

WYKS-FM  
LIST OF COMMUNITY ISSUES AND RESPONSIVE PROGRAMS

In an ongoing effort to serve the public interest, WYKS-FM offers programming responsive to issues of concern to Gainesville and the surrounding area. The following is a list of the station's most significant programming treatment of those issues for the 1<sup>st</sup> quarter of **2018**. During this quarter, we aired a 30-minute program every Sunday morning. The following issues were discussed in these 30-minute programs.

**ISSUE #1 – Community Health Issues.**

**PROGRAM** – Community Health Issues was a part of our discussion. We learned how to best utilize our health insurance benefits, and the best place to learn about what coverage we have it to ask a local Insurance representative, or you can go to the hospital to find out about your coverage.

**ISSUE #2 – Gainesville Regional Utilities**

**PROGRAM** – Conserving energy was a part of our discussion. We learned that one of the important things we should do, is keep our eye on the thermostat in our homes. Adjust the temperature for when we're away, to help keep costs down. We also learned that we should check our filters monthly, even if we have a 3-month filter, to make sure they aren't clogged. This will also help keep costs down.

**ISSUE #3 – Food 4 Kids**

**PROGRAM** – Feeding children in the community that may not have enough to eat on the weekends was a part of the discussion. Food 4 Kids is a voluntary organization where volunteers gather food to fill kid's backpacks so they will have enough to eat when they go home each weekend. They have grown to where they provide food for the kids in 28 schools in the Gainesville area. They told us how we and our listeners can help and volunteer for their cause.

**ISSUE #4 – Habitat for Humanity**

**PROGRAM** – Helping people build their own house through Habitat for Humanity. Every person or family who are able to build their own house actually buy the houses, they aren't given to the families, the mortgages are more affordable, however. They help build their own house along with members of Habitat for Humanity, as well as other houses for others who buy their homes through the program. In our discussion, we learned how members of the community can get involved to help others who are a part of the program, and how people can volunteer to help build houses.

**ISSUE #5 – Florida Museum of Natural History**

**PROGRAM** – The importance of pollinators on our planet is great, and protecting them and conserving them is an ongoing effort. About 80% of flowering plants around the globe depend on pollinators to seed and fruit. Insects are the bulk of that service.

Pollinators are a huge reason we are able to eat a lot of our food. All spaces are important. Planting a garden to attract pollinators is very important. Keeping them free of pesticides is important as well. Bees are the most efficient pollinator. The most affective garden to plant to benefit the Gainesville area is to make sure the plants and flowers are native to our area.

#### **ISSUE #6 – Flooding Action Comity**

PROGRAM – Bringing awareness to the flooding issues in Gainesville communities. The comity meets weekly, as well as attend commission meetings, and meet with leaders to bring awareness to the seriousness of flood waters in these areas. Flooding is always a problem when Gainesville is affected by hurricanes and severe storms. There are federal grants that communities can apply for to help with the problems where they can fix these areas and turn them into polenator properties, or parks or wildlife habitat or parks, to make the land useful. Neighbourhoods all benefit from the buyout programming with the federal grants.

#### **ISSUE #7 – Community Health Issues.**

PROGRAM – Community Health Issues was a part of our discussion. We learned how to best utilize our health insurance benefits, and the best place to learn about what coverage we have it to ask a local Insurance representative, or you can go to the hospital to find out about your coverage. Flu season is one of the worst we have seen. We learned the importance of getting the flu shot, even if you don't think it will, it is still affective, because even if someone still gets the flu, the symptoms are greatly reduced because of the flu vaccination.

#### **ISSUE #8 – Food 4 Kids**

PROGRAM – Feeding children in the community that may not have enough to eat on the weekends was a part of the discussion. Hunger in our community is an issue Food 4 Kids wants to end for good. Food 4 Kids is a voluntary organization where volunteers gather food to fill kid's backpacks so they will have enough to eat when they go home each weekend. They have grown to where they provide food for the kids in 28 schools in the Gainesville area, and the program continues to grow to this day. They told us how we and our listeners can help and volunteer for their cause. They do larger boxes for holiday weekends because kids are home longer, and provide food during the summer months as well.

#### **ISSUE #9 – Career Services**

PROGRAM – Helping people find jobs and careers. We learned about how applying online for a job is pretty much the standard these days, and it is important to apply before going to the company for the job. We discussed the importance of really doing something that you want to do to help you enjoy what you do for a living. The more you can do for yourself, the better off you'll be as far as getting as much experience in the field of your choice as possible. There are plenty of jobs available, but are there many careers? The answer from our discussion was yes, there are several careers available in

the Gainesville area today. A great way for someone to explore these careers is to attend career fairs.

