Federal Communications Commission Washington, DC 20554

Approved by OMB

# **FCC 398** Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2009 Filed on: 01/06/2010

Call Sign

Channel Numbers

Community of License

**KWHB** 

(analog)

City

State

County

ZIP Code

47 (digital)

TULSA

OK

TULSA

74133

Licensee Name

### LESEA BROADCASTING OF TULSA

Network Affiliation

Nielsen DMA

Licensee World Wide Web Home Page Address (if applicable)

Tulsa

WWW.KWHB.COM

Facility ID

Previous Call Sign (if applicable)

License Renewal Expiration Date

37009

2014-06-21

## **Analog Core Programming**

- State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
- Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
  - Identify publishers who were sent information in 3(a).
- Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program 4.

[There are no analog core program reports.]

# Non-Core Educational and Informational Programming

Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational 5.

[There are no analog non-core program reports.]

## **Sponsored Core Programming**

List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

## **Digital Core Programming**

State the average number of hours of Core Programming per week broadcast by the station on its main program stream

8.50 hours

Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?

(a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.  O.00 he  (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73 671.  O.00 he  (a) Does the Licensee provide information indentifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73 673.  (b) Identify publishers who were sent information in 9(4).  LISTINGSQVVINC.NET, TV GUIDE, TRIBUNE MEDIA, TULSA WORLD, FYI TELEVISION.  Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.  Title of Digital Core Program #1  ANIMAL EXPLORATION  Regular Schedule  Total Times Aired at Regularly Scheduled Time  Number of Pre-emptions  Age of Target Audience  From To  30 minutes  Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  EACH WEEK, JAROD LOOKS AT EXOTIC & DEMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCES TRAVELLII TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER TI'S THE NEED SPEED OR ANIMALI HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN & ADIALIKE, TO PRESERVE THE INNATE HUMANE INSTINCT TO EXPLORE.  Title of Digital Core Program #2  Origin  SYNDICATED  Number of Pre-emptions  Prom To  30 SYNDICATED  Total Times Aired at Regularly Scheduled Time  Number of Pre-emptions  Prom To  Age of Target Audience  For Target Audience  Prom To  13 Years  16 Years  Y  EI Symbol United Audience  For Target Audience  Prom To  13 Years  14 Years  15 Years  16 Years  FOR Target Audience  FOR Target Audi						
(Author resp. (A	(c)	If Yes to 7(b), the Licensee certifies that the represent respect to its main digital program stream.	ntations and children's program information provided with	respect to its analog ch	annel apply equally with	Y
b) State the average number of hours per week of Core Programs ingo boadcast by the station on other than its main program stream. See 47 C.F.R. §73 571.  O. 0.0 hc  Does the Licensee precide information identifying each Core Programs aired on its station, including an indication of the target child and/more, to publishers of program guides as required by 47 C.F.R. §73 577.  (b) Identify publishers who were sent information in 9(a).  LISTINGS@VVINC.NET, TV GUIDE, TRIBUNE MEDIA, TULSA WORLD, FYI TELEVISION.  Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete than below for each Core Program.  Title of Digital Core Program #1  ANIMAL EXPLORATION  Regular Schedule  Total Times Aired at Regularly Scheduled Time  Number of Pre-emptions  SATURDAY'S @7:00AM  13  Length of Program  Age of Target Audience  From  To  30 minutes  13 years  16 years  Y  EACH WEEK, JAROD LOOKS AT EXOTIC & DEMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCES TRAVELLI TO ZOOS AND AQUARTURS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER 17'S THE NEED SPEED OR ANIMAL HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN & ADIALIE, TO PRESERVE THE INBATE HUMANE INSTINCT TO EXPLORE.  