

Federal Communications Commission  
 Washington, DC 20554

Approved by OMB  
 3060-0734

## FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2010 Filed on: 07/10/2010

Call Sign	Channel Numbers	City	State	Community of License County	ZIP Code
<b>KWHB</b>	<i>(analog)</i> <b>47</b> <i>(digital)</i>	<b>TULSA</b>	<b>OK</b>	<b>TULSA</b>	<b>74133</b>
Licensee Name					
<b>LESEA BROADCASTING OF TULSA</b>					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
<b>LESEA</b>	<b>Tulsa</b>	<b>WWW.KWHB.COM</b>			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
<b>37009</b>		<b>2014-06-21</b>			

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?  
 (b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.  
*[There are no analog core program reports.]*

### Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.  
*[There are no analog non-core program reports.]*

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.  
*[There are no analog sponsored core program broadcast reports.]*  
*[There are no analog sponsored core program detail reports.]*

### Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. **8.50 hours**
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? **N**

- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y  
 If No to 7(c), submit as an Exhibit a Statement of Explanation. (None Required)
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 0.00 hours
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 0.00 hours
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 9(a).

**LISTINGS@VVINC.NET, TV GUIDE, TRIBUNE MEDIA, TULSA WORLD, AND FYI TELEVISION**

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
<b>ANIMAL EXPLORATION</b>		<b>SYNDICATED</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SATURDAYS @7AM</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>13 years</b>	<b>16 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**EACH WEEK, JAROD LOOKS AT EXOTIC & DEMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCES TRAVELING TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN & ADULTS ALIKE, TO PRESERVE THE INNATE HUMANE INSTINCT TO EXPLORE.**

Title of Digital Core Program #2		Origin	
<b>AQUA KIDS</b>		<b>SYNDICATED</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SATURDAYS @7:30AM</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>13 years</b>	<b>16 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SEA TURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AWUATIC KIDS DEMONSTRATE THE REAL AND LASTING CONTRIBUTION CHILDREN CAN MAKE IN PROTECTING THEIR COMMUNITY & THE WORLD.**

Title of Digital Core Program #3		Origin	
<b>WILD ABOUT ANIMALS</b>		<b>SYNDICATED</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SATUDAYS @8AM</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>13 years</b>	<b>16 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**A RANGE OF WILD AND DEMESTICATED ANIMALS ARE FEATURED EACH SHOW INCLUDING: CANINES & ANIMALS STARS. THIS SHOW ALSO FEATURES CELEBRITY OWNERS AND HEROIC PET STORIES.**

Title of Digital Core Program #4		Origin	
<b>WHAT'S UP, QUE PASA</b>		<b>SYNDICATED</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SATURDAYS @8:30AM</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E-I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>6 years</b>	<b>12 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**WHAT'S UP? IS A WEEKLY MULTICULTURAL SHOW FOR KIDS THAT COMBINES ENTERTAINMENT & EDUCATION IN A UNIQUE, ENGAGING WAY. EACH WEEK THE SHOW BILINGUALLY PRESENTSA NEW THEME, SUCH AS: CROSS CULTURAL UNDERSTANDING, THE DANGERS OF SMOKING, READING APPRECIATION, AND THE DANGERS OF DRUGS, ETC. ALL INTRODUCED TO THE VIEWER BY A COMBINATION OF RAP AND HUMOR.**

Title of Digital Core Program #5		Origin	
<b>JACK HANNAS ANIMAL ADVENTURE</b>		<b>SYNDICATED</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SATURDAYS @9AM</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E-I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>13 years</b>	<b>16 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**JACK HANNA'S ANIMAL ADVENTURE WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD'S ECOLOGICAL SYSTEM, INCLUDING HUMANS AND ANIMALS.**

Title of Digital Core Program #6		Origin	
<b>LAURA MCKENZIES TRAVELER</b>		<b>SYNDICATED</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SATURDAY @9:30AM</b>	<b>30</b>	<b>0</b>	
Length of Program	Age of Target Audience		E-I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>13 years</b>	<b>16 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**LAURA TRAVELES AROUND THE WORLD, SHOWING KID'S AND ADULTS ALIKE THE BEAUTIES OF EACH PLACE. SHE GIVES TIPS AND ADVICE ON HOTELS, SHORES, MONUMENTS, ARCHITECTURE, ETC. LAURA GIVES PEOPLE THE CONFIDENCE AND KNOWLEDGE TO TRAVEL THEMSELVES.**

