

Federal Communications Commission  
Washington, DC 20554

Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2009

Call Sign	Channel Numbers	City	State	Community of License County	ZIP Code
KWHB	47 (analog) 47 (digital)	TULSA	OK	TULSA	74133
Licensee Name					
LESEA BROADCASTING OF TULSA					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Independent	Tulsa	WWW.KWHB.COM			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
37009		06/21/2014			

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 8.5 hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 3(a).  
TV GUIDE, TV DATA, TRIBUNE MEDIA, TULSA WORLD, FYI TELEVISION, LISTINGS@VINN.NET

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1	Origination	
ANIMAL EXPLORATION	SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SATURDAYS @7:00AM	13	0
Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From 13 years To 16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

EACH WEEK, JAROD LOOKS AT EXOTIC & DEMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCE TRAVELING TO ZOOS & AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S THE NEED FOR SPEED OR ANIMALS HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS. CHILDREN & ADULTS ALIKE, TO PRESERVE THE INNATE HUMAN INSTINCT TO EXPLORE.

Title of Analog Core Program #2	Origination
AQUA KIDS	SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS @7:30AM	13		
Length of Program	Age of Target Audience	E/I Symbol Used As Required	
30 minutes	From To		
	13 years 16 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILDLIFE, BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SEA TURTLES OR PARTICIPATING IN BEACH CLEANUP, THE AQUATIC KIDS DEMONSTRATE THE REAL AND LASTING CONTRIBUTION CHILDREN CAN MAKE IN PROTECTING THEIR COMMUNITY & THE WORLD.

Title of Analog Core Program #3	Origination		
WILD ABOUT ANIMALS	SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS @8:00AM	13		
Length of Program	Age of Target Audience	E/I Symbol Used As Required	
30 minutes	From To		
	13 years 16 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A RANGE OF WILD AND DOMESTICATED ANIMALS ARE FEATURED EACH SHOW INCLUDING CANINES & ANIMALS STARS. THIS SHOW ALSO FEATURES CELEBRITY OWNERS & HEROIC PET STORIES.

Title of Analog Core Program #4	Origination		
WHAT'S UP/QUE PASA?	SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS @8:30AM	13		
Length of Program	Age of Target Audience	E/I Symbol Used As Required	
30 minutes	From To		
	6 years 12 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

WHAT'S UP/QUE PASA? IS A WEEKLY MULTICULTURAL SHOW FOR KIDS THAT COMBINES ENTERTAINMENT & EDUCATION IN A UNIQUE, ENGAGING WAY. EACH WEEK, THE SHOW BILINGUALLY PRESENTS A NEW THEME, SUCH AS: CROSS CULTURAL UNDERSTANDING, THE DANGERS OF SMOKING, READING APPRECIATION, AND THE DANGERS OF DRUGS ETC. ALL INTRODUCED TO THE VIEWER BY A HIP COMBINATION OF RAP AND HUMOR.

Title of Analog Core Program #5	Origination		
JACK HANNA'S ANIMAL ADVENTURES	SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS @9:00AM	13		
Length of Program	Age of Target Audience	E/I Symbol Used As Required	
30 minutes	From To		
	13 years 16 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JACK HANNA'S ANIMAL ADVENTURES WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE

ENVIRONMENT PLAY INTO THE WHOLE WORLD ECOLOGICAL SYSTEM, INCLUDING HUMANS & ANIMALS

Title of Analog Core Program #6		Origination	
JANE SEW AND SO		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS @9:30AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

USING SIMPLE TECHNIQUES, JANE USES HER EXTENSIVE SEWING EXPERTISE AND CRAFTY SECRETS TO MAKE EVEN THE MOST ELABORATE STYLES EASY TO REPLICATE. JANE'S SEW AND SO NOT ONLY TEACHES PEOPLE HOW TO SEW, BUT GIVES THEM THE CONFIDENCE THEY NEED TO RECOGNIZE THEIR OWN ARTISTIC ABILITIES AND EXPRESS THEIR INDIVIDUALITY THROUGH SEWING!