Tide of Digital Core Program #2  AQUA KID'S  Regular Schedule  Total Times Aired at Regularly Scheduled Time  Number of Pre-emptions  Origin  Total Times Aired at Regularly Scheduled Time  Number of Pre-emptions  Age of Target Audience  From  To  30 minutes  13 years  15 years  Program  Age of Target Audience  From  To  30 minutes  13 years  15 years  Program  Age of Target Audience  From  To  30 minutes  13 years  15 years  Program  Age of Target Audience  From  To  30 minutes  13 years  15 years  Program  To Describe the educational and informational objective of the program and how it meets the definition of Core Programming  AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILLD LIFE BY SHOWING HOW OTHER KIDS,		If No to 7(c), submit as an Exhibit a Statement of Ex	planation.			(None Required)
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SATURDAY'S @7:30AM  Length of Program  Age of Target Audience  From  To  Y  Describe the educational and informational objective of the program and how it meets the definition of Core Programming  AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SETURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AWUATIC KIDS DEMONSTRATE THE REAL AND LASTING		Describe the educational and informational objective  EACH WEEK, JAROD LOOKS AT 1  TO ZOOS AND AQUARIUMS TO EXPEED OR ANIMAL HEROES. IT  ALIKE, TO PRESERVE THE INNA  Title of Digital Core Program #2	EXOTIC & DEMESTIC ANIMALS FROM XPLORE ANIMALS THAT FIT A PAR' IS THE MISSION OF THIS PROGR.	13 years rogramming M HIS OWN UN TICULAR THEM AM TO INSPIR	16 years  IQUE EXPERIENCE E, WHETHER IT'S E VIEWERS, CHII	ES TRAVELING S THE NEED FOI
Length of Program  Age of Target Audience  From  To  30 minutes  13 years  16 years  Pescribe the educational and informational objective of the program and how it meets the definition of Core Programming  AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SE TURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AWUATIC KIDS DEMONSTRATE THE REAL AND LASTING		Describe the educational and informational objective  EACH WEEK, JAROD LOOKS AT 1  TO ZOOS AND AQUARIUMS TO EXPEED OR ANIMAL HEROES. IT  ALIKE, TO PRESERVE THE INNA  Title of Digital Core Program #2	EXOTIC & DEMESTIC ANIMALS FROM XPLORE ANIMALS THAT FIT A PAR' IS THE MISSION OF THIS PROGR.	13 years rogramming M HIS OWN UN TICULAR THEM AM TO INSPIR	16 years  IQUE EXPERIENCE E, WHETHER IT'S E VIEWERS, CHII	ES TRAVELING S THE NEED FOI LDREN & ADULT:
Prom To  30 minutes  13 years 16 years  Prom To  13 years 16 years  AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SETURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AWUATIC KIDS DEMONSTRATE THE REAL AND LASTING		Describe the educational and informational objective  EACH WEEK, JAROD LOOKS AT ITO ZOOS AND AQUARIUMS TO E: SPEED OR ANIMAL HEROES. IT ALIKE, TO PRESERVE THE INNA  Title of Digital Core Program #2  AQUA KID'S	EXOTIC & DEMESTIC ANIMALS FROM XPLORE ANIMALS THAT FIT A PAR' IS THE MISSION OF THIS PROGRATE HUMANE INSTINCT TO EXPLORE	13 years regramming M HIS OWN UN TICULAR THEM AM TO INSPIR	16 years  IQUE EXPERIENCE E, WHETHER IT'S E VIEWERS, CHII  Origin  SYNDICA	ES TRAVELING S THE NEED FOI LDREN & ADULT:
Describe the educational and informational objective of the program and how it meets the definition of Core Programming  AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SETURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AWUATIC KIDS DEMONSTRATE THE REAL AND LASTING		Describe the educational and informational objective  EACH WEEK, JAROD LOOKS AT 1  TO ZOOS AND AQUARIUMS TO EX  SPEED OR ANIMAL HEROES. IT  ALIKE, TO PRESERVE THE INNA  Title of Digital Core Program #2  AQUA KID'S  Regular Schedule	EXOTIC & DEMESTIC ANIMALS FROM XPLORE ANIMALS THAT FIT A PAR' IS THE MISSION OF THIS PROGRATE HUMANE INSTINCT TO EXPLORE  Total Times Aired at Regularly Scheduled Times	13 years regramming M HIS OWN UN TICULAR THEM AM TO INSPIR	16 years  IQUE EXPERIENCE E, WHETHER IT'S E VIEWERS, CHII  Origin  SYNDICA  Number of Pro	ES TRAVELING S THE NEED FOI LDREN & ADULTS
