

WNLS Radio
Issues / Programs
4th Quarter / 2022

During the previous quarter, the issues listed below have been significant to our community. We ran the responsive programming indicated to address them. This list is not exhaustive and the order does not reflect priority or significance.

ISSUE: Pastor Appreciation Month

RESPONSIVE PROGRAMMING: Concert ticket giveaway

DATE / TIME: October 1 - 27, 2022

DESCRIPTION OF RESPONSIVE PROGRAMMING: October is Pastor Appreciation Month, a special time to honor pastors & their families, and we wanted to show them some love. Our listeners nominated their pastor to win tickets to two concerts this fall, plus a \$50 Visa Gift Card.

ISSUE: Halloween

RESPONSIVE PROGRAMMING: Halloween Alternatives

DATE / TIME: October 1 - 31, 2022

DESCRIPTION OF RESPONSIVE PROGRAMMING: Many of our listeners are sensitive about Halloween. We provided an online calendar of Halloween alternatives in our area, so listeners could find an alternative event in their community. We encouraged local organizations and churches to post their Halloween alternative events on the calendar and offered them Halloween treat bags, wristbands, and stickers to distribute to event attendees.

ISSUE: School Year

RESPONSIVE PROGRAMMING: Prayer Schools

DATE / TIME: Weekdays October 3 - December 16, 2022

DESCRIPTION OF RESPONSIVE PROGRAMMING: Every school day, we have a LifeSongs Prayer School and we ask our listeners to join us in prayer for that specific school. The LifeSongs Prayer Schools are nominated by listeners.

ISSUE: Christmas For Children Living In Poverty

RESPONSIVE PROGRAMMING: Operation Christmas Child

DATE / TIME: November 1 - 21, 2022

DESCRIPTION OF RESPONSIVE PROGRAMMING: We encouraged our listeners to fill a shoe box with gifts for children living in poverty to be distributed through Operation Christmas Child. Operation Christmas Child collects and distributes the gifts to children in need around the world.

ISSUE: Thanksgiving Dinner

RESPONSIVE PROGRAMMING: Butterball Turkey Giveaway & Turkey Talk-line Interview

DATE / TIME: Giveaway November 7 - 11, 2022 during morning show from 5:30am - 9am / Interview November 17, 2022 from 7:25am - 7:35am

DESCRIPTION OF RESPONSIVE PROGRAMMING: Grocery prices are on the rise this year, so we gave away one Butterball Turkey plus one \$50 grocery gift card each day to help cover the rising costs. We also interviewed the experts at the Butterball Turkey Talk-line for Thanksgiving Day tips and we informed listeners of the free Butterball Turkey Talk-line for their Thanksgiving dinner questions.

ISSUE: Black Friday Shopping

RESPONSIVE PROGRAMMING: MoneyWise program "Staying In the Black On Black Friday"

DATE / TIME: November 25, 2022 at 10am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING: "Today is one of the busiest Christmas shopping days— Black Friday. Will you stay in the black or go into the red? With all of the sales hoopla, it's easy to think some deals are just too good to pass up, so out comes the plastic. We'll talk with Neile Simon about staying out of credit card debt over the holidays."

ISSUE: Holiday Travel Expenses

RESPONSIVE PROGRAMMING: Gas card giveaway

DATE / TIME: December 12 - 15, 2022 during morning show from 5:30am - 9am

DESCRIPTION OF RESPONSIVE PROGRAMMING: Traveling can be expensive, especially during the holidays. We gave away one \$50 gas gift card each day to help cover travel expenses over the holidays.

ISSUE: Last Minute Christmas Shopping

RESPONSIVE PROGRAMMING: MoneyWise program "Last Minute Christmas Shopping"

DATE / TIME: December 21, 2022 at 10am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING: "With just 4 Christmas shopping days left, time is running short. But if you're just getting started with gift buying, you still have time to do it right. Today Howard Dayton gives us advice for last-minute Christmas shopping."

ISSUE: New Year

RESPONSIVE PROGRAMMING: The Urban Alternative program "Key to a Successful New Year"

DATE / TIME: December 30, 2022 at 9:30am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING: "As we close the book on 2022, remember... it's not too late to rewrite your future. Join Dr. Tony Evans as he talks about how God can reshape the rest of your story as he hands you the keys to a successful new year."

STATION: WM

DATE OF REPORT: 1/9/2023

SIGNATURE OF LICENSEE / CHIEF OPERATOR:

Julie Headrick