Title of Analog Core Program #7		Origination	
MISSING		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS @10:00am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

?MISSING? IS A NATIONALLY-SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS, FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE AND FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATION SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS.

Title of Analog Core Program #8		Origination	
LASSIE		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
MONDAY-FRIDAY	62	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

LASSIE FOLLOWS THE STORY JEFF, LASSIE AND JEFF'S FAMILY AS HE GROWS UP LIVING ON A FARM. JEFF AND LASSIE LEARN VALUABLE LIFE LESSONS AND YOUNG PEOPLE ARE TAUGHT HONESTY, VALUES, CONSEQUENCES AND MUCH MORE.

### Non-Core Educational and Informational Programming

- Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

### Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3.5 hours

(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Y

(c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y

If No to 7(c), submit as an Exhibit a Statement of Explanation.

8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 0 hours

(b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 0 hours

9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 9(a).

TV GUIDE, TV DATA, TRIBUNE MEDIA, TULSA WORLD, FYI TELEVISION, LISTINGS@VINI.NET.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination		
ANIMAL EXPLORATION		SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
SATURDAYS @7:00AM	13			
Length of Program	Age of Target Audience		ET Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

EACH WEEK, JAROD LOOKS AT EXOTIC & DEMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCE TRAVELLING TO ZOOS & AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S THE NEED FOR SPEED OR ANIMALS HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN & ADULTS ALIKE, TO PRESERVE THE INNATE HUMAN INSTINCT TO EXPLORE.

Title of Digital Core Program #2		Origination		
AQUA KIDS		SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
SATURDAYS @7:30AM	13			
Length of Program	Age of Target Audience		ET Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILDLIFE, BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SEA TURTLES OR PARTICIPATING IN BEACH CLEANUP, THE AQUATIC KIDS DEMONSTRATE THE REAL AND LASTING CONTRIBUTION CHILDREN CAN MAKE IN PROTECTING THEIR COMMUNITY & THE WORLD.

Title of Digital Core Program #3  
 WILD ABOUT ANIMALS  
 Regular Schedule  
 SATURDAYS @8:00AM  
 Length of Program  
 30 minutes

Origination  
 SYNDICATED

Total Times Aired at Regularly Scheduled Time  
 13

Number of Pre-emptions

Age of Target Audience  
 From 13 years To 16 years  
 E1 Symbol Used As Required  
 Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A RANGE OF WILD AND DOMESTICATED ANIMALS ARE FEATURED EACH SHOW INCLUDING, CANTINES & ANIMALS STARS. THIS SHOW ALSO FEATURES CELEBRITY OWNERS & HEROIC PET STORIES.

Title of Digital Core Program #4  
 WHAT'S UP?/QUE PASA?  
 Regular Schedule  
 SATURDAYS @8:30AM  
 Length of Program  
 30 minutes

Origination  
 SYNDICATED

Total Times Aired at Regularly Scheduled Time  
 13

Number of Pre-emptions

Age of Target Audience  
 From 6 years To 12 years  
 E1 Symbol Used As Required  
 Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

WHAT'S UP/QUE PASA? IS A WEEKLY MULTICULTURAL SHOW FOR KIDS THAT COMBINES ENTERTAINMENT & EDUCATION IN A UNIQUE, ENGAGING WAY. EACH WEEK, THE SHOW BILINGUALLY PRESENTS A NEW THEME, SUCH AS: CROSS CULTURAL UNDERSTANDING, THE DANGERS OF SMOKING, READING APPRECIATION, AND THE DANGERS OF DRUGS ETC. ALL INTRODUCED TO THE VIEWER BY A HIP COMBINATION OF RAP AND HUMOR.

Title of Digital Core Program #5  
 JACK HANNA'S ANIMAL ADVENTURES  
 Regular Schedule  
 SATURDAYS @9:00AM  
 Length of Program  
 30 minutes

Origination  
 SYNDICATED

Total Times Aired at Regularly Scheduled Time  
 13

Number of Pre-emptions

Age of Target Audience  
 From 13 years To 16 years  
 E1 Symbol Used As Required  
 Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JACK HANNA'S ANIMAL ADVENTURES WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD ECOLOGICAL SYSTEM, INCLUDING HUMANS & ANIMALS.

