Federal Communications Commission Washington, DC 20554

Approved by OMB 3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for the filling period ending: 06/30/2009 Filed on: 07/09/2009

Call Sign	Channel Numbers	Community of License			
КWНВ	(analog) <b>47</b> (digital)	City	State	County	ZIP Code
		TULSA	OK	TULSA	74133
Licensee Name					
LESEA BROADCA	STING OF TULSA				
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
	Tulsa	WWW.KWHB.COM			

Facility ID Previous Call Sign (if applicable)

License Renewal Expiration Date

37009 2014-06-21

#### **Analog Core Programming**

- 2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. \$73.671(c).
- 3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
  - (b) Identify publishers who were sent information in 3(a).
- 4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no analog core program reports ]

# Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and program.

[There are no analog non-core program reports.]

## **Sponsored Core Programming**

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program proadcast reports.]

[There are no analog sponsored core program detail reports.]

### **Digital Core Programming**

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.

8.50 hours

(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?

N

Origin

If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y If No to 7(c), submit as an Exhibit a Statement of Explanation. None Required 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 0.00 hours State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 0.00 hours Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? 9. (a) Y

(b) Identify publishers who were sent information in 9(a).

TV GUIDE, TV DATA, TRIBUNE MEDIA, TULSA WORLD, FYI TELEVISION, LISTING@VINC.NET.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1

ANIMAL EXPLORATION SYNDICATED

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

SATURDAYS @7:00AM 13 C

Length of Program E/I Symbol Used As Age of Target Audience

То 30 minutes Y

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

EACH WEEK, JAROD LOOKS AT EXOTIC & DEMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCES TRAVELING TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN & ADULTS ALIKE, TO PRESERVE THE INNATE HUMANE INSTINCT TO EXPLORE.

Title of Digital Core Program #2

AOUA KID'S SYNDICATED

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

SATURDAYS @7:30AM 13 C

Length of Program E/I Symbol Used As Age of Target Audience

From

To 30 minutes

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SEA TURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AWUATIC KIDS DEMONSTRATE THE REAL AND LASTING CONTRIBUTION CHILDREN CAN MAKE IN PROTECTING THEIR COMMUNITY & THE WORLD.

Title of Digital Core Program #3 Origin

WILD ABOUT ANIMALS SYNDICATED

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

SATURDAYS @8:00AM 13 C

Length of Program E/I Symbol Used As Age of Target Audience

From 30 minutes

13 years 16 years Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A RANGE OF WILD AND DEMESTICATED ANIMALS ARE FEATURED EACH SHOW INCLUDING: CANINES & ANIMALS STARS. THIS SHOW ALSO FEATURES CELEBRITY OWNERS AND HEROIC PET STORIES.

Title of Digital Core Program #4

WHAT'S UP?/QUA PASA? SYNDICATED

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

SATURDAYS @8:30AM 13

Length of Program

Age of Target Audience

E/I Symbol Used As
Required

30 minutes From To

6 years 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

WHAT'S UP? IS A WEEKLY MULTICULTURAL SHOW FOR KIDS THAT COMBINES ENTERTAINMENT & EDUCATION IN A UNIQUE, ENGAGING WAY. EACH WEEK THE SHOW BILINGUALLY PRESENTSA NEW THEME, SUCH AS: CROSS CULTURAL UNDERSTANDING, THE DANGERS OF SMOKING, READING APPRECIATION, AND THE DANGERS OF DRUGS, ETC. ALL INTRODUCED TO THE VIEWER BY A COMBINATION OF RAP AND HUMOR.

Title of Digital Core Program #5
Origin

JACK HANNA'S ANIMAL ADVENTURE SYNDICATED

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

SATURDAYS @9:00AM 13

Length of Program

Age of Target Audience

Age of Target Audience

E/I Symbol Used As
Required

30 minutes From To

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JACK HANNA'S ANIMAL ADVENTURE WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD'S ECOLOGICAL SYSTEM, INCLUDING HUMANS AND ANIMALS.