Describe the educational and informational objective of the program and how it meets the definition of Core Programming  AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SE TURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AWUATIC KIDS DEMONSTRATE THE REAL AND LASTING		Describe the educational and informational objective  EACH WEEK, JAROD LOOKS AT ITO ZOOS AND AQUARIUMS TO EX SPEED OR ANIMAL HEROES. IT ALIKE, TO PRESERVE THE INNI  Title of Digital Core Program #2  AQUA KID'S  Regular Schedule  SATURDAY'S @7:30AM	EXOTIC & DEMESTIC ANIMALS FROM XPLORE ANIMALS THAT FIT A PAR' IS THE MISSION OF THIS PROGRATE HUMANE INSTINCT TO EXPLORE  Total Times Aired at Regularly Scheduled Times	13 years regramming M HIS OWN UN TICULAR THEM AM TO INSPIRE	16 years  IQUE EXPERIENCE E, WHETHER IT'S E VIEWERS, CHII  Origin  SYNDICA  Number of Pro	ES TRAVELING S THE NEED FOI LDREN & ADULT:
AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SETURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AWUATIC KIDS DEMONSTRATE THE REAL AND LASTING		Describe the educational and informational objective  EACH WEEK, JAROD LOOKS AT ITO ZOOS AND AQUARIUMS TO E;  SPEED OR ANIMAL HEROES. IT  ALIKE, TO PRESERVE THE INNI  Title of Digital Core Program #2  AQUA KID'S  Regular Schedule  SATURDAY'S @7:30AM  Length of Program	EXOTIC & DEMESTIC ANIMALS FROM XPLORE ANIMALS THAT FIT A PAR' IS THE MISSION OF THIS PROGRATE HUMANE INSTINCT TO EXPLORE  Total Times Aired at Regularly Scheduled Times	13 years regramming M HIS OWN UN TICULAR THEM AM TO INSPIRE E.  me  Age of Targ	16 years  IQUE EXPERIENCE E, WHETHER IT'S E VIEWERS, CHII  Origin  SYNDICA  Number of Pro  0 et Audience	ES TRAVELING S THE NEED FOI LOREN & ADULT: ATED e-emptions  E/I Symbol Used As Required
WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SE TURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AWUATIC KIDS DEMONSTRATE THE REAL AND LASTING		Describe the educational and informational objective  EACH WEEK, JAROD LOOKS AT ITO ZOOS AND AQUARIUMS TO EXISPEED OR ANIMAL HEROES. IT ALIKE, TO PRESERVE THE INNUTATION OF T	EXOTIC & DEMESTIC ANIMALS FROM XPLORE ANIMALS THAT FIT A PAR' IS THE MISSION OF THIS PROGRA ATE HUMANE INSTINCT TO EXPLORE  Total Times Aired at Regularly Scheduled Ti  13	13 years rogramming M HIS OWN UN TICULAR THEM AM TO INSPIRE E.  Me Age of Targ From 13 years	16 years  IQUE EXPERIENCE E, WHETHER IT'S E VIEWERS, CHII  Origin  SYNDICA  Number of Pro  0 et Audience	ES TRAVELING S THE NEED FO LDREN & ADULT  ATED e-emptions  E/I Symbol Used As Required
		Describe the educational and informational objective  EACH WEEK, JAROD LOOKS AT ITO ZOOS AND AQUARIUMS TO EX  SPEED OR ANIMAL HEROES. IT ALIKE, TO PRESERVE THE INNO  Title of Digital Core Program #2  AQUA KID'S  Regular Schedule  SATURDAY'S @7:30AM  Length of Program  30 minutes  Describe the educational and informational objective	EXOTIC & DEMESTIC ANIMALS FROM XPLORE ANIMALS THAT FIT A PAR' IS THE MISSION OF THIS PROGRA ATE HUMANIE INSTINCT TO EXPLORE  Total Times Aired at Regularly Scheduled Times  13	13 years regramming  M HIS OWN UN TICULAR THEM AM TO INSPIRE E.  Mee of Targ From  13 years	16 years  IQUE EXPERIENCE E, WHETHER IT'S E VIEWERS, CHII  Origin  SYNDICA  Number of Pro  0 et Audience  To  16 years	ES TRAVELING 5 THE NEED FO LDREN & ADULT  ATED e-emptions  E/I Symbol Used As Required
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		Describe the educational and informational objective  EACH WEEK, JAROD LOOKS AT ITO ZOOS AND AQUARIUMS TO EXISTED OR ANIMAL HEROES. IT ALIKE, TO PRESERVE THE INNA  Title of Digital Core Program #2  AQUA KID'S  Regular Schedule  SATURDAY'S @7:30AM  Length of Program  30 minutes  Describe the educational and informational objective  AQUA KIDS MOTIVATES YOUNG IN WILD LIFE BY SHOWING HOW OF TURTLES OR PARTICIPATING IN	EXOTIC & DEMESTIC ANIMALS FROM XPLORE ANIMALS THAT FIT A PAR' IS THE MISSION OF THIS PROGRA ATE HUMANE INSTINCT TO EXPLORE  Total Times Aired at Regularly Scheduled Ti  13  of the program and how it meets the definition of Core Property of the property o	13 years regramming M HIS OWN UN TICULAR THEM AM TO INSPIRE E.  Me Age of Targ From 13 years regramming IN PRESERVII N DO THE SAMI	16 years  IQUE EXPERIENCE E, WHETHER IT'S E VIEWERS, CHII  Origin  SYNDICA  Number of Pro  0  et Audience  To  16 years  NG AQUATIC ENVI	ES TRAVELING S THE NEED FO LDREN & ADULT  ATED  e-emptions  E/I Symbol Used As Required  Y  RONMENTS & SAVING SEA

