

Supplemental Recruitment Initiative Documentation

Job Fairs and other education initiatives in Oct 1, 2020 thru Sept 30,2021:

4-H, Girl Scouts troops joined in Tours assisting young kids interest in radio broadcasting -some tours were done virtually and some cancelled due to COVID – Janelle Halverson, Traffic Manager, Coordinated- thank you cards are attached to this report

Job Fairs and other education initiatives in Oct 1, 2021 thru Sept 30,2022:

Job Fair April 13, 2022 : NICC hosted at Upper Iowa University (documentation below-please note HOSTS name is an NICC contact as recorded in the documentation below) Pat O'Shea, Sales Manager, coordinated. There isn't any documentation via NICC that contains all the attendees at the Job Fair. Flier/station invitation attached to this report

. 4-H, Girl Scouts troops joined in Tours assisting young kids interest in radio broadcasting (various dates through out the reporting period) – Janelle Halverson, Traffic Manager, coordinated- thank you cards are attached to this report

CAREER EXPLORATION FAIR

EXHIBITOR INFORMATION CAREER FAIR

4/13/22

Thank you for participating!

AGENDA

- **7:30 am | Set-up** will begin in the Upper Iowa University Recreation Center (see enclosed map #17)
- **8:30 am | Breakfast & Short Presentation-** A full complimentary breakfast buffet/coffee bar and short presentation will occur in the café area of the Upper Iowa University Student Center (*see enclosed map #16*). We invite all participants to join us for breakfast! Everyone attending the breakfast program will return to the Recreation Center at 9:15.
- **9:30am | Students Begin to Arrive at Fair** (*schools will arrive at half hour intervals*)
- **12pm | Fair Concludes**

Remember: Students will attend a short presentation on how they can get the most of the career fair before they go to the Career Fair itself.

DIRECTIONS & PARKING (*map attached*)

The fair will take place in the Recreation Center. When arriving at the fair, please travel SOUTH on Union St. You can park on Union St. and enter directly into the gym area with your booth materials. There will be volunteers available to assist you in carrying your items and locating your table. Once your vehicle is unloaded, please park in any available parking spot. There is a gravel lot on the south end of the Recreation Center that will be reserved just for employer parking that day. Please do not park on Union St. in the vicinity of the Recreation Center to allow room for buses to unload students.

IMPORTANT! CAREER FAIR STUDENT ACTIVITY



NORTHEAST IOWA CAREER LEARNING LINK

CAREER EXPLORATION FAIR SCAVENGER HUNT

Complete this card and enter to win prizes!

1. Complete the entry form with your name, school, grade, etc.
2. Visit three booths with careers you are **interested in**. List one **surprising** fact about each and collect exhibitor materials.
3. Visit three booths with careers you are **less interested in**. List one **surprising** fact about each and collect exhibitor materials.
4. Head to the UIU admission booth to receive their initials. Look for the balloons.
5. Head to the IBC admission booth to receive your final initials. Look for the balloons.
6. Enter your completed form to receive a **free gift** and to be eligible for other prizes.

The activity card for students this year is a Career Fair Scavenger Hunt. The students have to find three careers they are most interested in and three that they are less interested in and write a SURPRISING fact about each. **A sample is included.**

In order to complete their activity cards and be eligible for prizes, students must fill in the questions and ASK YOU QUESTIONS ABOUT YOUR CAREER. After speaking with you about your career, mark your initials using the provided metallic sharpie.

Once all the clues on a card are identified, a student will submit it, get a prize at the fair and then be placed in the door prize drawing. DONATIONS FOR THE PRIZE POOL ARE ALWAYS HAPPILY ACCEPTED – JUST BRING YOUR PRIZES ALONG TO THE FAIR!

HOSPITALITY AREA

Snacks and beverages will be available in the hospitality area (located in a cornered off area of the bottom floor of the Recreation Center) throughout the fair. If you are interested, at the conclusion of the fair you are welcome to purchase lunch at the snack bar or UIU dining services prior to leaving campus.

OVER



Spark Interest in Area Careers!

WHY A CAREER FAIR?

The purpose of the Career Fair is to increase student awareness of different occupations and the training, skills and qualifications necessary to be successful in these occupations. Personal communication with employers and professionals helps reinforce lessons that students learn in school.

The students you meet will be the employees of the future, possibly your employees! A Career Fair moves fairly quickly and you will have short periods of time with many students. The tips below will help you connect with the students and effectively promote your career area.

Have a Personal Story to Tell

Hearing about your career experiences makes an impression on students. Think about how you developed your career; your educational background; skills you use on a daily basis; work experiences that helped prepare you for your occupation, challenges, and rewards. Students want to hear these things.

Bring Specific Information about Your Job

- Job description
 - Job shadowing or mentoring opportunities that might be available
 - Your business cards so interested students can learn more
 - A hands-on activity or tools of your trade that students can manipulate or see demonstrated
-

If you have questions prior to Career Fair 2022, please contact
Stephanie Dennler at dennlers@nicc.edu.

Here are some thank you cards received after having Girl Scout, 4H, Cattlemen groups in the station for tours and that type of educational promotion as referenced above in (b) (v)

2022

Dear KVIK,
Thank you for your continued
support of the Winneshiek County
4-H program. We appreciate the
assistance of promoting our
events and letting us go live
on the radio. Thanks again!
With 4-H Spirit
Winneshiek County 4-H

2021

L.A. Communitarian
Pete, Les, Janelle

Thank you for everything
you do for the
Girl Scouts of Eastern Texas
and Western Illinois.

Together we are creating
girls with courage, confidence,
character.

Christine Hox
Community Engagement
Manager

2021

LA Communications,

Thank you so much for your continued support in our organization and Cattleman's Banquet! Your donation is greatly appreciated. All proceeds went toward our youth scholarship program. Thanks again for always allowing us to visit you at the radio station!

Sincerely,

The Winn. Co. Cattleman

2022

Wenro Communications,

Please accept our sincere appreciation for sponsoring a newspaper ad on the "Side to Girl Scouts" feature page.

We are most grateful for your community support and helping with the Girl Scout mission of building girls of courage, confidence and character who make the world a better place.

Yours in Girl Scouting,

Christene Ventben

and all members of Girl Scouts of Eastern Iowa
and Western Illinois