Title of Digital Core Program #6
Origin

JANE SEW AND SO SYNDICATED

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

SATURDAYS @9:30AM 13

Length of Program

Age of Target Audience

E/I Symbol Used As

From

Required

30 minutes 10 12 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

USING SIMPLE TECHNIQUES, JANE USES HER EXTENSIVE SEWING EXPERTISE AND CRAFTY SECRETS TO MAKE EVEN THE MOST ELABORATE STYLES EASY TO REPLICATE. JANE SEW AND SO NOT ONLY TEACHES PEOPLE HOW TO SEW, BUT GIVES THEM THE CONFIDENCE THEY NEED TO RECOGNIZE THEIR OWN ARTISTIC ABILITIES AND EXPRESS THEIR INDIVIDUALITY THROUGH SEWING.

Title of Digital Core Program #7
Origin

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

?MISSING? IS A NATIONALLY-SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE & FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATIONS SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS.

Title of Digital Core Program #8
Origin

LASSIE SYNDICATED

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

MONDAY-FRIDAY 65

Length of Program

Age of Target Audience

Age of Target Audience

E/I Symbol Used As Required

30 minutes From To

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

LASSIE FOLLOWS THE STORY OF TIMMY, LASSIE AND TIMMY'S FAMILY AS HE GROWS UP LIVING ON A FARM. TIMMY AND LASSIE LEARN VALUABLE LIFE LESSONS AND YOUNG PEOPLE ARE TAUGHT HONESTY, VALUES, CONSEQUENCES AND MUCH MORE.

- 11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the xation's main program stream or on another of the station's free digital program streams?
  - (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

# Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and program.

See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information

[There are no digital non-core program reports.]

#### **Sponsored Core Programming**

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports ]

#### Other Matters

Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1

Origin

ANIMAL EXPLORATION

SYNDICATED

Regular Schedule

Total Times to be Aired

SATURDAYS @7:00AM

13

Length of Program

Age of Target Audience

30 minutes

From To

-----

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

EACH WEEK, JAROD LOOKS AT EXOTIC & DEMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCES TRAVELING TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN & ADULTS ALIKE, TO PRESERVE THE INNATE HUMANE INSTINCT TO EXPLORE.

Title of Planned Core Program #2

Origin

AQUA KID'S

SYNDICATED

Regular Schedule

Total Times to be Aired

SATURDAYS @7:30AM

13

Length of Program

Age of Target Audience

From

13 years

16 years

30 minutes

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SEA TURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AWUATIC KIDS DEMONSTRATE THE REAL AND LASTING CONTRIBUTION CHILDREN CAN MAKE IN PROTECTING THEIR COMMUNITY & THE WORLD.

Title of Planned Core Program #3

Origin

WILD ABOUT ANIMALS

SYNDICATED

Regular Schedule

Total Times to be Aired

SATURDAYS @8:00AM

13

Length of Program

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Age of Target Audience
From To

30 minutes

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A RANGE OF WILD AND DEMESTICATED ANIMALS ARE FEATURED EACH SHOW INCLUDING: CANINES & ANIMALS STARS. THIS SHOW ALSO FEATURES CELEBRITY OWNERS AND HEROIC PET STORIES.

Title of Planned Core Program #4

Origin

WHAT'S UP?/QUE PASA?

SYNDICATED

Regular Schedule

Total Times to be Aired

SATURDAYS @8:30AM

13

Length of Program

Age of Target Audience

From

То

30 minutes 6 years 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

WHAT'S UP? IS A WEEKLY MULTICULTURAL SHOW FOR KIDS THAT COMBINES ENTERTAINMENT & EDUCATION IN A UNIQUE, ENGAGING WAY. EACH WEEK THE SHOW BILINGUALLY PRESENTSA NEW THEME, SUCH AS: CROSS CULTURAL UNDERSTANDING, THE DANGERS OF SMOKING, READING APPRECIATION, AND THE DANGERS OF DRUGS, ETC. ALL INTRODUCED TO THE VIEWER BY A COMBINATION OF RAP AND HUMOR.

