

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2010 Filed on: 04/09/2010

Call Sign	Channel Numbers	City	State	Community of License County	ZIP Code
KWHB	(analog) 47 (digital)	TULSA	OK	TULSA	74133

Licensee Name

LESEA BROADCASTING OF TULSA

Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)
LESEA	Tulsa	WWW.KWHB.COM

Facility ID

Previous Call Sign (if applicable)

License Renewal Expiration Date

37009

2014-06-21

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
(b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
[There are no analog sponsored core program broadcast reports.]
[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. **8.50 hours**
(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? **N**

(c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y
 If No to 7(c), submit as an Exhibit a Statement of Explanation. *(None Required)*

8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 0.00 hours

(b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. Sec 47 C.F.R. §73.671. 0.00 hours

9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 9(a).

LISTINGS@VVINC.NET, TV GUIDE, TRIBUNE MEDIA, TULSA WORLD, AND FYI TELEVISION.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
ANIMAL EXPLORATION		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS @7:00AM	13	0	
Length of Program	Age of Target Audience		E-I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

EACH WEEK, JAROD LOOKS AT EXOTIC & DEMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCES TRAVELING TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER ITS THE NEED FOR SPEED OR ANIMAL HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN & ADULTS ALIKE, TO PRESERVE THE INNATE HUMANE INSTINCT TO EXPLORE.

Title of Digital Core Program #2		Origin	
AQUA KIDS		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS @7:30AM	13	0	
Length of Program	Age of Target Audience		E-I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SEA TURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AQUATIC KIDS DEMONSTRATE THE REAL AND LASTING CONTRIBUTION CHILDREN CAN MAKE IN PROTECTING THEIR COMMUNITY & THE WORLD.

Title of Digital Core Program #3		Origin	
WILD ABOUT ANIMALS		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS @8:00AM	13	0	
Length of Program	Age of Target Audience		E-I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A RANGE OF WILD AND DEMESTICATED ANIMALS ARE FEATURED EACH SHOW INCLUDING: CANINES & ANIMALS STARS. THIS SHOW ALSO FEATURES CELEBRITY OWNERS AND HEROIC PET STORIES.

Title of Digital Core Program #4		Origin	
WHATS UP, QUE PASA		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS @8:30AM	13	0	
Length of Program	Age of Target Audience		E-I Symbol Used As Required
	From	To	
30 minutes	6 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

WHATS UP? IS A WEEKLY MULTICULTURAL SHOW FOR KIDS THAT COMBINES ENTERTAINMENT & EDUCATION IN A UNIQUE, ENGAGING WAY. EACH WEEK THE SHOW BILINGUALLY PRESENTS A NEW THEME, SUCH AS: CROSS CULTURAL UNDERSTANDING, THE DANGERS OF SMOKING, READING APPRECIATION, AND THE DANGERS OF DRUGS, ETC. ALL INTRODUCED TO THE VIEWER BY A COMBINATION OF RAP AND HUMOR.

Title of Digital Core Program #5		Origin	
JACK HANNAS ANIMAL ADVENTURE		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS @9:00AM	13	0	
Length of Program	Age of Target Audience		E-I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JACK HANNAS ANIMAL ADVENTURE WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLDS ECOLOGICAL SYSTEM, INCLUDING HUMANS AND ANIMALS.

Title of Digital Core Program #6		Origin	
LAURA MCKENZIES TRAVELER		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS @9:30AM	13	0	
Length of Program	Age of Target Audience		E-I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

LAURA TRAVELES AROUND THE WORLD, SHOWING KIDS AND ADULTS ALIKE THE BEAUTIES OF EACH PLACE. SHE GIVES TIPS AND ADVICE ON HOTELS, STORES, MONUMENTS, ARCHITECTURE, ETC. LAURA GIVES PEOPLE THE CONFIDENCE AND KNOWLEDGE TO TRAVEL THEMSELVES.

Title of Digital Core Program #7		Origin	
MISSING		SYNDICATED	

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS @10:00AM	13	0	
Length of Program	Age of Target Audience		E I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MISSING IS A NATIONALLY SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE & FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATIONS SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS.

Title of Digital Core Program #8	Origin		
LONE RANGER	SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
MONDAY THROUGH FRIDAY @3:00PM	66	0	
Length of Program	Age of Target Audience		E I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

THE LONE RANGER AND HIS TRUSTY SIDE KICK TONTO, FIGHT AGAINST, ROBBERS, MURDERERS, ETC. THE LONE RANGER TEACHES VALUABLE LESSONS OF TRUST, HONESTY, MODESTY AND FAITH.

- 11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. *None Reported*

Non-Core Educational and Informational Programming

- 12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

- 13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

- 14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1
ANIMAL EXPLORATION

Origin
SYNDICATED

Regular Schedule
SATURDAYS @7:00AM

Total Times to be Aired
13

Length of Program
30 minutes

Age of Target Audience
 From **13 years** To **16 years**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

EACH WEEK JAROD LOOKS AT EXOTIC & DEMESTIC ANIMALS FROM HIS OWN UNIQUE EXPERIENCES TRAVELING TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROES. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS CHILDREN & ADULTS ALIKE TO PRESERVE THE INNATE HUMANE INSTINCT TO EXPLORE.