Title of Digital Core Program #6  
 JANE SEW AND SO  
 Regular Schedule  
 SATURDAYS @9:30AM

Origination  
 SYNDICATED

Total Times Aired at Regularly Scheduled Time  
 13

Number of Pre-emptions

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	7

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

USING SIMPLE TECHNIQUES, JANE USES HER EXTENSIVE SEWING EXPERTISE AND CRAFTY SECRETS TO MAKE EVEN THE MOST ELABORATE STYLES EASY TO REPLICATE. JANE'S SEW AND SO NOT ONLY TEACHES PEOPLE HOW TO SEW, BUT GIVES THEM THE CONFIDENCE THEY NEED TO RECOGNIZE THEIR OWN ARTISTIC ABILITIES AND EXPRESS THEIR INDIVIDUALITY THROUGH SEWING!

Title of Digital Core Program #7	Origination
MISSING	SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time
SATURDAYS @10:00AM	13
	Number of Pre-emptons

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	7

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

?MISSING? IS A NATIONALLY-SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS, FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE AND FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATION SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS.

Title of Digital Core Program #8	Origination
LASSIE	SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time
MONDAY-FRIDAY @3:00PM	62
	Number of Pre-emptons

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	7

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

LASSIE FOLLOWS THE STORY JEFF, LASSIE AND JEFF'S FAMILY AS HE GROWS UP LIVING ON A FARM. JEFF AND LASSIE LEARN VALUABLE LIFE LESSONS AND YOUNG PEOPLE ARE TAUGHT HONESTY, VALUES, CONSEQUENCES AND MUCH MORE.

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

### Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

### Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

### Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination	Age of Target Audience	
ANIMAL EXPLORATION	SYNDICATED	From	To
Regular Schedule	Total Times to be Aired		
SATURDAYS @7:00AM	13	13 years	16 years
Length of Program			
30 minutes			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

EACH WEEK, JAROD LOOKS AT EXOTIC & DEMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCE TRAVELING TO ZOOS & AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S THE NEED FOR SPEED OR ANIMALS HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN & ADULTS ALIKE, TO PRESERVE THE INNATE HUMAN INSTINCT TO EXPLORE.

Title of Planned Core Program #2	Origination	Age of Target Audience	
AQUA KIDS	SYNDICATED	From	To
Regular Schedule	Total Times to be Aired		
SATURDAYS @7:30AM	13	13 years	16 years
Length of Program			
30 minutes			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILDLIFE, BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SEA TURTLES OR PARTICIPATING IN BEACH CLEANUP, THE AQUATIC KIDS DEMINSTRATE THE REAL AND LASTING CONTRIBUTION CHILDREN CAN MAKE IN PROTECTING THEIR COMMUNITY & THE WORLD.

Title of Planned Core Program #3	Origination	Age of Target Audience	
WILD ABOUT ANIMALS	SYNDICATED	From	To
Regular Schedule	Total Times to be Aired		
SATURDAYS @8:00AM	13	13 years	16 years
Length of Program			
30 minutes			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A RANGE OF WILD AND DOMESTICATED ANIMALS ARE FEATURED EACH SHOW INCLUDING, CANINES & ANIMALS STARS. THIS SHOW ALSO FEATURES CELEBRITY OWNERS & HEROIC PET STORIES.

Title of Planned Core Program #4  
 WHAT'S UP/QUE PASA?  
 Regular Schedule  
 SATURDAYS @8:30AM  
 Length of Program  
 30 minutes

Origination  
 SYNDICATED  
 Total Times to be Aired  
 13  
 Age of Target Audience  
 From 6 years To 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

WHAT'S UP/QUE PASA? IS A WEEKLY MULTICULTURAL SHOW FOR KIDS THAT COMBINES ENTERTAINMENT & EDUCATION IN A UNIQUE, ENGAGING WAY. EACH WEEK, THE SHOW BILINGUALLY PRESENTS A NEW THEME, SUCH AS: CROSS CULTURAL UNDERSTANDING, THE DANGERS OF SMOKING, READING APPRECIATION, AND THE DANGERS OF DRUGS ETC. ALL INTRODUCED TO THE VIEWER BY A HIP COMBINATION OF RAP AND HUMOR.