 Regular Schedule
 Total Times Aired at Regularly Scheduled Time
 Number of Pre-emptions

 SATURDAY'S @8:00AM
 13
 Age of Target Audience
 E/I Symbol Used As Required

 Length of Program
 From
 To
 Y

 30 minutes
 13 years
 16 years
 Y

Origin

SYNDICATED

Title of Digital Core Program #3

WILD ABOUT ANIMALS

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A RANGE OF WILD AND DEMESTICATED ANIMALS ARE FEATURED EACH SHOW INCLUDING: CANIMES & ANIMALS STARS. THIS SHOW ALSO FEATURES CELEBRITY OWNERS AND HEROIC PET STORIES.

Title of Digital Core Program #4

Origin

WHAT'S UP?/QUE PASA

SYNDICATED

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

SATURDAY'S @8:30AM

13

Length of Program

30 minutes

Age of Target Audience

E/I Symbol Used As Required

From

6 years

12 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

WHAT'S UP? IS A WEEKLY MULTICULTURAL SHOW FOR KIDS THAT COMBINES ENTERTAINMENT & EDUCATION IN A UNIQUE, ENGAGING WAY. EACH WEEK THE SHOW BILINGUALLY PRESENTSA NEW THEME, SUCH AS: CROSS CULTURAL UNDERSTANDING, THE DANGERS OF SMOKING, READING APPRECIATION, AND THE DANGERS OF DRUGS, ETC. ALL INTRODUCED TO THE VIEWER BY A COMBINATION OF RAP AND HUMOR.

