

WNLS Radio
Issues / Programs
4th Quarter / 2023

During the previous quarter, the issues listed below have been significant to our community. We ran the responsive programming indicated to address them. This list is not exhaustive and the order does not reflect priority or significance.

ISSUE: School Year Anxiety

RESPONSIVE PROGRAMMING: Prayer Schools

DATE / TIME: Weekdays October 2 - December 15, 2023

DESCRIPTION OF RESPONSIVE PROGRAMMING: Every school day, we have a LifeSongs Prayer School and we ask our listeners to join us in prayer for that specific school. The LifeSongs Prayer Schools are nominated by listeners.

ISSUE: Pastor Appreciation Month

RESPONSIVE PROGRAMMING: Front row concert tickets for pastors

DATE / TIME: October 7 - 19, 2023

DESCRIPTION OF RESPONSIVE PROGRAMMING: October is Pastor Appreciation Month, a special time to honor pastors & their families, and we wanted to show them some love. Our listeners nominated their pastor to win front row seats to a local concert.

ISSUE: Halloween

RESPONSIVE PROGRAMMING: Halloween Alternatives

DATE / TIME: October 21 - 31, 2023

DESCRIPTION OF RESPONSIVE PROGRAMMING: Many of our listeners are sensitive about Halloween. We provided an online calendar of Halloween alternatives in our area, so listeners could find an alternative event for their family in their community. We encouraged local organizations and churches to post their Halloween alternative events on the calendar.

ISSUE: Christmas For Children Living In Poverty

RESPONSIVE PROGRAMMING: Operation Christmas Child

DATE / TIME: November 1 - 20, 2023

DESCRIPTION OF RESPONSIVE PROGRAMMING: We encouraged our listeners to fill a shoe box with gifts for children living in poverty to be distributed through Operation Christmas Child. Operation Christmas Child collects and distributes the gifts to children in need around the world.

ISSUE: Thanksgiving Dinner

RESPONSIVE PROGRAMMING: Grocery Gift Card Giveaway & Turkey Talk-line Interview

DATE / TIME: Giveaway November 13 - 17, 2023 during morning show from 5:30am - 9am / Interview November 16, 2023 from 7:25am - 7:35am

DESCRIPTION OF RESPONSIVE PROGRAMMING: To help cover the cost of the Thanksgiving meal, we gave away \$50 grocery gift cards each weekday. We also interviewed the experts at the Butterball Turkey Talk-line for Thanksgiving Day tips and we informed listeners of the free Butterball Turkey Talk-line for their Thanksgiving dinner questions.

ISSUE: Being grateful during Thanksgiving

RESPONSIVE PROGRAMMING: Daily Hope program "How God Blesses Grateful Hearts: A Thanksgiving Message" Parts 1 & 2

DATE / TIME: November 22 & 23, 2023 at 9:00am for 25 minutes each day

DESCRIPTION OF RESPONSIVE PROGRAMMING:

Part 1 Description: "Each time you give an offering to God, it represents three kinds of gratitude: past, present, and future. Join Pastor Rick as he teaches how your offering shows God you trust him for all things and at all times—and how God will always honor your faith."

Part 2 Description: "In the Bible, there are more promises attached to faithful giving and generosity than any other subject. Join Pastor Rick as he teaches that God wants his children to be generous because he's generous—and he wants his children to be like him!"

ISSUE: Fear of Death

RESPONSIVE PROGRAMMING: The Urban Alternative "What Happens When You Die?"

DATE / TIME: December 6, 2023 at 9:30am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING: "Some people say life's too short to be 'religious.' In this message, Dr. Tony Evans will explain why eternity's too long not to be... as he takes a biblical look at what happens when we die."

ISSUE: Busy season of Christmas

RESPONSIVE PROGRAMMING: MoneyWise program "Celebrating a Simple Christmas With Crystal Paine"

DATE / TIME: December 7, 2023 at 10am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING: "To savor the meaning of Christmas, Crystal Payne's family engages in simple yet meaningful traditions. They use an Advent calendar, which includes daily devotionals, to focus on the spiritual significance of the season. Additionally, they undertake a family giving project, where each member contributes and decides on a cause to support, fostering a sense of ownership and generosity."

ISSUE: New Year's Resolutions

RESPONSIVE PROGRAMMING: MoneyWise program "10 Important Financial Moves for 2024 With Mark Biller"

DATE / TIME: December 19 at 10am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING: "We want to help people choose the best 10 ideas that specifically fit their situation. So we discuss over 60 suggestions in the article and encourage each reader to select their personal Top 10 list."

STATION: WNLS

DATE OF REPORT: 01/08/2024

SIGNATURE OF LICENSEE / CHIEF OPERATOR:

Julie Headrick