

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending **03/31/2008**

Call Sign	Channel Numbers	Community of License			
KWHB	47 (analog)	City	State	County	ZIP Code
	47 (digital)	TULSA	OK	TULSA	74133
Licensee Name					
LESEA BROADCASTING OF TULSA					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Independent	Tulsa	WWW.KWHB.COM			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
37009		06/21/2014			

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

8.5 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

(b) Identify publishers who were sent information in 3(a).

TV GUIDE, TV DATE, TRIBUNE MEDIA, THE TULSA WORLD, FYI TELEVISION, LISTINGS@VINC.NET

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Title of Analog Core Program #1		Origination	
ANIMAL EXPLORATION WITH JAROD MILLER		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS @ 7:00AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
EACH WEEK JAROD LOOKS AT EXOTIC & DOMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCE TRAVELING TO ZOOS & AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN & ADULTS ALIKE, TO PRESERVE THE INNATE HUMAN INSTINCT TO EXPLORE.			

Title of Analog Core Program #2		Origination	
ULTIMATE CHOICE		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS @ 7:30AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	

30 minutes	13 years	16 years	Y
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming

ULTIMATE CHOICE TAKES A GROUP OF TEENAGERS & INVOLVES THEM IN A SET OF OUTDOOR PHYSICAL & MENTAL CHALLENGES THAT TEST THEIR YOUNG MINDS & BODIES AS WELL AS INTERPERSONAL COOPERATIVE SKILLS AT THE CONCLUSION OF EACH SHOW. THE TEENS DISCUSS CHALLENGES THEY FACED & HOW IT RELATES TO THEMSELVES, LIFE, & THEIR DEVELOPING CONVICTIONS ABOUT PHYSICAL & MORAL DECISIONS THEY MAKE.

Title of Analog Core Program #3		Origination	
REAL LIFE 101		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS @ 8:00AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
	13 years	16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

REAL LIFE 101 PRESENTS GLIMPSES INTO CAREERS OF REAL PEOPLE & OFFERS YOUNGER VIEWERS AN EDUCATIONAL OVERVIEW OF INTERESTING & EXCITING ASPECTS OF THESE CAREERS. THE HOSTS PRESENT AN INFORMATIVE PROGRAM INTENDED TO STIMULATE INTEREST & BOLSTER YOUTH'S FUTURE CAREER IDEAS.

Title of Analog Core Program #4		Origination	
SATURDAYS @ 8:30AM		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
WHAT'S UP/QUE PASA?	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
	6 years	12 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

WHAT'S UP/QUE PASA? IS A WEEKLY MULTICULTURAL SHOW FOR KIDS THAT COMBINES ENTERTAINMENT & EDUCATION IN A UNIQUE, ENGAGING WAY. EACH WEEK THE SHOW BILINGUALLY PRESENTS A NEW THEME, SUCH AS CROSS-CULTURAL UNDERSTANDING, THE DANGERS OF SMOKING, READING APPRECIATION, THE DANGERS OF DRUGS ETC. ALL INTRODUCED TO THE VIEWER THROUGH A HIP COMBINATION OF RAP AND HUMOR.

Title of Analog Core Program #5		Origination	
JACK HANNA'S ANIMAL ADVENTURES		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS @ 9:00AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
	13 years	16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JACK HANNA'S ANIMAL ADVENTURES WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD ECOLOGICAL SYSTEM, INCLUDING HUMANS & ANIMALS.

Title of Analog Core Program #6		Origination	
BEAKMAN'S WORLD		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS @ 9:30AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	

30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
BEAKMAN'S WORLD DEALS WITH SCIENCE & THE TASK OF MAKING SCIENCE ACCESSIBLE & UNDERSTANDABLE. IT OFFERS SCIENTIFIC CONTENT, SCIENTIFIC THEORIES, THE VOCABULARY & FACTS OF SCIENCE, & THE PROCESS OF SCIENTIFIC THINKING. THE QUIRKY, HUMEROUS & COLORFUL LIVELY PRODUCTION VALUES OF THE SHOW WILL APPEAL TO A BROAD RANGE OF INQUISITIVE CHILDREN & ENCOURAGE THEIR PURSUIT OF SCIENTIFIC KNOWLEDGE.			
Title of Analog Core Program #7			Origination
THE OUTDOORSMAN			SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS @ 5:30PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

