

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

THE LONE RANGER AND HIS TRUSTY SIDE-KICK TONTO, FIGHT AGAINST, ROBBERS, MURDERERS, ETC. THE LONE RANGER TEACHES VALUABLE LESSONS OF TRUST, HONESTY, MODESTY AND FAITH.

- 15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)? Y
- 16. Identify the licensee's children's programming liaison.

Name

Telephone Number

JUSTIN JOHNSON

(918) 254-4701

Address

E-mail Address

8835 S MEMORIAL DR.

JJOHNSON@LESEA.COM

City

State

ZIP Code

TULSA

OK

74133

- 17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

This report replaces a previously filed Form 398 dated 10/8/09 that erroneously specified the 4th quarter of 2009. The earlier filed 4th Qtr 2009 report should be disregarded in its entirety

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Signature

LESEA BROADCASTING OF TULSA

Date

01/06/2010



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## Children's Television Online Filing System

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### Submission Confirmation

Confirmation Number 100336  
Call Sign KWHB  
Filing Quarter Date 12/31/2009  
Filing Date 01/06/2010

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Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

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Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554  
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)  
TTY: 1-888-TELL-FCC (1-888-835-5322)  
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