

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) **12/31/2006**

1. Call Sign KWHB	Channel Number 47	Community of License			
		City TULSA	State OK	County TULSA	ZIP Code 74133
Licensee LESEA BROADCASTING OF TULSA					
___ Network Affiliation:		Nielsen DMA		World Wide Web Home Page Address (if applicable)	
<input checked="" type="checkbox"/> Independent		Tulsa		WWW.KWHB.COM	
Facility ID Number 37009		Previous Call Sign (if applicable)		License Renewal Expiration Date (mm/dd/yyyy) 06/01/2014	

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). **3.5**

3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? ___X___ Yes ___ No

4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ___X___ Yes ___ No

b. Identify publishers who were sent information in 4.a.

TV GUIDE, TV DATA, TRIBUNE MEDIA, THE TULSA WORLD, FYI TELEVISION, LISTINGS@VVINC.NET

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: EXPLORATION WITH RICHARD WEISE			Origination Syndicated
Days/Times Program Regularly Scheduled: SATURDAY @ 10:30AM	Total times aired at regularly scheduled time 6	Number of Preemptions 0	If preempted, complete Preemption Report
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Exploration with Richard Weise inspires the true explorer in each of us. Join world explorer Richard Weise in this half-hour thrill ride that ignites the senses in extreme expeditions captured throughout the world. Viewers will travel with richard to experience the thunder of a fire breathing volcano, uncover ancient civilizations, dive for lost treasure and much, much more! Wonders of the world will be revealed while encouraging the instinct to explore. This program both informs and educates young viewers while entertaining all ages.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: EXPLORATION WITH RICHARD WEISE		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
6	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? Yes No

Reason for Preemption:
 Breaking News Sports Other
 Other News Public

Title of Program #2: EXPLORATION WITH RICHARD WEISE		Origination Syndicated	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SATURDAY @ 7:00AM	7	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
Exploration with Richard Weise inspires the true explorer in each of us. Join world explorer Richard Weise in this half-hour thrill ride that ignites the senses in extreme expeditions captured throughout the world. Viewers will travel with richard to experience the thunder of a fire breathing volcano, uncover ancient civilizations, dive for lost treasure and much, much more! Wonders of the world will be revealed while encouraging the instinct to explore. This program both informs and educates young viewers while entertaining all ages.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: EXPLORATION WITH RICHARD WEISE		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
7	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? Yes No

Reason for Preemption:
 Breaking News Sports Other
 Other News Public

Title of Program #3: ULTIMATE CHOICE			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SATURDAY @ 11AM	6	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Ultimate Choice takes a group of teenagers & involves them in a set of outdoor physical & mental challenges that test their young minds & bodies as well as interpersonal cooperative skills. At the conclusion of each show, the teens discuss challenges they faced & how it relates to themselves, life & their developing convictions about physical & moral decisions they make.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #3: ULTIMATE CHOICE		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
6	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home? Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? Yes No

Reason for Preemption:
 Breaking News Sports Other
 Other News Public

Title of Program #4: ULTIMATE CHOICE			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SATURDAY @ 7:30AM	7	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Ultimate Choice takes a group of teenagers & involves them in a set of outdoor physical & mental challenges that test their young minds & bodies as well as interpersonal cooperative skills. At the conclusion of each show, the teens discuss challenges they faced & how it relates to themselves, life & their developing convictions about physical & moral decisions they make.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: ULTIMATE CHOICE		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
7		

	0	
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Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ___ No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #5: REAL LIFE 101			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SATURDAY'S @ 8:00AM	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. REAL LIFE 101 PRESENTS GLIMPSES INTO CAREERS OF REAL PEOPLE & OFFERS YOUNGER VIEWERS AN EDUCATIONAL OVERVIEW OF INTERESTING & EXCITING ASPECTS OF THESE CAREERS. THE HOSTS PRESENT AN INFORMATIVE PROGRAM INTENDED TO STIMULATE INTEREST & BOLSTER YOUTH'S FUTURE CAREER IDEAS.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #5: REAL LIFE 101		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ___ No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #6: GINA D'S KIDS CLUB			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SATURDAYS @ 8:30AM	13	0	
Length of Program: 30 (minutes)			

Age of Target Child Audience: from 3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
Gina D is a fun yet learning filled show where children learn skills & concepts in ways that are easily absorbed by a small child's intellect. Her combination of bright colors, shapes, live action and fanciful puppetry will engross children into a world of educational fun.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #6: GINA D'S KIDS CLUB		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? Yes No

Reason for Preemption:
 Breaking News Sports Other
 Other News Public

Title of Program #7: JACK HANNA'S ANIMAL ADVENTURES	Origination Syndicated
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Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SATURDAYS @ 9:00AM	13	0	

Length of Program: 30 (minutes)

Age of Target Child Audience: from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
Jack Hanna's Animal Adventures will give child viewers an inside look into the wonderful world of the animal kingdom. They will begin to understand about the larger picture of how nature & environment play into the whole world ecological system, including humans & animals.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #7: JACK HANNA'S ANIMAL ADVENTURES		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? Yes No