THE SERIES FORMAT INCLUDES AN FCC FRIENDLY BLEND OF WORLD CLASS ADVENTURES IN DOMESTIC & INTERNATIONAL LOCATIONS. ENVIRONMENT & CONSERVATION ISSUES ARE PRESENTED, TEACHING THE KIDS & ADULTS OF ALL AGES ABOUT WILDLIFE, HUNTING, FISHING, ETHICS, & RESPECT FOR NATURE THROUGH THE SPORTING LIFESTYLE. CHILDREN & ADULTS TOGETHER CAN GAIN A GREATER APPRECIATION OF THE OUTDOORS & OUR ENVIRONMENT THROUGH WATCHING THE SHOW TOGETHER.			
Title of Analog Core Program #8			Origination
LITTLE HOUSE ON THE PRAIRIE			SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WEEKDAYS @ 5:00PM-6:00PM	64	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
60 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
LITTLE HOUSE ON THE PRAIRIE FOLLOWS THE INGALS FAMILY AS THEY LIVE LIFE ON THE PRAIRIE. YOUNG PEOPLE ARE TAUGHT VALUABLE LIFE LESSONS IN EACH EPISODE INVOLVING HONESTY, VALUES, CONSEQUENCES, AND MUCH MORE.			

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
 [There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
 [There are no analog sponsored core program broadcast reports.]
 [There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream 8.5 hours
 (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?

(c)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.	Y
	If No to 7(c), submit as an Exhibit a Statement of Explanation.	Y
8	(a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	0 hours
	(b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	0 hours
9	(a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y
	(b) Identify publishers who were sent information in 9(a).	

TV GUIDE, TV DATA, TRIBUNE MEDIA, THE TULSA WORLD, FYI TELEVISION, LISTINGS@VINC.NET

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Title of Digital Core Program #1		Origination		
ANIMAL EXPLORATION WITH JAROD MILLER		SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
SATURDAYS @ 7:00AM	13			
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

EACH WEEK JARDOD LOOKS AT EXOTIC & DOMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCE TRAVELING TO ZOOS & AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN & ADULTS ALIKE, TO PRESERVE THE INNATE HUMAN INSTINCT TO EXPLORE.

Title of Digital Core Program #2		Origination		
ULTIMATE CHOICE		SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
SATURDAYS @ 7:30AM	13			
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

ULTIMATE CHOICE TAKES A GROUP OF TEENAGERS & INVOLVES THEM IN A SET OF OUTDOOR PHYSICAL & MENTAL CHALLENGES THAT TEST THEIR YOUNG MINDS & BODIES AS WELL AS INTERPERSONAL COOPERATIVE SKILLS AT THE CONCLUSION OF EACH SHOW. THE TEENS DISCUSS CHALLENGES THEY FACED & HOW IT RELATES TO THEMSELVES, LIFE, & THEIR DEVELOPING CONVICTIONS ABOUT PHYSICAL & MORAL DECISIONS THEY MAKE.

Title of Digital Core Program #3		Origination		
REAL LIFE 101		SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
SATURDAYS @ 8:00AM	13			
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

REAL LIFE 101 PRESENTS GLIMPSES INTO CAREERS OF REAL PEOPLE & OFFERS YOUNGER VIEWERS AN EDUCATIONAL OVERVIEW OF INTERESTING & EXCITING ASPECTS OF THESE CAREERS. THE HOSTS PRESENT AN INFORMATIVE PROGRAM INTENDED TO STIMULATE INTEREST & BOLSTER YOUTH'S FUTURE CAREER IDEAS.

Title of Digital Core Program #4		Origination	
WHAT'S UP/ QUE PASA?		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS @ 8:30AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
WHAT'S UP/QUE PASA? IS A WEEKLY MULTICULTURAL SHOW FOR KIDS THAT COMBINES ENTERTAINMENT & EDUCATION IN A UNIQUE, ENGAGING WAY. EACH WEEK THE SHOW BILINGUALLY PRESENTS A NEW THEME, SUCH AS CROSS-CULTURAL UNDERSTANDING, THE DANGERS OF SMOKING, READING APPRECIATION, THE DANGERS OF DRUGS ETC. ALL INTRODUCED TO THE VIEWER THROUGH A HIP COMBINATION OF RAP AND HUMOR.			

Title of Digital Core Program #5		Origination	
JACK HANNA'S ANIMAL ADVENTURES		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS @ 9:00AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
JACK HANNA'S ANIMAL ADVENTURES WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD ECOLOGICAL SYSTEM, INCLUDING HUMANS & ANIMALS.			