Title of Planned Core Program #5

Origin

13

JACK HANNA'S ANIMAL ADVENTURE

SYNDICATED

Regular Schedule

Total Times to be Aired

SATUDAYS @9:00AM

Age of Target Audience

30 minutes

Length of Program

13 years

16 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JACK HANNA'S ANIMAL ADVENTURE WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD'S ECOLOGICAL SYSTEM, INCLUDING HUMANS AND ANIMALS.

Title of Planned Core Program #6

Origin

JANE SEW AND SO

SYNDICATED

Regular Schedule

Total Times to be Aired

SATURDAYS @9:30AM

13

Length of Program

Age of Target Audience

30 minutes

From To

13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

USING SIMPLE TECHNIQUES, JANE USES HER EXTENSIVE SEWING EXPERTISE AND CRAFTY SECRETS TO MAKE EVEN THE MOST ELABORATE STYLES EASY TO REPLICATE. JANE SEW AND SO NOT ONLY TEACHES PEOPLE HOW TO SEW, BUT GIVES THEM THE CONFIDENCE THEY NEED TO RECOGNIZE THEIR OWN ARTISTIC ABILITIES AND EXPRESS THEIR INDIVIDUALITY THROUGH SEWING.

Title of Planned Core Program #7

Origin

?MISSING?

SYNDICATED

Regular Schedule

Total Times to be Aired

SATURDAYS @10:00AM

13

Length of Program

Age of Target Audience

From

30 minutes

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

?MISSING? IS A NATIONALLY-SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE & FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATIONS SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS.

Title of Planned Core Program #8

Origin

LASSIE SYNDICATED

Regular Schedulc Total Times to be Aired

MONDAY-FRIDAY 6

Length of Program

Age of Target Audience

30 minutes From To

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

LASSIE FOLLOWS THE STORY OF TIMMY, LASSIE AND TIMMY'S FAMILY AS HE GROWS UP LIVING ON A FARM. TIMMY AND LASSIE LEARN VALUABLE LIFE LESSONS AND YOUNG PEOPLE ARE TAUGHT HONESTY, VALUES, CONSEQUENCES AND MUCH MORE.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

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Identify the licensee's children's programming liaison.

Name Tclephone Number

JUSTIN JOHNSON (918) 254-4701

Address E-mail Address

8835 S MEMORIAL DR. JJOHNSON@LESEA.COM

 City
 State
 ZIP Code

 TULSA
 OK
 74133

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

KWHB STRIVES TO PROVIDE PROGRAMMING THAT IS NOT ONLY COMPLYING WITH THE CHILDREN'S TELEVISION ACT, BUT ALSO PROVIDES A POSITIVE FAMILY ORIENTATION TO OUR SCHEDULE. WE AT KWHB STRIVE TO GET PARENTS INTERESTED & INVOLVED IN WHAT THEIR CHILDREN ARE WATCHING. WE PROVIDE EDUCATION AND ENTERTAINING SHOWS THAT WILL ENABLE THIS COOPERATION.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

LESEA BROADCASTING OF TULSA

Date

07/09/2009

Signature

FCC Form 398 March 2006



FCC Home | MB

## Children's Television Online Filing System

FCC> Media Bureau> KidVid> Confirmation

site map

## **Submission Confirmation**

Confirmation Number 96792 Call Sign KWHB Filing Quarter Date 06/30/2009 Filing Date 07/09/2009

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission 445 12th Street SW Washington, DC 20554 More FČC Contact Information...

Phone: 1-888-CALL-FCC (1-888-225-5322) TTY: 1-888-TELL-FCC (1-888-835-5322) Fax: 1-866-418-0232

E-mail: fccinfo@fcc.gov

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