Title of Digital Core Program #5

Origin

JACK HANNA'S ANIMAL ADVENTURE

SYNDICATED

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

SATURDAY'S @9:00AM

13

E/I Symbol Used As

Length of Program

Age of Target Audience

Required

From

Y

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JACK HANNA'S ANIMAL ADVENTURE WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD'S ECOLOGICAL SYSTEM, INCLUDING HUMANS AND ANIMALS.

Title of Digital Core Program #6

Origin

LAURA MCKENZIE'S TRAVELER

SYNDICATED

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

SATURDAY'S @9:30AM

13

To

Age of Target Audience

Length of Program 30 minutes

From 13 years

16 years

Y

E/I Symbol Used As

Required

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

LAURA TRAVELES AROUND THE WORLD, SHOWING KID'S AND ADULTS ALIKE THE BEAUTIES OF EACH PLACE. SHE GIVES TIPS AND ADVICE ON HOTELS, STORES, MONUMENTS, ARCHITECTURE, ETC. LAURA GIVES PEOPLE THE CONFIDENCE AND KNOWLEDGE TO TRAVEL THEMSELVES.

Title of Digital Core Program #7

Origin

MISSING

SYNDICATED

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions SATURDAY'S @10:00AM E/I Symbol Used As Length of Program Age of Target Audience Required To 30 minutes Y

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

?MISSING? IS A NATIONALLY-SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE & FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATIONS SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS.

Title of Digital Core Program #8 Origin THE LONE RANGER SYNDICATED Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions MONDAY-FRIDAY @3:00PM 67 0 Length of Program E/I Symbol Used As Age of Target Audience Required From To 30 minutes Y 16 years 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

THE LONE RANGER AND HIS TRUSTY SIDE-KICK TONTO, FIGHT AGAINST, ROBBERS, MURDERERS, ETC. THE LONE RANGER TEACHES VALUABLE LESSONS OF TRUST, HONESTY, MODESTY AND FAITH.

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes (None Required)

## Non-Core Educational and Informational Programming.

Complete the following for each program that you aired during the pas: three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information 12.

There are no digital non-core program reports.)

involved were aired.

## **Sponsored Core Programming**

List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

#### Other Matters

Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core 14. Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels

Title of Planned Core Program #1

Origin

ANIMAL EXPLORATION

SYNDICATED

Regular Schedule

Total Times to be Aired

SATURDAY'S @7:00AM

13

Length of Program

Age of Target Audience

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

EACH WEEK, JAROD LOOKS AT EXOTIC & DEMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCES TRAVELING TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN & ADULTS ALIKE, TO PRESERVE THE INNATE HUMANE INSTINCT TO EXPLORE.

Title of Planned Core Program #2

Origin

AQUA KID'S

SYNDICATED

Regular Schedule

Total Times to be Aired

SATURDAY'S @7:30AM

Length of Program

Age of Target Audience

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SEA TURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AWUATIC KIDS DEMONSTRATE THE REAL AND LASTING CONTRIBUTION CHILDREN CAN MAKE IN PROTECTING THEIR COMMUNITY & THE WORLD.

Title of Planned Core Program #3

Origin

WILD ABOUT ANIMALS

SYNDICATED

Regular Schedule

Total Times to be Aired

SATURDAY'S @8:00AM

13

Length of Program

Age of Target Audience

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A RANGE OF WILD AND DEMESTICATED ANIMALS ARE FEATURED EACH SHOW INCLUDING: CANINES & ANIMALS STARS. THIS SHOW ALSO FEATURES CELEBRITY OWNERS AND HEROIC PET STORIES.

Title of Planned Core Program #4

WHAT'S UP?/QUE PASA?