Title of Digital Core Program #6		Origination	
BEAKMAN'S WORLD		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS @ 9:30AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
BEAKMAN'S WORLD DEALS WITH SCIENCE & THE TASK OF MAKING SCIENCE ACCESSIBLE & UNDERSTANDABLE. IT OFFERS SCIENTIFIC CONTENT, SCIENTIFIC THEORIES, THE VOCABULARY & FACTS OF SCIENCE, & THE PROCESS OF SCIENTIFIC THINKING. THE QUIRKY, HUMEROUS & COLORFUL LIVELY PRODUCTION VALUES OF THE SHOW WILL APPEAL TO A BROAD RANGE OF INQUISITIVE CHILDREN & ENCOURAGE THEIR PURSUIT OF SCIENTIFIC KNOWLEDGE.			

Title of Digital Core Program #7		Origination	
THE OUTDOORSMAN		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS @ 5:30PM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
THE SERIES FORMAT INCLUDES AN FCC FRIENDLY BLEND OF WORLD CLASS ADVENTURES IN DOMESTIC & INTERNATIONAL LOCATIONS. ENVIRONMENT & CONSERVATION ISSUES ARE PRESENTED, TEACHING THE KIDS & ADULTS OF ALL AGES ABOUT WILDLIFE, HUNTING, FISHING, ETHICS, & RESPECT FOR NATURE THROUGH THE SPORTING LIFESTYLE.			

CHILDREN & ADULTS TOGETHER CAN GAIN A GREATER APPRECIATION OF THE OUTDOORS & OUR ENVIRONMENT THROUGH WATCHING THE SHOW TOGETHER.

Title of Digital Core Program #8 LITTLE HOUSE ON THE PRAIRIE		Origination SYNDICATED	
Regular Schedule MONDAY-FRIDAY 5:00PM-6:00PM	Total Times Aired at Regularly Scheduled Time 64	Number of Pre-emptions	
Length of Program 60 minutes	Age of Target Audience		EA Symbol Used As Required
	From 13 years	To 16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming LITTLE HOUSE ON THE PRAIRIE FOLLOWS THE INGALS FAMILY AS THEY LIVE LIFE ON THE PRAIRIE. YOUNG PEOPLE ARE TAUGHT VALUABLE LIFE LESSONS IN EACH EPISODE INVOLVING HONESTY, VALUES, CONSEQUENCES, AND MUCH MORE.			

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? **Y**

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels

Title of Planned Core Program #1 ANIMAL EXPLORATION WITH JAROD MILLER		Origination SYNDICATED	
Regular Schedule SATURDAYS @ 7:00AM	Total Times to be Aired 13	Age of Target Audience	
Length of Program 30 minutes	From 13 years	To 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming EACH WEEK JAROD LOOKS AT EXOTIC & DOMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCE TRAVELING TO ZOOS & AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN & ADULTS ALIKE, TO PRESERVE THE INNATE HUMAN INSTINCT TO EXPLORE.			

Title of Planned Core Program #2		Origination	
ULTIMATE CHOICE		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAYS @ 7:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

ULTIMATE CHOICE TAKES A GROUP OF TEENAGERS & INVOLVES THEM IN A SET OF OUTDOOR PHYSICAL & MENTAL CHALLENGES THAT TEST THEIR YOUNG MINDS & BODIES AS WELL AS INTERPERSONAL COOPERATIVE SKILLS AT THE CONCLUSION OF EACH SHOW. THE TEENS DISCUSS CHALLENGES THEY FACED & HOW IT RELATES TO THEMSELVES, LIFE, & THEIR DEVELOPING CONVICTIONS ABOUT PHYSICAL & MORAL DECISIONS THEY MAKE.

Title of Planned Core Program #3		Origination	
REAL LIFE 101		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAYS @ 8:00AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

REAL LIFE 101 PRESENTS GLIMPSES INTO CAREERS OF REAL PEOPLE & OFFERS YOUNGER VIEWERS AN EDUCATIONAL OVERVIEW OF INTERESTING & EXCITING ASPECTS OF THESE CAREERS. THE HOSTS PRESENT AN INFORMATIVE PROGRAM INTENDED TO STIMULATE INTEREST & BOLSTER YOUTH'S FUTURE CAREER IDEAS.