Reason for Preemption:
 Breaking News Sports
 Other News Public Other

Title of Program #8: BEAKMAN'S WORLD			Origination Syndicated
Days/Times Program Regularly Scheduled: SATURDAYS @ 9:30AM	Total times aired at regularly scheduled time 13	Number of Preemptions 0	If preempted, complete Preemption Report
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Beakman's World deals with science and the task of making science accessible & understandable. It offers scientific content, scientific theories, the vocabulary & facts of science and the process of scientific thinking. The quirky, humorous, colorful and lively production values of the show will appeal to a broad range of inquisitive children and encourage their pursuit of scientific knowledge.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #8: BEAKMAN'S WORLD		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input type="checkbox"/> Sports <input type="checkbox"/> Other News <input type="checkbox"/> Public <input type="checkbox"/> Other		

Title of Program #9: THE OUTDOORSMAN			Origination Syndicated
Days/Times Program Regularly Scheduled: SATURDAYS @ 5:30PM	Total times aired at regularly scheduled time 13	Number of Preemptions 0	If preempted, complete Preemption Report
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The series format includes an FCC friendly blend of world class adventures in domestic & international locations. Environmental & conservation issues are presented, teaching kids & adults of all ages about wildlife, hunting, fishing, ethics & respect for nature through the sporting lifestyle. Children & adults together can gain a greater appreciation of the outdoors & our environment through watching the show together.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past

three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #9: THE OUTDOORSMAN		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	0	

Date preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? Yes No

Reason for Preemption:
 Breaking News Sports Other
 Other News Public

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:		Origination	
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			
Describe the program.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input type="checkbox"/> Yes <input type="checkbox"/> No			

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: EXPLORATION WITH RICHARD WEISE		Origination Syndicated	
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SATURDAYS @ 7:00AM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
Exploration with Richard Weise inspires the true explorer in each of us. Join world explorer Richard Weise in this half-hour thrill ride that ignites the senses in extreme expeditions captured throughout the world. Viewers will travel with richard to experience the thunder of a fire breathing volcano, uncover ancient civilizations, dive for lost treasure and much, much more! Wonders of the world will be revealed while encouraging the instinct to explore. This program both informs and educates young viewers while entertaining all ages.

Title of Program #2: ULTIMATE CHOICE			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SATURDAY @ 7:30AM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
Ultimate Choice takes a group of teenagers & involves them in a set of outdoor physical & mental challenges that test their young minds & bodies as well as interpersonal cooperative skills. At the conclusion of each show, the teens discuss challenges they faced & how it relates to themselves, life & their developing convictions about physical & moral decisions they make.

Title of Program #3: REAL LIFE 101			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SATURDAYS @ 8:00AM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
REAL LIFE 101 PRESENTS GLIMPSES INTO CAREERS OF REAL PEOPLE & OFFERS YOUNGER VIEWERS AN EDUCATIONAL OVERVIEW OF INTERESTING & EXCITING ASPECTS OF THESE CAREERS. THE HOSTS PRESENT AN INFORMATIVE PROGRAM INTENDED TO STIMULATE INTEREST & BOLSTER YOUTH'S FUTURE CAREER IDEAS.

Title of Program #4: BEAKMAN'S WORLD			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SATURDAYS @ 8:30AM	12	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
Beakman's World deals with science and the task of making science accessible & understandable. It offers scientific content, scientific theories, the vocabulary & facts of science and the process of scientific thinking. The quirky, humorous, colorful and lively production values of the show will appeal to a broad range of inquisitive children and encourage their pursuit of scientific knowledge.

Title of Program #5: BEAKMAN'S WORLD (2ND RUN)			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SATURDAYS @ 9:30AM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
Beakman's World deals with science and the task of making science accessible & understandable. It offers scientific content, scientific theories, the vocabulary & facts of science and the process of scientific thinking. The quirky, humorous, colorful and lively production values of the show will appeal to a broad range of inquisitive children and encourage their pursuit of scientific knowledge.

Title of Program #6:			Origination
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JACK HANNA'S ANIMAL ADVENTURES			Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SATURDAYS @ 9:00AM	13	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Jack Hanna's Animal Adventures will give child viewers an inside look into the wonderful world of the animal kingdom. They will begin to understand about the larger picture of how nature & environment play into the whole world ecological system, including humans & animals.			

Title of Program #7: THE OUTDOORSMAN			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SATURDAYS @ 5:30 PM	12	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The series format includes an FCC friendly blend of world class adventures in domestic & international locations. Environmental & conservation issues are presented, teaching kids & adults of all ages about wildlife, hunting, fishing, ethics & respect for nature through the sporting lifestyle. Children & adults together can gain a greater appreciation of the outdoors & our environment through watching the show together.			

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? _X_ Yes ___ No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming increase? ___ Yes ___ No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

10. Name of children's programming liaison:

Name DENNIS HENDRICKSON	Telephone Number (include area code) 918-254-4701
Address 8835 S. MEMORIAL DR.	Internet Mail Address (if applicable) DHENDRICKSON@LESEA.COM

City TULSA	State OK
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11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

KWHB strives to provide programming that is not only meeting compliance with the Children's Television Act, but also provides a positive family orientation to our schedule. We at KWHB strive to get parents interested & involved in what their children are watching. We will provide educating & entertaining shows that will enable this cooperation.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee LESEA BROADCASTING OF TULSA, INC.	Signature (only for printed version)
Date 1/9/07	

FCC 398
April 2001 (1.3)
(end)