SYNDICATED

Regular Schedule

Total Times to be Aired

SATURDAY'S @8:30AM

1.3

Length of Program

Age of Target Audience

То

30 minutes

6 years

12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

WHAT'S UP? IS A WEEKLY MULTICULTURAL SHOW FOR KIDS THAT COMBINES ENTERTAINMENT & EDUCATION IN A UNIQUE, ENGAGING WAY. EACH WEEK THE SHOW BILINGUALLY PRESENTSA NEW THEME, SUCH AS: CROSS CULTURAL UNDERSTANDING, THE DANGERS OF SMOKING, READING APPRECIATION, AND THE DANGERS OF DRUGS, ETC. ALL INTRODUCED TO THE VIEWER BY A COMBINATION OF RAP AND HUMOR.

Title of Planned Core Program #5

Origin

JACK HANNA'S ANIMAL ADVENTURE

SYNDICATED

Regular Schedule

Total Times to be Aired

SATURDAY'S @9:00AM

13

Length of Program

Age of Target Audience

From

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JACK HANNA'S ANIMAL ADVENTURE WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDELSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD'S ECOLOGICAL SYSTEM, INCLUDING HUMANS AND ANIMALS.

Title of Planned Core Program #6

Origin

LAURA MCKENZIES TRAVELER

SYNDICATED

Total Times to be Aired

Regular Schedule

SATURDAY'S @9:30AM

13

Length of Program

Age of Target Audience

From

30 minutes

13 years

To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

LAURA TRAVELES AROUND THE WORLD, SHOWING KID'S AND ADULTS ALIKE THE BEAUTIES OF EACH PLACE. SHE GIVES TIPS AND ADVICE ON HOTELS, STORES, MONUMENTS, ARCHITECTURE, ETC. LAURA GIVES PEOPLE THE CONFIDENCE AND KNOWLEDGE TO TRAVEL THEMSELVES.

Title of Planned Core Program #7

Origin

MISSING

SYNDICATED

Regular Schedule

Total Times to be Aired

SATURDAY'S @10:00AM

13

Length of Program

Age of Target Audience

To

30 minutes

From

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

?MISSING? IS A NATIONALLY-SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE & FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATIONS SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS.

Title of Planned Core Program #8

Origin

LONE RANGER

SYNDICATED

Regular Schedule

Total Times to be Aired

MONDAY-FRIDAY @3:00PM

66

Length of Program

Age of Target Audience

From

To

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

THE LONE RANGER AND HIS TRUSTY SIDE-KICK TONTO, FIGHT AGAINST, ROBBERS, MURDERERS, ETC. THE LONE RANGER TEACHES VALUABLE LESSONS OF TRUST, HONESTY, MODESTY AND FAITH.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

v

16. Identify the licensee's children's programming liaison.

Name

Telephone Number

JUSTIN JOHNSON

(918)254-4701

Address

E-mail Address

8835 S MEMORIAL DR.

JJOHNSONGLESEA.COM

City

State

ZIP Code

TULSA

OK

74133

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

This report replaces a previously filed Form 398 dated 10/8/09 that erroneously specified the 4th quarter of 2009. The earlier filed 4th Qtr 2009 report should be disregarded in its entirety

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Signature

LESEA BROADCASTING OF TULSA

Date

01/06/2010

FCC Form 398 March 2006



**Children's Television Online Filing System** 

FCC > Media Bureau > KidVid > Confirmation



### **Submission Confirmation**

Confirmation Number 100336

Call Sign KWHB

Filing Quarter Date 12/31/2009

Filing Date 01/06/2010

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission 445 12th Street SW Washington, DC 20554 More FCC Contact Information... Phone: 1-888-CALL-FCC (1-888-225-5322) TTY: 1-888-TELL-FCC (1-888-835-5322) Fax: 1-866-418-0232

Fax: 1-866-418-0232 E-mail: <a href="mailto:fccinfo@fcc.gov">fccinfo@fcc.gov</a> - Privacy Policy

- Website Policies & Notices

- Required Browser Plug-ins

- Freedom of Information Act