#### **ISSUE #10 – Habitat for Humanity**

**PROGRAM** – Helping people build their own house through Habitat for Humanity. Every person or family who are able to build their own house actually buy the houses, they aren't given to the families, the mortgages are more affordable, however. In our discussion, we learned how members of the community can get involved to help others who are a part of the program, and how people can volunteer to help build houses. They help build their own house along with members of Habitat for Humanity, as well as other houses for others who buy their homes through the program.

#### **ISSUE #11 – Gainesville Regional Utilities**

**PROGRAM** – Conserving energy was a part of our discussion. We learned that one of the important things we should do, is keep our eye on the thermostat in our homes. Adjust the temperature for when we're away, to help keep costs down. We also learned that we should check our filters monthly, even if we have a 3-month filter, to make sure they aren't clogged. This will also help keep costs down. With springtime coming, the warmer temperatures are near. We discussed making sure your thermostat is set warmer when you are away so that the air conditioner doesn't run all day.

#### **ISSUE #12 – St. Francis House**

**PROGRAM** – Sheltering and feeding those in need is an issue in the Gainesville community. One of their facilities is where they focus on families first. At this facility, they house 35 people every night. 60% of the individuals who are sheltered are under the age of nine. Many people are under the impression that only adults are without shelter. They provide a safe place and hot meals for these families. They also own Arbor House, where they take in single mothers to allow permanent housing for the mothers and their children. They have a third apartment complex where they house over a hundred people. They open from 9-Noon daily to feed anyone who needs a meal. They are always welcome to volunteers that want to help in many ways. From helping feed the hungry, to groups such as Scouts helping paint, repair, maintain, tutor, and many other ways people can help. Their focus is to help those in need transition from this lifestyle.

#### **ISSUE #13 – Florida Museum of Natural History**

**PROGRAM** – The importance of pollinators on our planet is great, and protecting them and conserving them is an ongoing effort. About 80% of flowering plants around the globe depend on pollinators to seed and fruit. Insects are the bulk of that service. Pollinators are a huge reason we are able to eat a lot of our food. All spaces are important. Planting a garden to attract pollinators is very important. Keeping them free of pesticides is important as well. Bees are the most efficient pollinator. The most affective garden to plant to benefit the Gainesville area is to make sure the plants and flowers are native to our area.

#### **ISSUE #14 – Back to Work 50 +**

**PROGRAM** – There is a great program here in Gainesville that helps women over the age of 50 years get back to work. We learned that Santa Fe College offers a series of free workshops where they help women look for work, and get back into a career, or get into a first career. A lot of the women have been stay-at-home mothers, and are seeking employment for the first time in years. They offer skill and guidance to help the members of this program get the job or career that they want. A job coach is assigned to each member, and they help them focus on the job or career desired. They have a mandatory two hour workshop review strategies. There are then 12 more free workshops to help get on the road to a new career. Their target population is for people over 50, but they also help people who are younger as well.

#### **ISSUE #15 – Fire Safety**

**PROGRAM** – The issue of storing a lot of things in their home, and how it is a fire hazard is one of the things we discussed. Homes weren't designed to hold so many things. The storage adds to the risk of starting fires. Extra storage also makes it difficult for fire fighters to navigate through someone's house that needs help in case of fire. We learned that the attic is not a good place to store items. Once a flame reaches the attic, items catch fire, and fall out of the ceiling once it is compromised. Renting a storage facility is a great way to store things one doesn't want to throw out. They are very cost affective. Clutter also makes it hard for rescue efforts if they are unable to get to someone with a medical emergency. The best thing to do, is to always make sure there is a clear pathway through your house.

#### **ISSUE #16 – Career Services**

**PROGRAM** – Helping people find jobs and careers. We learned about how applying online for a job is pretty much the standard these days, and it is important to apply before going to the company for the job. We discussed the importance of really doing something that you want to do to help you enjoy what you do for a living. The more you can do for yourself, the better off you'll be as far as getting as much experience in the field of your choice as possible. There are plenty of jobs available, but are there many careers? The answer from our discussion was yes, there are several careers available in the Gainesville area today. A great way for someone to explore these careers is to attend career fairs.

#### **ISSUE #17 – Bullying**

**PROGRAM** – Bullying in our schools is an issue here in the Gainesville community. The first thing to do is define bullying. Bullying needs to be identified before it's addressed. The first person a student should approach once bullying has been identified is the closest adult that the child trusts. If that doesn't work, they encourage children to keep letting adults around know about the situation. Then they should reach out to a school counsellor who will always listen and help. An administrator is also a good person to report to. Alachua County Schools has three ways one can report bullying. The Alachua County website has the three ways to report by clicking on the “Stop Bullying Now” link. Once bullying has been reported, the first step is investigation.

Consequences will be considered depending on the severity of the bullying. We also discussed advice for parents on how to help children cope these days.