Title of Digital Core Program #7		Origin	
<b>MISSING</b>		<b>SYNDICATED</b>	

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Age of Target Audience		Number of Pre-Emptions	E-I Symbol Used As Required
		From	To		
<b>SATURDAYS @10AM</b>	<b>13</b>	<b>13 years</b>	<b>16 years</b>	<b>0</b>	<b>Y</b>
<b>Length of Program</b>					
<b>30 minutes</b>					

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**?MISSING? IS A NATIONALLY-SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE & FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATIONS SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS.**

Title of Digital Core Program #8	Origin
<b>THE LONE RANGER</b>	<b>SYNDICATED</b>

  

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Age of Target Audience		Number of Pre-Emptions	E-I Symbol Used As Required
		From	To		
<b>MONDAY-FRIDAY @3PM</b>	<b>65</b>	<b>13 years</b>	<b>16 years</b>	<b>0</b>	<b>Y</b>
<b>Length of Program</b>					
<b>30 minutes</b>					

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**LASSIE FOLLOWS THE STORY OF TIMMY, LASSIE AND TIMMY'S FAMILY AS HE GROWS UP LIVING ON A FARM. TIMMY AND LASSIE LEARN VALUABLE LIFE LESSONS AND YOUNG PEOPLE ARE TAUGHT HONESTY, VALUES, CONSEQUENCES AND MUCH MORE.**

- 11. (a) Does the licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (None Required)

### Non-Core Educational and Informational Programming

- 12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

### Sponsored Core Programming

- 13. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Number	Title of Digital Sponsored Core Program	Call Sign of Broadcaster	Channel Number of Broadcaster	Total Programming Increased
1	GINA D KIDS CLUB	WHT	47	N
2	SING ALONG WITH GINA D	WHT	47	N
3	ULTIMATE CHOICE	WHT	47	N

4	B IN TUNE	WHT	47	N
5	VJI AM	WHT	47	N
6	LONE RANGER	WHT	47	N

Title of Digital Sponsored Core Program #1  
**GINA D KIDS CLUB** Origin  
**SYNDICATED**

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptptions  
**SATURDAYS @7:30AM** 13 -1

Length of Program Age of Target Audience E I Symbol Used As Required  
**30 minutes** From To  
**6 years** **12 years** **Y**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming  
**GINA D KIDS CLUB IS A FUN, YET LEARNING FILLED SHOW WHERE CHILDREN LEARN SKILLS & CONCEPTS IN WAYS THAT ARE EASILY ABSORBED BY A SMALL CHILD'S INTELECT. HER COMBINATION OF BRIGHT COLORS, SHAPES, LIVE ACTION AND FANCIFUL PUPPETRY WILL ENGROSS CHILDREN INTO A WORLD OF EDUCATIONAL FUN.**

Date and Time Aired (if preempted and rescheduled)

Title of Digital Sponsored Core Program #2  
**SING ALONG WITH GINA D** Origin  
**SYNDICATED**

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptptions  
**SATURDAYS @8AM** 13 -1

Length of Program Age of Target Audience E I Symbol Used As Required  
**30 minutes** From To  
**6 years** **12 years** **Y**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming  
**GINA D KIDS CLUB IS A FUN, YET LEARNING FILLED SHOW WHERE CHILDREN LEARN SKILLS & CONCEPTS IN WAYS THAT ARE EASILY ABSORBED BY A SMALL CHILD'S INTELECT. HER COMBINATION OF BRIGHT COLORS, SHAPES, LIVE ACTION AND FANCIFUL PUPPETRY WILL ENGROSS CHILDREN INTO A WORLD OF EDUCATIONAL FUN.**

Date and Time Aired (if preempted and rescheduled)

Title of Digital Sponsored Core Program #3  
**ULTIMATE CHOICE** Origin  
**SYNDICATED**

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptptions  
**SATURDAYS @8:30AM** 13 -1

Length of Program Age of Target Audience E I Symbol Used As Required  
**30 minutes** From To  
**13 years** **16 years** **Y**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**ULTIMATE CHOICE TAKES A GROUP OF TEENAGERS AND INVOLVES THEM IN A SET OF OUTDOOR PHYSICAL AND MENTAL CHALLENGES THAT TEST THEIR YOUNG MINDS AND BODIES AS WELL AS INTERPERSONAL COOPERATIVE SKILLS. AT THE CONCLUSION OF EACH SHOW, THE TEENS DISCUSS CHALLENGES THEY FACED & HOW IT RELATES TO THEMSELVES, LIFE AND THEIR DEVELOPING CONVICTIONS ABOUT PHYSICAL & MORAL DECISIONS THEY MAKE.**