Title of Planned Core Program #2
AQUA KIDS

Origin
SYNDICATED

Regular Schedule
SATURDAYS @7:30AM

Total Times to be Aired
13

Length of Program
30 minutes

Age of Target Audience
 From **13 years** To **16 years**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SEA TURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AQUATIC KIDS DEMONSTRATE THE REAL AND LASTING CONTRIBUTION CHILDREN CAN MAKE IN PROTECTING THEIR COMMUNITY & THE WORLD.

Title of Planned Core Program #3
WILD ABOUT ANIMALS

Origin
SYNDICATED

Regular Schedule
SATURDAYS @8:00AM

Total Times to be Aired
13

Length of Program
30 minutes

Age of Target Audience
 From **13 years** To **16 years**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A RANGE OF WILD AND DEMESTICATED ANIMALS ARE FEATURED EACH SHOW INCLUDING: CANINES & ANIMALS STARS. THIS SHOW ALSO FEATURES CELEBRITY OWNERS AND HEROIC PET STORIES.

Title of Planned Core Program #4
WHATS UP QUE PASA

Origin
SYNDICATED

Regular Schedule
SATURDAYS @8:30AM

Total Times to be Aired
13

Length of Program
30 minutes

Age of Target Audience
 From **6 years** To **12 years**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

WHATS UP? IS A WEEKLY MULTICULTURAL SHOW FOR KIDS THAT COMBINES ENTERTAINMENT & EDUCATION IN A UNIQUE, ENGAGING WAY. EACH WEEK THE SHOW BILINGUALLY PRESENTS A NEW THEME, SUCH AS CROSS CULTURAL UNDERSTANDING, THE DANGERS OF SMOKING, READING APPRECIATION, AND THE DANGERS OF DRUGS, ETC. ALL INTRODUCED TO THE VIEWER BY A COMBINATION OF RAP AND HUMOR.

Title of Planned Core Program #5

JACK HANNAS ANIMAL ADVENTURE

Origin

SYNDICATED

Regular Schedule

SATURDAYS @9:00AM

Total Times to be Aired

13

Length of Program

30 minutes

Age of Target Audience

From

To

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JACK HANNAS ANIMAL ADVENTURE WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLDS ECOLOGICAL SYSTEM, INCLUDING HUMANS AND ANIMALS.

Title of Planned Core Program #6

LAURA MCKENZIES TRAVELER

Origin

SYNDICATED

Regular Schedule

SATURDAYS @9:30AM

Total Times to be Aired

13

Length of Program

30 minutes

Age of Target Audience

From

To

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

LAURA TRAVELS AROUND THE WORLD, SHOWING KIDS AND ADULTS ALIKE THE BEAUTIES OF EACH PLACE. SHE GIVES TIPS AND ADVICE ON HOTELS, STORES, MONUMENTS, ARCHITECTURE, ETC. LAURA GIVES PEOPLE THE CONFIDENCE AND KNOWLEDGE TO TRAVEL THEMSELVES.

Title of Planned Core Program #7

MISSING

Origin

SYNDICATED

Regular Schedule

SATURDAYS @10:00AM

Total Times to be Aired

13

Length of Program

30 minutes

Age of Target Audience

From

To

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MISSING IS A NATIONALLY-SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE & FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATIONS SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS.

Title of Planned Core Program #8

LONE RANGER

Origin

SYNDICATED

Regular Schedule

Total Times to be Aired

MONDAY THROUGH FRIDAY @3:00PM

67

Length of Program

30 minutes

Age of Target Audience

From

To

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

THE LONE RANGER AND HIS TRUSTY SIDE KICK TONTO, FIGHT AGAINST, ROBBERS, MURDERERS, ETC. THE LONE RANGER TEACHES VALUABLE LESSONS OF TRUST, HONESTY, MODESTY AND FAITH.

- 15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)? Y
- 16. Identify the licensee's children's programming liaison.

Name

JUSTIN JOHNSON

Telephone Number

(918) 254-4701

Address

8835 S MEMORIAL DR

E-mail Address

JJOHNSON@LESEA.COM

City

TULSA

State

OK

ZIP Code

74133

- 17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

KWHB STRIVES TO PROVIDE PROGRAMMING THAT IS NOT ONLY COMPLYING WITH THE CHILDREN'S TELEVISION ACT, BUT ALSO PROVIDES A POSITIVE FAMILY ORIENTATION TO OUR SCHEDULE. WE AT KWHB STRIVE TO GET PARENTS INTERESTED AND INVOLVED IN WHAT THEIR CHILDREN ARE WATCHING. WE PROVIDE EDUCATING AND ENTERTAINING SHOWS THAT WILL ENABLE THIS COOPERATION.

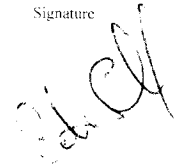
WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

LESEA BROADCASTING OF TULSA

Signature



Date

04/08/2010



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Submission Confirmation

Confirmation Number 105322
Call Sign KWHB
Filing Quarter Date 03/31/2010
Filing Date 04/09/2010

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
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Fax: 1-866-418-0232
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