Title of Planned Core Program #5  
 JACK HANNA'S ANIMAL ADVENTURES  
 Regular Schedule  
 SATURDAYS @9:00AM  
 Length of Program  
 30 minutes

Origination  
 SYNDICATED  
 Total Times to be Aired  
 13  
 Age of Target Audience  
 From 13 years To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JACK HANNA'S ANIMAL ADVENTURES WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD ECOLOGICAL SYSTEM. INCLUDING HUMANS & ANIMALS.

Title of Planned Core Program #6  
 JANE SEW AND SO  
 Regular Schedule  
 SATURDAYS @9:30AM  
 Length of Program  
 30 minutes

Origination  
 SYNDICATED  
 Total Times to be Aired  
 13  
 Age of Target Audience  
 From 13 years To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

USING SIMPLE TECHNIQUES, JANE USES HER EXTENSIVE SEWING EXPERIENCE AND CRAFTY SECRETS TO MAKE EVEN THE MOST ELABORATE STYLES EASY TO REPLICATE. JANE'S SEW AND SO NOT ONLY TEACHES PEOPLE HOW TO SEW, BUT GIVES THEM THE CONFIDENCE THEY NEED TO RECOGNIZE THEIR OWN ARTISTIC ABILITIES AND EXPRESS THEIR INDIVIDUALITY THROUGH SEWING!

Title of Planned Core Program #7  
 MISSING  
 Regular Schedule  
 SATURDAYS @10:00AM  
 Length of Program

Origination  
 SYNDICATED  
 Total Times to be Aired  
 13  
 Age of Target Audience



30 minutes

From 13 years To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

?MISSING? IS A NATIONALLY-SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS, FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE AND FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATION SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS.

Title of Planned Core Program #8

Origination

LASSIE

SYNDICATED

Regular Schedule

Total Times to be Aired

MONDAY-FRIDAY @3:00

52

Length of Program

Age of Target Audience

30 minutes

From 13 years To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

LASSIE FOLLOWS THE STORY JEFF, LASSIE AND JEFF'S FAMILY AS HE GROWS UP LIVING ON A FARM. JEFF AND LASSIE LEARN VALUABLE LIFE LESSONS AND YOUNG PEOPLE ARE TAUGHT HONESTY, VALUES, CONSEQUENCES AND MUCH MORE.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)?

16. Identify the licensee's children's programming liaison.

Name	Telephone Number	
JUSTIN JOHNSON	(918) 254-4701	
Address	E-mail Address	
8835 S MEMORIAL DR.	JJOHNSON@LESEA.COM	
City	State	ZIP Code
TULSA	OK	74133

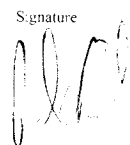
17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

KWHE STRIVES TO PROVIDE PROGRAMMING THAT IS NOT ONLY MEETING COMPLIANCE WITH THE CHILDREN'S TELEVISION ACT, BUT ALSO PROVIDES A POSITIVE FAMILY ORIENTATION TO OUR SCHEDULE. WE AT KWHE STRIVE TO GET PARENTS INTERESTED @ INVOLVED IN WHAT THEIR CHILDREN ARE WATCHING. WE PROVIDE EDUCATING AND ENTERTAINING SHOWS THAT WILL ENABLE THIS COOPERATION.

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee  
LESEA BROADCASTING OF TULSA

Signature  


Date  
04/09/2009



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## Children's Television Online Filing System

[FCC](#) > [Media Bureau](#) > [KidVid](#) > Confirmation

[site map](#)

### Submission Confirmation

Confirmation Number 94693  
Call Sign KWHB  
Filing Quarter Date 03/31/2009  
Filing Date 04/09/2009

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Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

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Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554  
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)  
TTY: 1-888-TELL-FCC (1-888-835-5322)  
Fax: 1-866-418-0232  
E-mail: [fccinfo@fcc.gov](mailto:fccinfo@fcc.gov)

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