Date and Time Aired (if preempted and rescheduled)

Title of Digital Sponsored Core Program #4

Origin

**B IN TUNE**

**SYNDICATED**

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

**SATURDAYS @10AM**

**13**

**-1**

Length of Program

Age of Target Audience

E-I Symbol Used As Required

From

To

**30 minutes**

**13 years**

**16 years**

**Y**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**B IN TUNE BRINGS THE FUN AND EXCITEMENT OF THE POPULAR INTUNE MAGAZINE TO TELEVISION IN AN EDUCATIONAL AND ENTERTAINING HALF-HOUR FORMAT GEARED FOR PRE-TEEN AND TEEN AUDIENCES. FEATURING TODAY'S HOTTEST MUSICIANS AS WELL AS YOUNG UP-AND-COMERS IN EXCLUSIVE PERFORMANCES AND INTERVIEWS.**

Date and Time Aired (if preempted and rescheduled)

Title of Digital Sponsored Core Program #5

Origin

**VJI AM**

**SYNDICATED**

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

**SATURDAYS @10:30AM**

**13**

**-1**

Length of Program

Age of Target Audience

E-I Symbol Used As Required

From

To

**30 minutes**

**13 years**

**16 years**

**Y**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**VJI AM BRING THE EXCITEMENT OF VIRAL VIDEOS TO TELEVISION IN THIS FUN NEW SHOW GEARED TOWARDS PRE-TEENS AND TEENS ALIKE. VIDEOS ARE SENT IN FROM AROUND THE COUNTRY OF WACKY AND FUN EVENTS IN THE KIDS LIVES.**

Date and Time Aired (if preempted and rescheduled)

Title of Digital Sponsored Core Program #6

Origin

**LONE RANGER**

**SYNDICATED**

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

**MONDAY-FRIDAY @3:30PM**

**65**

**-1**

Length of Program

Age of Target Audience

E-I Symbol Used As Required

From

To

30 minutes 13 years 16 years Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**THE LONE RANGER AND HIS TRUSTY SIDE-KICK TONTO, FIGHT AGAINST, ROBBERS, MURDERERS, ETC. THE LONE RANGER TEACHES VALUABLE LESSONS OF TRUST, HONESTY, MODESTY AND FAITH.**

Date and Time Aired (if preempted and rescheduled)

**Other Matters**

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origin		
<b>ANIMAL EXPLORATION</b>	<b>SYNDICATED</b>		
Regular Schedule	Total Times to be Aired		
<b>SATURDAYS @7AM</b>	<b>13</b>		
Length of Program		Age of Target Audience	
<b>30 minutes</b>		From	To
		<b>13 years</b>	<b>16 years</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**EACH WEEK, JAROD LOOKS AT EXOTIC & DEMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCES TRAVELING TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN & ADULTS ALIKE, TO PRESERVE THE INNATE HUMANE INSTINCT TO EXPLORE.**

Title of Planned Core Program #2	Origin		
<b>AQUA KIDS</b>	<b>SYNDICATED</b>		
Regular Schedule	Total Times to be Aired		
<b>SATURDAYS @7:30AM</b>	<b>13</b>		
Length of Program		Age of Target Audience	
<b>30 minutes</b>		From	To
		<b>13 years</b>	<b>16 years</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SEA TURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AWUATIC KIDS DEMONSTRATE THE REAL AND LASTING CONTRIBUTION CHILDREN CAN MAKE IN PROTECTING THEIR COMMUNITY & THE WORLD.**

Title of Planned Core Program #3	Origin		
<b>WILD ABOUT ANIMALS</b>	<b>SYNDICATED</b>		
Regular Schedule	Total Times to be Aired		
<b>SATURDAYS @8AM</b>	<b>13</b>		
Length of Program		Age of Target Audience	
		From	To

**30 minutes** **13 years** **16 years**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**A RANGE OF WILD AND DEMESTICATED ANIMALS ARE FEATURED EACH SHOW INCLUDING: CANINES & ANIMALS STARS. THIS SHOW ALSO FEATURES CELEBRITY OWNERS AND HEROIC PET STORIES.**