Title of Planned Core Program #4		Origination	
WHAT'S UP/QUE PASA?		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAYS @ 8:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		6 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

WHAT'S UP/QUE PASA? IS A WEEKLY MULTICULTURAL SHOW FOR KIDS THAT COMBINES ENTERTAINMENT & EDUCATION IN A UNIQUE, ENGAGING WAY. EACH WEEK THE SHOW BILINGUALLY PRESENTS A NEW THEME, SUCH AS CROSS-CULTURAL UNDERSTANDING, THE DANGERS OF SMOKING, READING APPRECIATION, THE DANGERS OF DRUGS ETC. ALL INTRODUCED TO THE VIEWER THROUGH A HIP COMBINATION OF RAP AND HUMOR.

Title of Planned Core Program #5		Origination	
JACK HANNA'S ANIMAL ADVENTURES		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAYS @ 9:00AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

JACK HANNA'S ANIMAL ADVENTURES WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD ECOLOGICAL SYSTEM, INCLUDING HUMANS & ANIMALS.

Title of Planned Core Program #6		Origination	
BEAKMAN'S WORLD		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAYS @ 9:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
BEAKMAN'S WORLD DEALS WITH SCIENCE & THE TASK OF MAKING SCIENCE ACCESSIBLE & UNDERSTANDABLE. IT OFFERS SCIENTIFIC CONTENT, SCIENTIFIC THEORIES, THE VOCABULARY & FACTS OF SCIENCE, & THE PROCESS OF SCIENTIFIC THINKING. THE QUIRKY, HUMEROUS & COLORFUL LIVELY PRODUCTION VALUES OF THE SHOW WILL APPEAL TO A BROAD RANGE OF INQUISITIVE CHILDREN & ENCOURAGE THEIR PURSUIT OF SCIENTIFIC KNOWLEDGE.			

Title of Planned Core Program #7		Origination	
THE OUTDOORSMAN		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAYS @ 5:30PM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
THE SERIES FORMAT INCLUDES AN FCC FRIENDLY BLEND OF WORLD CLASS ADVENTURES IN DOMESTIC & INTERNATIONAL LOCATIONS. ENVIRONMENT & CONSERVATION ISSUES ARE PRESENTED, TEACHING THE KIDS & ADULTS OF ALL AGES ABOUT WILDLIFE, HUNTING, FISHING, ETHICS, & RESPECT FOR NATURE THROUGH THE SPORTING LIFESTYLE. CHILDREN & ADULTS TOGETHER CAN GAIN A GREATER APPRECIATION OF THE OUTDOORS & OUR ENVIRONMENT THROUGH WATCHING THE SHOW TOGETHER.			

Title of Planned Core Program #8		Origination	
LITTLE HOUSE ON THE PRAIRIE		SYNDICATED	
Regular Schedule		Total Times to be Aired	
MONDAY-FRIDAY @ 5:00PM-6:00PM		65	
Length of Program		Age of Target Audience	
60 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
LITTLE HOUSE ON THE PRAIRIE FOLLOWS THE INGALS FAMILY AS THEY LIVE LIFE ON THE PRAIRIE. YOUNG PEOPLE ARE TAUGHT VALUABLE LIFE LESSONS IN EACH EPISODE INVOLVING HONESTY, VALUES, CONSEQUENCES, AND MUCH MORE.			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)? Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
DENNIS HENDRICKSON		918-254-4701	
Address		E-mail Address	
8835 S. MEMORIAL DR.		DHENDRICKSON@LESEA.COM	
City	State	ZIP Code	
TULSA	OK	74133	

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

KWHB STRIVES TO PROVIDE PROGRAMMING THAT IS NOT ONLY MEETING COMPLIANCE WITH THE CHILDREN'S TELEVISION ACT, BUT ALSO PROVIDES A POSITIVE FAMILY ORIENTATION TO OUR SCHEDULE. WE AT KWHB STRIVE TO GET PARENTS INTERESTED & INVOLVED IN WHAT THEIR CHILDREN ARE WATCHING. WE PROVIDE EDUCATING AND ENTERTAINING SHOWS THAT WILL ENABLE THIS COOPERATION.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	
LESEA BROADCASTING OF TULSA	Signature
Date	
04/09/2008	



Children's Television Online Filing System

FCC > Media Bureau > KidVid > Confirmation

[site map](#)

Submission Confirmation

Confirmation Number 85992
Call Sign KWHB
Filing Quarter Date 03/31/2008
Filing Date 04/09/2008

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322)

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
TTY: 1-888-TELL-FCC (1-888-835-5322)
Fax: 1-866-418-0232
E-mail: fccinfo@fcc.gov

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