Title of Planned Core Program #4

Origin

**WHAT'S UP, QUE PASA**

**SYNDICATED**

Regular Schedule

Total Times to be Aired

**SATURDAYS @8:30AM**

**13**

Length of Program

Age of Target Audience

**30 minutes**

From	To
<b>6 years</b>	<b>12 years</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**WHAT'S UP? IS A WEEKLY MULTICULTURAL SHOW FOR KIDS THAT COMBINES ENTERTAINMENT & EDUCATION IN A UNIQUE, ENGAGING WAY. EACH WEEK THE SHOW BILINGUALLY PRESENTS A NEW THEME, SUCH AS: CROSS CULTURAL UNDERSTANDING, THE DANGERS OF SMOKING, READING APPRECIATION, AND THE DANGERS OF DRUGS, ETC. ALL INTRODUCED TO THE VIEWER BY A COMBINATION OF RAP AND HUMOR.**

Title of Planned Core Program #5

Origin

**JACK HANNAS ANIMAL ADVENTURE**

**SYNDICATED**

Regular Schedule

Total Times to be Aired

**SATURDAYS @9AM**

**13**

Length of Program

Age of Target Audience

**30 minutes**

From	To
<b>13 years</b>	<b>16 years</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**JACK HANNA'S ANIMAL ADVENTURE WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD'S ECOLOGICAL SYSTEM, INCLUDING HUMANS AND ANIMALS.**

Title of Planned Core Program #6

Origin

**LAURA MCKENZIES TRAVELER**

**SYNDICATED**

Regular Schedule

Total Times to be Aired

**SATURDAYS @9:30AM**

**13**

Length of Program

Age of Target Audience

**30 minutes**

From	To
<b>13 years</b>	<b>16 years</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**LAURA TRAVELER AROUND THE WORLD, SHOWING KID'S AND ADULTS ALIKE THE BEAUTIES OF EACH PLACE. SHE GIVES TIPS AND ADVICE ON HOTELS, STORES, MONUMENTS, ARCHITECTURE, ETC. LAURA GIVES PEOPLE THE CONFIDENCE AND KNOWLEDGE TO TRAVEL THEMSELVES**

Title of Planned Core Program #7

Origin

**MISSING**

**SYNDICATED**

Regular Schedule

Total Times to be Aired



**SATURDAYS @10AM**

13

Length of Program

Age of Target Audience

**30 minutes**

From

To

**13 years**

**16 years**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**?MISSING? IS A NATIONALLY-SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE & FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATIONS SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS**

Title of Planned Core Program #8

Origin

**THE LONE RANGER**

**SYNDICATED**

Regular Schedule

Total Times to be Aired

**MONDAY-FRIDAY @3PM**

**68**

Length of Program

Age of Target Audience

**30 minutes**

From

To

**13 years**

**16 years**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**THE LONE RANGER AND HIS TRUSTY SIDE-KICK TONTO, FIGHT AGAINST, ROBBERS, MURDERERS, ETC. THE LONE RANGER TEACHES VALUABLE LESSONS OF TRUST, HONESTY, MODESTY AND FAITH.**

- 15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)? Y
- 16. Identify the licensee's children's programming liaison.

Name

Telephone Number

**JUSTIN JOHNSON**

**(918) 254-4701**

Address

E-mail Address

**8835 S MEMORIAL DR**

**JJOHNSONGLESEA.COM**

City

State

ZIP Code

**TULSA**

**OK**

**74133**

- 17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

**KWHB STRIVES TO PROVIDE PROGRAMMING THAT IS NOT ONLY COMPLYING WITH THE CHILDREN'S TELEVISION ACT, BUT ALSO PROVIDES A POSITIVE FAMILY ORIENTATION TO OUR SCHEDULE. WE AT KWHB STRIVE TO GET PARENTS INTERESTED AND INVOLVED IN WHAT THEIR CHILDREN ARE WATCHING. WE PROVIDE EDUCATING AND ENTERTAINING SHOWS THAT WILL ENABLE THIS COOPERATION.**

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

**LESEA BROADCASTING OF TULSA**

Signature



Date

7/10/2010

FCC Form 398  
March 2006



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## Children's Television Online Filing System

[FCC](#) > [Media Bureau](#) > [KidVid](#) > Confirmation

[site map](#)

### Submission Confirmation

Confirmation Number 110300  
Call Sign KWHB  
Filing Quarter Date 06/30/2010  
Filing Date 07/10/2010

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554  
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)  
TTY: 1-888-TELL-FCC (1-888-835-5322)  
Fax: 1-866-418-0232  
E-mail: [fccinfo@fcc.gov](mailto:fccinfo@fcc.gov)

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